



League of Southeastern
Credit Unions & Affiliates

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Affiliates Consolidated Services Board of Directors Expands

TALLAHASSEE, FLA. – Affiliates Consolidated Services (ACS) welcomes two new board members, bringing the total number to eight.

Joining the ACS Board of Directors are **Vim Anand**, a senior executive with considerable global business experience in Europe, Asia and the United States, and **Rob Bava**, who brings more than 32 years of experience in retail banking to the credit union industry.

“Vim and Rob are going to be two strong additions to our Board,” said Kevin Johnson, ACS Board Chairman and President/CEO of Suncoast Credit Union. “Both of them are industry giants. I speak for all of the current board members that we are confident they’ll help us navigate through a post COVID-19 economy.”

A former senior partner of Ernst & Young, Vim Anand has a successful record in improving business performance through strategies in business re-engineering, technology and leadership change management.

Anand started his career in public accounting with Deloitte in the United Kingdom. After a few years with Exxon Corporation, Anand moved into management consulting. In the mid-1990’s he transferred to the U.S. with Ernst & Young. He now independently serves major corporations and not for profit organizations. He is a Chartered Accountant from the England & Wales Institute, and an economics graduate of London University.

Rob Bava began his career at Comerica Bank in 1987. He’s been with Community Choice Credit Union for 25 years and has served as the CEO for the last 23 years. During his tenure, the credit union grew from \$30 million in assets to more than \$1 billion as of 2019.

Bava has significant background in credit union service organizations (CUSO). He is a current founding board member of Member Driven Technologies, Credit Union Trust and Michigan Trusted Title. He also is founder and previous board member to the following: Commercial Alliance, Member First Mortgage and Salus Group. He has previously served on the boards of Credit Union Solutions Group (CUSG), CU Partners Solutions and Autobooks. Bava has also worked with *LEVERAGE* to develop a Cash Management CUSO.

Bava is a 2000 graduate of the CUNA Management School at the University of Georgia. He received a bachelor's degree and a master's in finance, graduating with honors from Walsh College. Community Choice is an affiliate member of LSCU.

Both new board members will serve one-year appointments and help with the mission to support and advance the credit union movement.

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***About the League of Southeastern Credit Unions & Affiliates.** The League of Southeastern Credit Unions & Affiliates representing credit unions in Florida. The LSCU & Affiliates represents 333 credit unions in Alabama, Florida and Georgia, with a combined total of more than \$120 billion in assets and more than 10.3 million members. LSCU provides advocacy and regulatory information; education and training; cooperative initiatives (including financial education outreach); media relations and information; and business solutions. For more information, visit www.lscu.coop. Follow the League on [Twitter](#) or [Facebook](#).*