



*League of Southeastern
Credit Unions & Affiliates*

2024 SPONSORSHIP KIT

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INTRODUCTION



96%
of Credit Union
Assets Represented

Based on 2023 member survey,

97%

satisfaction rating
among affiliates



97%
of Credit Union
Members Represented

Looking to expand your reach to credit union executives and professionals across the Southeast?

The League of Southeastern Credit Unions & Affiliates (LSCU & Affiliates), the premier trade association for credit unions in Alabama, Florida, and Georgia, offers exceptional opportunities for your business to connect with credit unions through a variety of communication channels.

These advertising and sponsorship opportunities put your organization in front of credit union leaders and decision makers. LSCU is a trusted partner to many credit unions that look to its best-in-class services and solutions.

LSCU offers annual signature events that attract more than 2,000 credit union CEOs, directors, and key staff. In addition to outstanding events, you can connect with credit unions through the LSCU's electronic communications and mobile applications by taking advantage of advertising and sponsorship opportunities.

Advertising or sponsorships with the LSCU demonstrates your alignment with an organization that is solely focused on the success of credit unions and the millions of members they serve.

Young Professionals Group (YPG)

Sponsorship Opportunities

The LSCU Young Professionals Group (YPG) is made up of credit union professionals, 40 years of age and younger, working to positively impact the credit union movement and the communities they serve through networking, mentorships, and collective action.



The YPG program aims to:

- Help young professionals develop and grow so they can become the next generation of CEOs and leaders in the credit union movement.
- Educate YPs about the history and opportunities within the credit union industry.
- Inform and empower YPs to get involved with political advocacy.
- Impact your community and make it a better place for all by partnering with other YPs to strengthen the collaborative spirit.
- Increase knowledge exchange and professional development opportunities.

Sponsorship Opportunities

Crash Southeast Credit Union Conference & Expo (SCUCE)
June 12 - 14, 2024
Signia by Hilton Bonnet Creek
Orlando, FL

Program Sponsor
(non-exclusive): \$10,000

Includes: Logo on marketing materials, website, and a mention on social media

YP Think Tank
April 26 - 27, 2024
Birmingham, AL

Lunch Sponsor: \$3,000
Reception Sponsor: \$1,500
Shuttle Sponsor: \$1,500
Breakfast Sponsor: \$1,000
Break Sponsor: \$1,000
Swag Sponsor: \$1,000

Includes: Logo on marketing materials and website and a mention on social media.

YPG General Fund: Any amount
Help support YP initiatives
Includes: Logo on website and a mention on social media

Quarterly Virtual Event - 4 available

\$500

Includes: Logo on website and a mention on social media plus a representative is invited to attend the event.

Political Action Committee (PAC)

Sponsorship Opportunities

The LSCU's State and Federal Political Action Committees (PAC) support pro-credit union candidates, promote good government, and support advocacy efforts for pro-credit union legislation.

Show your support of credit union advocacy. Join the club.

LSCU PACS:

- **ACULAC** - Alabama Credit Union Legislative Action Council (ACULAC) is the LSCU's state-registered PAC in Alabama. ACULAC makes contributions to candidates for the Alabama Legislature and other statewide offices. Corporate and individual contributions are accepted.
- **FL CUPAC** - Florida Credit Union Political Action Committee (Florida CUPAC) is LSCU's state-registered PAC in Florida. Florida CUPAC makes contributions to candidates for the Florida Legislature and other statewide elective offices. Corporate and individual contributions are accepted.
- **Georgia CUPAC** - Georgia Credit Union Political Action Committee (Georgia CUPAC) is LSCU's state-registered PAC in Georgia. Georgia CUPAC makes contributions to candidates for the Georgia Legislature and other statewide elective offices. Corporate and individual contributions are accepted.
- **LSCU FedPAC** - Federally registered political action committee. LSCU FedPAC makes contributions to federal candidates in Alabama, Florida, and Georgia who are credit union champions. Only individual contributions are accepted.
- **Southeastern Advocacy Fund** - In years past, credit unions have been subject to legislative and legal challenges to our membership, tax exemption, charter, and operational authority. In response to these threats, the Southeastern Advocacy Fund was established to provide education about specific credit union issues to the general public and to elected officials. Such funds will not be used for direct or indirect campaign contributions.



For more information, please contact Natalie Riner at natalie.riner@lscu.coop or 770.752.2386



Annual Sponsorship Opportunities

The LSCU Council program has seven councils. Council membership grew in 2023 to nearly 300 individuals. The LSCU Council program provides educational information and networking opportunities for credit union staff in similar and specific job roles/functions. There are three council meetings per year. Two are virtual and there will be one in person in coordination with one of the LSCU's Signature Events.



Council sponsorship offers:

- Engagement opportunities with credit union staff and executives: Increased visibility with credit unions, especially the decision makers!
- Targeted audiences: Individual councils target job functions/roles at credit unions. Engage with council members in areas that best match the products and services you have to offer.
- Build and maintain relationships: Engage with credit unions in a new way and through a new channel several times a year.

DIAMOND LEVEL: \$10,000 (per council)

- Two company representatives may attend three council meetings per year (including the Council Conference at SCUCE at no extra charge) to network with council members.
- Guaranteed speaking opportunity at two council meetings annually (topic must be submitted in advance and approved by LSCU). Additional presentation opportunities may be possible, but not guaranteed.
- Company may submit two educational articles to LSCU annually to be published in LSCU Insight (distributed two times a week). The article must contain timely and relevant information on a topic related to the council that they sponsor. LSCU will maintain editorial review of articles submitted. Additional topic suggestions or articles may be submitted for review/approval.
- Recognition by LSCU at each council meeting to include a verbal thank you along with company logo placed on presentation materials.
- Company logo/recognition on council website for the year.
- Company will be recognized on print/digital material/signage and websites at the Council Conference at SCUCE.
- If the opportunity arises for the sponsor to speak outside of the council they are sponsoring, you may substitute this for another council.

PLATINUM LEVEL: \$5,000 (per council)

- Two company representatives may attend two council meetings per year to network with council members. (One of the two meetings would include Council Conference at SCUCE at no extra charge).
- May submit presentation topic for council meeting to be approved by LSCU. Speaking opportunity is not guaranteed.
- Recognition by LSCU at each council meeting to include a verbal thank you along with company logo placed on presentation materials.

GOLD LEVEL: \$3,500 (per council)

- One company representative may attend two council meetings per year to network with council members. (One of the two meetings would include Council Conference at SCUCE at no extra charge).
- Recognition by LSCU at each council meeting to include a verbal thank you along with company logo placed on presentation materials.

Council sponsorship opportunities are limited and will be filled quickly. Contact education@lscu.coop for more information.

IN PERSON EVENTS



FLORIDA ADVOCACY CONFERENCE



1/23/24 - 1/24/24 Tallahassee, FL



The LSCU hosts the Florida Advocacy Conference in Tallahassee, Florida. This event is designed to bring together elected officials, leaders of all asset sizes, and political insiders to assess the value of Florida’s legislative initiatives, and to address the emerging issues facing credit unions and the financial industry as a whole.

Anticipated Attendance: 75

Targeted Audience: CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs

Sponsorship Opportunities

Overall Event - Exclusive:

Includes: Recognition on all promotional materials and press release as Title Sponsor, recognition by LSCU leadership during the program, complimentary logo on signage, complimentary link for registration website, complimentary logo in program, two complimentary registrations, complimentary seating at the luncheon for up to three guests, and promotional materials in attendee packets.

THIS EVENT HAS ENDED.

Welcome Gift: \$2,500

Includes: Company logo on gift, signage, webpage, and mobile app.

Plastic Drink Cups: \$2,000

Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, webpage and mobile app.

Breakfast - Exclusive: \$2,000

Includes: Food and beverage sponsor, verbal recognition during lunch, registration for two attendees, and logos on conference webpage and mobile app.

Lunch - Exclusive: \$2,000

Includes: Food and beverage sponsor, verbal recognition during lunch, registration for two attendees, and logos on conference webpage and mobile app.

Welcome Center: \$1,500

Includes: Logo on registration site and one complimentary registration.

Break Package: \$1,500

Includes: Logo on signage during the break and one complimentary registration.

January 23 | Champions Club

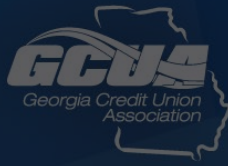
Sponsorship Opportunities

Reception: \$1,000

Includes: Company logo on event signage and webpage, and two complimentary registrations.

Shuttle: \$3,000

Includes: Company logo on shuttle, signage, webpage and mobile app.



GEORGIA ADVOCACY CONFERENCE



1/30/24 - 1/31/24 Atlanta, GA

The LSCU hosts the Georgia Advocacy Conference in Atlanta, Georgia. This event is designed to bring together elected officials, leaders of all asset sizes, and political insiders to assess the value of Georgia’s legislative initiatives, and to address the emerging issues facing credit unions and the financial industry as a whole.

Anticipated Attendance: 75

Targeted Audience: CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs

Sponsorship Opportunities

Overall Event - Exclusive:

SOLD
\$5,000

Includes: Recognition on all promotional materials and press release as Title Sponsor, recognition by LSCU leadership during the program, company logo on signage, logo, and link on registration website, full-page ad and logo in program, two complimentary registrations, reserved seating at the luncheon for up to three guests, registration table, special premier conference materials, and educational materials in a e-reader format.

THIS EVENT HAS ENDED.

Welcome Gift:

SOLD
\$2,500

Includes: Company logo on gift, signage, webpage, and mobile app.

Plastic Drink Cups:

SOLD
\$2,000

Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, webpage and mobile app.

Breakfast - Exclusive:

SOLD
\$2,000

Includes: Food and beverage sponsor, verbal recognition during lunch, registration for two attendees, and logos on conference webpage and mobile app.

Lunch - Exclusive:

SOLD
\$2,000

Includes: Food and beverage sponsor, verbal recognition during lunch, registration for two attendees, and logos on conference webpage and mobile app.

Welcome Center:

\$1,500

Includes: Logo on registration site and one complimentary registration.

Break Package:

SOLD
\$1,500

Includes: Logo on signage during the break and one complimentary registration.

January 30 | The Blue Room of the Georgia Railroad Freight Depot

Sponsorship Opportunities

Reception:

SOLD
\$3,000

Includes: Company logo on event signage and webpage, and two complimentary registrations.

Shuttle:

\$3,000

Includes: Company logo on shuttle, signage, webpage, and mobile app.



ALABAMA ADVOCACY CONFERENCE



4/2/24 - 4/3/24 Montgomery, AL

The LSCU hosts the Alabama Advocacy Conference in Montgomery, Alabama. This event is designed to bring together elected officials, leaders of all three asset sizes, and political insiders to assess the value of Alabama’s legislative initiatives and to address the emerging issues facing credit unions and the financial industry as a whole.

Anticipated Attendance: 75

Targeted Audience: CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs

Sponsorship Opportunities

Overall Event - Exclusive:

SOLD
\$5,000

Includes: Recognition on all promotional materials and press release as Title Sponsor, recognition by LSCU leadership during the program, company logo on signage, logo, and link on registration website, full-page ad and logo in program, two complimentary registrations, reserved seating at the luncheon for up to three guests, and educational materials in attendee packet.

Welcome Gift:

SOLD
\$2,500

Includes: Company logo on gift, signage, webpage, and mobile app.

WiFi:

\$2,500

Includes: Conference WiFi access will be branded with company logo and company will have opportunity to brand password.

Plastic Drink Cups:

SOLD
\$3,000

Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, web page and mobile app.

Lunch - Exclusive:

SOLD
\$5,000

Includes: Food and beverage sponsor, verbal recognition during lunch, registration for two attendees, and logos on conference webpage and mobile app.

Registration Site:

\$1,500

Includes: Logo on registration site and one complimentary registration.

Break Package:

SOLD
\$1,000

Includes: Logo on signage during the break and one complimentary registration.

April 2 | RSA Plaza Terrace

Sponsorship Opportunities

Reception (All Sold):

SOLD
\$3,000

Includes: Company logo on event signage and webpage, and two complimentary registrations.

GAC 2024

MARCH 3 - 7, 2024
WASHINGTON, D.C.



The Governmental Affairs Conference (GAC) is the biggest week of the year for credit unions. GAC experiences record attendance each year, with over 300 credit union executives from Alabama, Florida, and Georgia and more than 5,500 credit union attendees from around the country.

Highlights of the CUNA GAC

- Hearing from influential legislators, policymakers, and credit union experts on the political landscape and its effect on credit unions
- Identifying new strategies for building and maintaining America's awareness and trust
- Networking with credit union leaders
- Attending breakout sessions on the hottest issues in the movement
- Participating in the largest vendor showcase in the financial services industry
- Sharing the credit union difference with elected officials during Hill meetings

Sponsorship Opportunities

Sunday, March 3, 2024

LSCU Welcome Reception - Exclusive:

SOLD
\$5,000

Includes: 90-minute kickoff reception, recognition in the attendee mobile app, signage at the reception, table tents and napkins at the reception, verbal recognition, and speaking opportunity.

Plastic Drink Cups for Both Receptions:

\$3,000

Includes: Company logo on all plastic drink cups used for water stations during receptions, logo on signage, webpage and mobile app.

Tuesday, March 5, 2024

LSCU Lawmaker Reception (ALL SOLD):

SOLD
\$2,000

Includes: 90-minute reception honoring legislators, recognition in the attendee mobile app, signage at the reception, table tents and napkins at the reception, and verbal recognition.

Specialty Drink (Four available):

\$2,000

Includes: Company logo on signage, webpage, and mobile app.



CEO EXECUTIVE DIALOGUE

MARCH 19-21, 2024
HYATT REGENCY COCONUT POINT
RESORT AND SPA
BONITA SPRINGS, FL

Anticipated Attendance: Meeting open to CEOs only from Alabama, Florida, Georgia, and partner state credit unions in large asset size of \$500M in assets and up.

The CEO Executive Dialogue is an informative presentation and discussion on timely topics relative to large asset size credit unions with both small group discussion and invaluable networking.



Non-Exclusive Overall Sponsorship

SOLD

Includes: Logo on website and event materials, and attendance for one representative.

Credit union solution providers apply to be a sponsor of this event and may not register as an "Attendee." Companies that are approved as a sponsor receive instructions on how to register as a "Sponsor."



Join us for the highly anticipated Credit Union Loan Source (CULS) Golf Invitational this year, where vendors have a unique opportunity to network with approximately 100 credit union executives. Our commitment to bringing together vendors and system partners with credit union executives remains a top priority. To maximize your networking potential, we strongly encourage vendors and system partners to proactively arrange preferred pairings with credit union contacts personally. This year's CULS Golf Invitational promises to be an excellent opportunity for meaningful connections and an enjoyable golfing experience.

Together, we support the Southeastern Credit Union Foundation's mission to uplift credit unions and their members. This event promises a day of golf, philanthropy, and community impact. Your participation fuels SECUF's vital programs, nurturing credit union professionals and driving positive change in our communities. Be part of the difference-making journey!

Sponsorship Opportunities

Platinum Sponsorship (unlimited available)		\$10,000
<ul style="list-style-type: none"> • Two Foursomes • Official Sponsor Recognition During Event • Premium Gifting • Option For Company Tent/Table on Hole 	<ul style="list-style-type: none"> • Two Hole Sponsor Signs • Logo Recognition on Sponsor Board • Lunch For Eight on Course • Logo Listing in Participant Program 	
Gold Sponsorship (unlimited available)		\$7,500
<ul style="list-style-type: none"> • One Foursome • Official Sponsor Recognition During Event • Premium Gifting • One Hole Sponsor Sign 	<ul style="list-style-type: none"> • Logo Recognition on Sponsor Board • Lunch For Four on Course • Logo Listing in Participant Program 	
Silver Sponsorship (unlimited available)		\$5,000
<ul style="list-style-type: none"> • One Foursome • One Hole Sponsor Sign • Logo Recognition on Sponsor Board 	<ul style="list-style-type: none"> • Lunch For Four on Course • Logo Listing in Participant Program 	
Bronze Sponsorship (unlimited available)		\$1,000
<ul style="list-style-type: none"> • One Player • One Hole Sponsor Sign 	<ul style="list-style-type: none"> • Lunch for One on Course • Company Listing in Participant Program 	

Beverage Cart (Two available) **\$3,500**
Includes: Logo recognition on beverage cart, company listing in participant program, and one player registration.

Lunch **\$2,000**
Lunch sponsorship includes high visibility signage at lunch station and one player registration.

Team Registration **\$1,495**
Registration for a team of four golfers.

Player **\$395**
Registration for one golfer.

For more information, please contact Bobbi Grady at bobbi.grady@lscu.coop or 205.437.2128



LSCU Council Conference

JUNE 11, 2024
ORLANDO, FL

The Council Conference will bring excitement to your brand and company in a NEW way. This event will bring over 150 credit union professionals who have a focus in specific job roles and functions such as payments, enterprise risk management, lending, marketing, business development, operations, member experience, accounting, finance, technology, and management. The day will begin with a general session featuring a very exciting keynote speaker, lunch, and afternoon roundtables and breakout sessions for the individual councils. The day will wrap up with a networking reception.

Sponsorship Opportunities

Title Sponsor - Exclusive

\$10,000

Includes: Company logo on signage and digital materials, press release as Title Sponsor, recognition by LSCU during meeting, four complimentary registrations, reserved seating for your guests, and logo on conference webpage.

Keynote Speaker Sponsor

\$5,000

Includes: Company logo on signage, digital materials, the website and mobile app, and verbal recognition at the event.

Networking Cocktail Reception

\$5,000

Includes: Company logo on signage, digital materials, bar signage, napkins, and the website and mobile app.

Breakout Education Sessions - Six available (One per Council)

\$3,000

Includes: Company logo on signage, digital materials, mobile app, website, and verbal recognition at the session.

Break

~~\$2,500~~
SOLD

Includes: Company logo on napkins on the beverage table, signage, digital materials, and the website and mobile app.

SCUCE

SOUTHEAST CREDIT UNION CONFERENCE & EXPO

ENGAGE FOR IMPACT

JUNE 12-14, 2024
ORLANDO, FL

The Southeast Credit Union Conference & Expo (SCUCE) is one of the premier credit union conferences in the country. SCUCE averages 1,100 attendees from more than 120 credit unions. Exhibiting at SCUCE allows for interaction with credit union attendees throughout the conference and during exclusive exhibit hall hours. SCUCE also offers a C-Suite reception in the exhibit hall, giving vendors and C-Suite an hour of time together in a relaxed atmosphere to discuss trends and solutions for the credit union industry.

SCUCE Exhibiting Opportunities

As the largest event of the year for southeastern credit unions, SCUCE attracts more credit union executives, staff, and volunteers than any other event.

Exhibiting at SCUCE Provides Opportunities

- Showcase products and services with southeastern credit union decision makers
- Network with key executives who are looking to maximize service to their members
- Exposure to a more targeted audience with face-to-face buyer contact
- Enhance your corporate image by showing your support and commitment to the credit union movement
- Over five exclusive exhibit hall hours
- Admission to General and Breakout sessions, two breakfasts, Thursday night Gala event, and Silent Auction to engage with credit union attendees outside of the exhibit hall
- Company listing in the SCUCE mobile app
- **Basic Company Listing on the live interactive floor plan includes:**
Company name and booth number

Booth Assignments and Pricing

Booth space is sold on a first-come, first-served basis. Booth space is priced according to location and payment must be received prior to setting up booth at the event.

Location	Standard Location - \$3,249 Premium Location - \$3,649 Super Premium Location - \$3,999
Booth Size	8' x 10'

Two booth representatives are included in the booth fee. For additional booth representatives, they can be added for \$625 each. Booth comes with one six-foot skirted table, two chairs, wastebasket, and identification sign. Exhibit hall is carpeted. If you need electrical or additional items for your booth, please use the Decorating Kit to place your orders. Double booths are available upon request. Please email sponsorshipandexhibits@lscu.coop with questions.

To secure a sponsorship, please email sponsorshipandexhibits@lscu.coop.

Southeastern Credit Union Foundation (SECUF) Sponsorships

FEATURING - TAILGATING WITH CREDIT UNION CHAMPIONS



Southeastern
Credit Union Foundation
Charity. Community. Cooperation.

Come join us as we show our appreciation for our credit unions. Then, enjoy our poolside paradise on Tuesday, June 11, 2024 (time is TBD).

Various sponsorship opportunities are available to provide your company with additional opportunities to network with credit union representatives. Proceeds from this event support the SECUF's vital programs and services for credit unions across Alabama, Florida, and Georgia, including financial wellness resources, professional development grants, community development, and disaster relief.

The SECUF is a non-profit organization dedicated to the progressive professional development of credit union staff and volunteers, financial capability programs for all age groups, and the creation of valuable resources for our member credit unions and the communities they serve.

For more information, please contact Bobbi Grady at bobbi.grady@lscu.coop or 205.437.2128

Food & Beverage (One Sold / One Available)	\$5,000
Includes: Corporate logo on cocktail napkins, logo displayed on food tables and bar area, event signage, and mobile app, and name included in Annual Report.	
Specialty Drink (Unique Opportunity) (One Sold / One Available)	\$1,500
Includes: Logo on event signage, mobile app, and company name included in the Annual Report.	
Entertainment (One Sold / One Available)	\$3,000
Includes: Introduction, corporate logo displayed at the stage, on event signage, mobile app, and company name included in the Annual Report.	
Wristband	\$4,000
Includes: Corporate logo on all wristbands, on event signage, and mobile app.	
50/50 Sponsor	\$2,000
Includes: Corporate logo on raffle tickets, event signage, and mobile app, and company recognized during drawing of the winning ticket.	
Plastic Cup	\$2,000
Includes: Company logo on all plastic drink cups used for water stations throughout event, logo on signage, website, and mobile app.	
Décor Sponsor (Two Available)	\$2,500
Includes: Corporate logo on event signage, mobile app, and company name included in the Annual Report. Opportunity to give away your logo merchandise at a reserved sponsor table at the event.	

SCUCE GALA - Wine Pull Sponsorship

SOUTHERN SIPS WINE PULL

Whether you're a wine enthusiast or simply seeking to try your luck finding a fantastic wine, our Wine Pull event promises an unforgettable experience. Join us in raising your glass to the enchanting Southeast and the power of giving. With every bottle you'll support the Southeastern Credit Union Foundation's mission to make a positive impact in Alabama, Florida, and Georgia. Let's celebrate our vibrant region, exceptional wines, and the joy of philanthropy at this extraordinary gala.

Southern Sips Wine Pull Sponsor

Includes: Logo on Wine Pull signage, logo included on wine bag (reusable), opportunity for company rep(s) to help and interact with credit unions during event.

Speaker/Session Sponsorships

Opening Keynote Speakers - Exclusive

Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.

~~\$7,500~~

General Session Keynote Speakers - Exclusive

Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.

~~\$7,500~~

Closing Keynote Speaker - Exclusive

Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.

~~\$5,000~~

Advocacy Lunch Speaker - Exclusive

Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event, opportunity to provide promotional item to attendees, and two complimentary attendees at exclusive event.

\$7,500

~~\$7,500~~

CEO Roundtable - Exclusive

Includes: Introduction by LSCU CEO to all CEO attendees, attendance for two company representatives at exclusive event, company logo on signage at the event, the website, and mobile app.

~~\$7,500~~

C-Suite Roundtable - Exclusive

Includes: Introduction by LSCU President to all C-Suite attendees, attendance for two company representatives at exclusive event, company logo on signage at the event, the website, and mobile app.

~~\$5,000~~

Directors Roundtable - Exclusive

Includes: Introduction by LSCU President to all C-Suite attendees, attendance for two company representatives at exclusive event, company logo on signage at the event, the website, and mobile app.

\$3,000

Education Sessions - (Three Sold / Twelve Available)

Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.

\$5,000

Exhibit Hall Sponsorships

Thursday Exhibit Hall Luncheon - Three available

Includes: Company logo on signage, the website, mobile app, napkins, and verbal recognition at the event.

\$10,000

Wednesday Afternoon C-Suite Reception in Exhibit Hall - Exclusive

Includes: Company logo on signage, the website, mobile app, napkins, and verbal recognition at the event.

\$7,500

Thursday Night Dessert in Exhibit Hall

Includes: Company logo on signage, the website, mobile app, and napkins.

~~\$5,500~~

Thursday Night Specialty Drink in Exhibit Hall - (ALL SOLD)

Includes: Company logo on signage, the website, mobile app, and napkins.

~~\$5,500~~

Additional Conference Sponsorship Opportunities

Lanyard - Exclusive

Includes: Company logo will appear prominently on the lanyard for each attendee, logo on signage at the registration desk, and recognition on the website and mobile app.

~~\$5,000~~

Plastic Drink Cups

Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, website and mobile app.

~~\$4,000~~

Hotel Key Card - Exclusive

Includes: Attendees staying onsite at the Hilton Bonnet Creek and Waldorf Astoria will receive hotel key card with your company's logo co-branded with SCUCE logo, logo recognition on website, mobile app, and sponsor signage.

~~\$3,000~~

Registration Site - Exclusive

Includes: Company logo will be listed on the registration site.

\$5,000

Welcome Center - Exclusive (Maximum Exposure location)

Includes: Company logo on signage, the website, and mobile app.

~~\$5,000~~

Wi-Fi - Exclusive

Includes: Conference Wi-Fi access will be branded with company logo and company will have opportunity to brand password.

~~\$5,000~~

SCUCE Mobile App - (ALL SOLD)

Includes: Company logo on SCUCE mobile app in the size of 640x208px.

~~\$5,000~~

Meal Sponsorships

Breakfast - Two available

Includes: Company logo on signage, the website, and mobile app.

\$7,500

Registration Refreshment Station

Includes: Company logo on signage, the website, mobile app, and napkins.

~~\$7,500~~

Break - (ALL SOLD)

Includes: Company logo on signage, the website, mobile app, and napkins.

~~\$7,500~~

Thursday Night Dinner and Silent Auction Event

Dinner & Entertainment Package - Exclusive

Includes: Company logo on signage, the website, mobile app, opportunity to introduce entertainment and opportunity to speak for two minutes to welcome attendees.

~~\$15,000~~

Signature Cocktail - Six available

Includes: Company logo on signage, the website, mobile app, napkins, and opportunity to work with LSCU to choose Signature Cocktail.

\$3,500

Silent Auction - (One Sold / One Available)

LSCU & Affiliates hosts a silent auction benefiting LSCU's PACs at SCUCE. This event is one of the highlights of SCUCE and is prominently featured throughout the conference.

\$3,000

Includes: Company logo on silent auction promotional material, the silent auction website, mobile bidding app, and signage.





2024
EXECUTIVE
INSTITUTE

April 17
 Atlanta, GA
 Atlanta Postal Credit Union

May 23
 Virtual

June 20
 Virtual

August 7
 Miramar Beach, FL

This program is an Organizational Design and Change Management (ODCM) Executive Certification for credit union executives in Alabama, Florida, and Georgia. This program is for current or new executives, senior leaders, and CEOs looking to take their leadership to the next level. Completing this program will create value for the organization, as well as personal professional development for the individual executive. It will create connections for attendees, help them drive future initiatives, and plan for and create ideal outcomes for members and the credit union. Since most people agree that change is the one constant in life, equipping leaders in change management may be one of the most important skillsets needed to thrive for the future. This is a program that mixes a series of in-person and virtual sessions from February to August.

Who Should Attend: CEOs, C-Suite, Managers

Sponsorship Opportunities

Title Sponsor	\$7,000
<i>Includes: One attendee at all sessions, press release, company name on all marketing materials printed and digital.</i>	
Breakfast (Spring and Late Summer)	\$2,500
<i>Includes: One attendee at this session, company name on all marketing materials printed and digital.</i>	
Two Virtual Sessions	\$2,000
<i>Includes: One attendee at these sessions, company name on all marketing materials printed and digital.</i>	
Break (Spring and Fall)	\$1,500
<i>Includes: Company name on all marketing materials printed and digital.</i>	
Lunch - Exclusive - (One Sold / Two Available each (Spring and Late Summer))	\$1,500
<i>Includes: Food and beverage sponsor, company logo on event signage, written and digital materials, verbal recognition during lunch, opportunity to speak for three minutes, and two complimentary attendees.</i>	

VISION

CONFERENCE OF IDEAS AND INNOVATION

AUGUST 7-9, 2024
MIRAMAR BEACH, FL

The VISION Conference is an event defined by a focus on the future and with a bold look at technology, TED Talk style presentations, credit union idea sharing, and a more interactive experience with system partners. There will be think tank style roundtables with innovation exercises designed to provide leaders with thought-provoking ideas and innovations that they can use.

Target Audience: CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs

Exhibiting at VISION Provides Opportunities

- Showcase your products and services in front of credit union decision makers.
- Network with key executives who are looking to maximize service to their members.
- Exposure to a more targeted audience with face-to-face buyer contact.
- Enhance corporate image by showing your support and commitment to the credit union movement.
- Three and a half exclusive Exhibit Hall hours.
- Admission to General Breakout sessions and meals to engage with credit union attendees outside of the exhibit hall.
- Company listing in the LSCU Events mobile app.

Booth Assignments and Pricing

Booth space is sold on a first-come, first-served basis. Booth purchase includes two company representatives. Additional company representatives are \$600 per person.

Booth comes with one six-foot skirted table, two chairs, wastebasket and identification sign. Exhibit hall is carpeted. Additional booth items are available to order from the General Services Contractor. Please email sponsorshipsandexhibits@lscu.coop with questions.

Booths are 8' x 10'
Standard Booth Location - \$2,325
Premium Booth Location - \$2,575

Southeastern Credit Union Foundation (SECUF) Glow in the Dark Bingo Fundraiser Sponsorships

Partner with Southeastern Credit Union Foundation and shine bright at our Glow in the Dark Bingo Fundraiser! This electrifying event is set to attract an engaged audience and provide ample opportunities for your brand to shine. As a sponsor, you'll receive exclusive benefits such as logo recognition on all signage and event materials, the opportunity to interact with attendees, and more. With four rounds of glow-in-the-dark bingo, a thrilling raffle, and a wine pull, this is a night you won't want to miss. Show your support while gaining maximum exposure for your brand. Secure your sponsorship and let's BIN-GLOW together!



Southeastern
Credit Union Foundation
Charity. Community. Cooperation.

The SECUF is a non-profit organization dedicated to the progressive professional development of credit union staff and volunteers, financial capability programs for all age groups, and the creation of valuable resources for our member credit unions and the communities they serve.

Sponsorship deadline is August 1, 2024.

Sponsorships

Wine & Beer Bar Sponsor (One Sold / One Available)	\$3,000
Includes: Company logo recognition on all signage at event, verbal recognition during event, logo printed on cocktail napkins, and logo included on LSCU mobile app.	
Game Sponsor (Two Sold / Two Available)	\$2,500
Includes: Company logo recognition all signage at event, opportunity for company rep to be celebrity bingo caller for one bingo round, verbal recognition during event, logo included on the bingo game cars, and logo included on LSCU mobile app.	
DJ Sponsor	\$2,500
Includes: Company logo recognition on all signage at event, verbal recognition during event, exclusive logo'd signage at the DJ station, and logo included on LSCU mobile app.	
Prize Sponsor	\$2,500
Includes: Opportunity for company rep to call numbers for one bingo game, corporate logo on signage, and LSCU mobile app.	
Specialty Drink Sponsor (All Sold)	\$2,500
Includes: Company logo on light up drinks for specialty drink, company logo recognition on all event signage, and logo included on LSCU mobile app.	
Glow in the Dark Swag Sponsor	\$500
Includes: Corporate logo on glow in the dark welcome gifts, company logo recognition on all event signage, and logo included on LSCU mobile app.	

Speaker/Session Sponsorships

Opening Keynote Speaker - Exclusive <i>Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.</i>	\$7,500
Advocacy Lunch Speaker - Exclusive <i>Includes: Company logo on signage, the website, mobile app, verbal recognition at the event, and opportunity to provide promotional item to attendees.</i>	\$7,500
General Session Keynote Speaker - Exclusive <i>Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.</i>	\$7,500
Closing Keynote Speaker - Exclusive - (One Sold / One Available) <i>Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.</i>	\$5,000
Education Session Sponsor - (One Sold / Seven Available) <i>Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.</i>	\$2,500

Meal Sponsorships

Breakfast - (ALL SOLD) <i>Includes: Company logo on signage, the website, and mobile app.</i>	\$2,500
Break - (Four Sold / One Available) <i>Includes: Company logo on signage, the website, and mobile app.</i>	\$2,000

Exhibit Hall Sponsorships

Exhibit Hall Welcome Reception - Exclusive <i>Includes: Company logo on signage, napkins, website, mobile app, and verbal recognition.</i>	\$7,500
Exhibit Hall Networking Event - (Two Available) <i>Includes: Company logo on signage, napkins, website, mobile app, and verbal recognition.</i>	\$5,000

Additional Conference Sponsorship Opportunities

Shark Tank Title Sponsor - Exclusive <i>Includes: Company logo on website, event materials, and general session slide at the start of the program. Ability to address audience for up to five minutes to intro the Shark Tank participants.</i>	\$5,000
Plastic Drink Cups <i>Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, website, and mobile app.</i>	\$10,000
Hotel Key Card - Exclusive <i>Includes: Attendees staying onsite at the conference hotel will receive hotel key card with your company's logo co-branded with VISION logo, logo recognition on website, mobile app, and sponsor signage.</i>	\$5,000
Lanyard - Exclusive <i>Includes: Company logo will appear prominently on the lanyard for each attendee, logo on signage at the registration desk, and recognition on the website, mobile app, and sponsor signage.</i>	\$5,000
Welcome Gift - Exclusive <i>Includes: Company logo will appear on chosen welcome gift for each attendee, logo on signage at the registration desk, and recognition on website, mobile app, and sponsor signage.</i>	\$3,500
Registration Site - Exclusive <i>Includes: Company logo will be listed on the registration site.</i>	\$2,500
Wi-Fi Password - Exclusive <i>Includes: Conference Wi-Fi access will be branded with company logo and company will have opportunity to brand password.</i>	\$3,000
SCUCE Mobile App - Two available <i>Includes: Company logo on LSCU mobile app in the size of 640x208px.</i>	\$2,000

SEPTEMBER 23-26, 2024



WASHINGTON, D.C.

The LSCU Hike the Hill is a premier advocacy event. Meetings with our lawmakers and regulators remains one of the most important visual representations of credit union grassroots advocacy. The LSCU Advocacy Team is prepared to help you engage with lawmakers and regulators, creating a lasting positive impact on the credit union movement.

Target Audience: All - Board, CEO, C-Suite, Managers

Sponsorship Opportunities

Dinner - (Two Available)

\$5,000

Includes: Opportunity to speak for two minutes before dinner, attend the "Hill" networking opportunities, and company logo displayed on the website.

Reception - Two available

\$3,500

Includes: Company logo on cocktail napkins and displayed on the website, and attend the "Hill" networking opportunities.

Shuttle - (All Sold)

~~\$2,000~~

Includes: Company logo on shuttle and website and attend the "Hill" networking opportunities.



LSCU
LEARNING
JOURNEY

WEEK OF SEPTEMBER 9, 2024
WASHINGTON STATE

Are you ready to take your knowledge of the credit union world to new heights? Join us on an exciting adventure through the breathtaking landscapes of the Northwestern United States as we delve deep into the innovative world of credit unions. The LSCU Learning Journey is your ticket to unlocking the secrets of cutting-edge credit unions in the region. Our exclusive Learning Journey takes you on a whirlwind tour of the most innovative credit unions in the Northwestern United States. You'll have the opportunity to explore the unique approaches and pioneering strategies that set these financial institutions apart from the rest.

At LSCU, we believe in learning from the experts. That's why our Learning Journey puts you in direct contact with top executives and thought leaders in the credit union industry. Gain hands-on knowledge from those who have mastered the art of success in this ever-evolving landscape.

What's Included in Your Learning Journey?

- Exclusive time with a group of around 20 AL, FL, and GA C-Suite executives.
- In-depth tours of cutting-edge credit unions
- Interactive discussions and access to top talent at credit unions
- Presentations from industry leaders
- Exclusive executive Q&A sessions
- Networking opportunities with like-minded professionals within the LSCU and Northwest

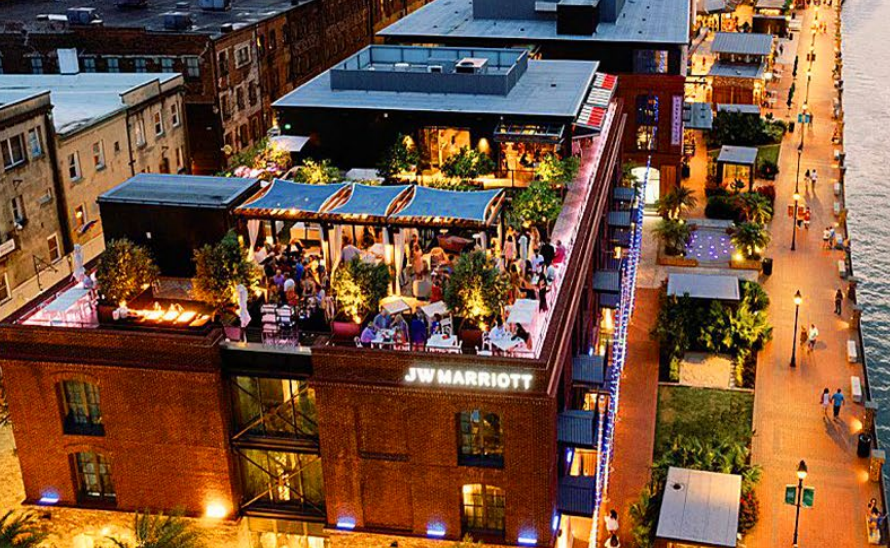
Target Audience: Credit Union Executives

Sponsorship Opportunities

Two Sponsor Opportunities

\$10,000

Includes: Up to two sponsor attendees per company, hotel costs and group meals, shuttles to and from credit unions from host hotel



C-SUITE SUMMIT

OCTOBER 9-11, 2024
SAVANNAH, GA

C-Suite Summit will bring together top credit union executive talent to develop expertise and deepen relationships. Attendees will gain insights from financial systems leaders and industry experts into hot topics in financial services and develop skills unique to the credit union C-Suite. There will be a focus on idea sharing and candid conversation with leading industry experts and CEOs. There will be a focus on growth strategies, executive leadership, and change management.

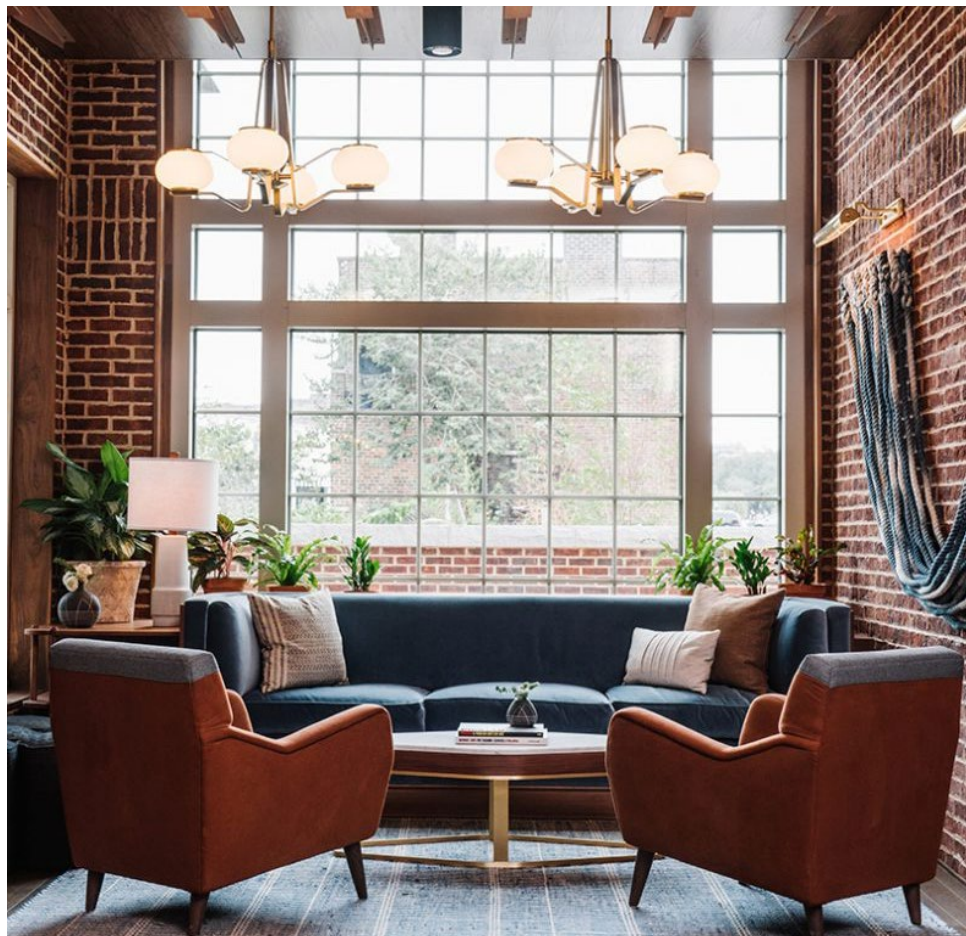
Target Audience: C-Suite

Sponsorship Opportunities

Six Sponsor Opportunities (Five Sold / One Available)

\$5,000

Includes: Logo on website and event materials, and attendance for one at all meeting and social networking events.





NOVEMBER 7, 2024
BIRMINGHAM, AL

Get ready to roll for a fantastic cause! Join us at CU Bowl-a-Palooza, where we're gearing up for a strike-filled evening of fun and fundraising. Let's support the Southeastern Credit Union Foundation and the Children's Miracle Network's CU for Kids Program together. Don't miss out on the chance to sign up your teams and explore exciting sponsorship opportunities - the details are below!

Sponsorship Opportunities

Title Sponsor

SOLD

- Logo prominently displayed on promotional and marketing materials as Title Sponsor
- Announcements and publicity through event marketing, reaching the Southeastern Credit Union Foundation and Children's Miracle Network platforms.
- Name listed as scrolling text at the bottom of all digital score screens during the event.
- Opportunity to display a company-supplied banner on the day of the event.
- Opportunity for a company representative to announce tournament winners and hand out awards.
- Bowling registrations for up to 10 people (2 teams of bowlers), including shoe rental, food/drinks, and swag item.
- Logo displayed on lane signage for two bowling lanes.
- Opportunity for a Check Presentation at the Children's Hospital (Date and time to be determined by Sponsor and Children's Hospital Representatives).
- Recorded Thank You by a Children's Miracle Network family for the sponsor to use on their social media channels.

Turkey Sponsor

\$2,000

- Announcements and publicity through event marketing, reaching the Southeastern Credit Union Foundation and Children's Miracle Network platforms.
- Company/Credit Union Logo included on swag item.
- Bowling registrations for up to 10 people (2 teams of bowlers), including shoe rental, food/drinks, and swag item.
- Company/Credit Union Logo displayed on lane signage for two bowling lanes.
- Opportunity for a Check Presentation at the Children's Hospital (Date and time to be determined by Sponsor and Children's Hospital Representatives).
- Recorded Thank You by a Children's Miracle Network family for the sponsor to use on their social media channels.

Pin Crusher Sponsor

\$1,000

- Announcements and publicity through event marketing, reaching the Southeastern Credit Union Foundation and Children's Miracle Network platforms.
- Company/Credit Union Logo included on swag item.
- Bowling registrations for up to 10 people (2 teams of bowlers), including shoe rental, food/drinks, and swag item.
- Company/Credit Union Logo displayed on lane signage for two bowling lanes.
- Opportunity for a Check Presentation at the Children's Hospital (Date and time to be determined by Sponsor and Children's Hospital Representatives).
- Recorded Thank You by a Children's Miracle Network family for the sponsor to use on their social media channels.

Lane Sponsor

\$500

- Company/Credit Union name included on swag item.
- Company/Credit Union Logo displayed on lane signage for one bowling lane.
- Opportunity for a company representative to attend as a supporter (does not include bowling registration).

Team Registration

\$500

- Bowling registrations for up to 5 people (1 team of bowlers), including shoe rental, food/drinks, and swag item.

Individual Registration

\$100

- Shoe rental
- Complimentary food and beverages (alcoholic and non-alcoholic beverages)
- Event swag item
- 2.5 hours of bowling

Spectator

\$50

- Complimentary food and beverages (alcoholic and non-alcoholic beverages).

INSPIRE CONFERENCE

Powered by **LSCU**
& AL, FL & GA Sister Societies of



11/14/24 - 11/15/24
TAMPA, FL

INSPIRE Conference is a multi-state collaboration designed to be the most powerful and impactful women's conference for credit unions in the Southeast. Speakers will be influential, powerful, empowering, authentic, and most of all inspirational women. This conference allows for many networking opportunities for attendees to connect and share ideas and information.

Target Audience: CEOs, C-Suite, Managers, Credit Union Solution Providers, YPs (male or female)

Sponsorship Opportunities

Title Sponsor (Exclusive)

~~\$15,000~~
SOLD

Sponsor will be listed on all marketing materials and signage (digital and printed), event website, press release about event, and be recognized by event emcee on each day of the conference. Sponsor will receive two registrations (valued at \$798) to attend event. Sponsor will have the opportunity to submit a speaker for consideration (to be approved by the overall planning committee) from their organization to speak at the event.

Speaker Sponsor (Two Sold / Two Available)

~~\$3,000~~
SOLD

Sponsor will be listed on all marketing materials and signage (digital and printed), and event website plus recognition at the session. Sponsor will receive one registration (valued at \$449) to attend.

Decorator Sponsor

~~\$3,000~~
SOLD

Sponsor will be listed on all marketing materials and signage (digital and printed) and event website. Sponsor will receive one registration (valued at \$449) to attend.

Plastic Cup Sponsor

~~\$2,500~~
SOLD

Pink Cups with company logo will be placed at the water stations throughout the event. Sponsor will also be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration (valued at \$449) to attend.

Welcome Gift

~~\$2,500~~
SOLD

Sponsor will be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration (valued at \$449) to attend event.

Breakfast - (One Sold / One Available)

\$2,000

Sponsor will be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration (valued at \$449) to attend event.

Lunch - (Two Available)

\$2,000

Sponsor will be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration (valued at \$449) to attend event.

Break - (One Sold / One Available)

\$1,750

Sponsor will be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration (valued at \$449) to attend event.

Power Hours Reception (Exclusive)

~~\$3,000~~
SOLD

Sponsor will be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration (valued at \$449) to attend event.

Dinner (Three Sold / Five Available)

~~\$5,000~~
SOLD

Sponsor will be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration (valued at \$449) to attend event.

12TH ANNUAL QUAIL HUNT BENEFITTING



11/18/24 - 11/19/24
SOUTHERN WOODS PLANTATION
SYLVESTER, GA

Don't miss out on an opportunity to take part in the Annual Quail Hunt for LSCU FedPAC. This event is a great opportunity for credit union executives, board members, and vendors to network while raising money for the LSCU FedPAC. Registration will open in September.

Event sponsors will receive considerable recognition in the pre-event advertising, as well as throughout the event, according to the level of sponsorship. All sponsors, however, will receive the following: company logo on event signage, networking opportunity with guests, and the opportunity to display promotional items at the event registration table.

Sponsorship Opportunities

Presenting Sponsor

SOLD
\$4,000

This sponsorship will give your company naming rights for the event and inclusion of logo on all event materials. This sponsorship includes all the sponsorship benefits, access to the guest list, and three complimentary ½ day hunts.

Food & Beverage Sponsor

SOLD
\$3,000

Hunters will be served lunch after their scheduled hunts, as well as dinner on Thursday night. This will allow participants the opportunity to socialize and network without having to leave Southern Woods Plantation. This sponsorship includes all the sponsorship benefits plus access to the guest list, and two complimentary ½ day hunts.

Raffle Sponsor

\$2,500

This sponsorship includes all event sponsorship benefits plus access to the LSCU Quail Hunt guest list and one complimentary ½ day hunt.

Clay Range Sponsor

\$2,500

The Clay Range is one of the most popular gathering places at the quail hunt. Hunters will be able to brush up on their shooting skills during their time at Southern Woods Plantation. This sponsorship includes all event sponsorship benefits plus signage at the clay stand, access to LSCU Quail Hunt guest list, and one complimentary ½ day hunt.

Partner Sponsor (One Sold / Four Available)

\$2,000

This sponsorship includes all event sponsorship benefits plus access to the LSCU Quail Hunt guest list, and one complimentary ½ day hunt.

Contributing Sponsor

\$600

This sponsorship includes all event sponsorship benefits including access to the guest list. No hunts are included in this sponsorship.

Sponsorships are subject to change.

VIRTUAL EVENTS



LSCU

2024

LEADERSHIP

COLLEGE

Leadership College consists of six, one-day training sessions that take place over the course of a year. Leadership College 2024 curriculum will cover six topics relating to personal professional growth.

Anticipated Attendance: 45 total attendees - High Potential Management (Any size credit union, with specific emphasis on mid-level and/or emerging leaders)

Birmingham, AL

- Kick-Off Call: March 14 (virtual)
- Session 1: March 19 (in-person)
- Session 2: April 19 (virtual)
- Session 3: May 14 (virtual)
- Session 4: June 6 (virtual)
- Session 5: July 9 (virtual)
- Session 6: August 7 (in-person)

Tampa, FL

- Kick-Off Call: March 14 (virtual)
- Session 1: March 28 (in-person)
- Session 2: April 19 (virtual)
- Session 3: May 14 (virtual)
- Session 4: June 6 (virtual)
- Session 5: July 9 (virtual)
- Session 6: August 7 (in-person)

Atlanta, GA

- Kick-Off Call: March 14 (virtual)
- Session 1: March 20 (in-person)
- Session 2: April 19 (virtual)
- Session 3: May 14 (virtual)
- Session 4: June 6 (virtual)
- Session 5: July 9 (virtual)
- Session 6: August 7 (in-person)

Sponsorship Opportunities

Title Program Sponsor - Exclusive

\$7,000

Includes: Logo on program webpage, press release, social media marketing, logo on slides in all meetings in three states, virtual and in-person, and the opportunity to attend final session of any of three state classes and speak for three minutes.

Breakfast Package at In-Person Events (in AL, FL, GA and final event in FL)

\$3,000

Includes: On-site lunch for in-person events with signage recognition, recognition on website, two company reps to attend final session and assist with graduation ceremony at any state location.

Lunch Package at In-Person Events (in AL, FL, GA and final event in FL)

\$4,000

Includes: On-site lunch for in-person events with signage recognition, recognition on website, two company reps to attend final session and assist with graduation ceremony at any state location.

Break Package at In-Person Events (in AL, FL, GA and final event in FL)

~~\$2,000~~

Includes: On-site breaks for in-person events with signage recognition and recognition on website.

SOLD



2024

EMERGING LEADERS

ACADEMY



Are you a new or emerging manager eager to take your leadership skills to another level? Look no further than the Emerging Leader Academy, your gateway to becoming a confident, competent, and high-performance leader. Over the course of five months of immersive virtual workshops, you'll graduate with a comprehensive toolbox of coaching essentials that will propel your career and make a significant impact on your team and organization.

As the business landscape evolves, so do the demands placed on leaders. The Emerging Leader Academy has been carefully designed to equip you with the skills and knowledge necessary to excel in your role.

Fall 2024

- Session 1: July 16 (virtual)
- Session 2: August 13 (virtual)
- Session 3: September 10 (virtual)
- Session 4: October 8 (virtual)
- Session 5: November 12 (virtual)

Sponsorship Opportunities

Program Sponsor (One Sold / Two Available)

\$5,000

Includes: Logo on program webpage, press release, social media marketing, logo on slides in all meetings and speak for three minutes.



SMALL CREDIT UNION ROUNDTABLE

February 7
(Virtual)

October 29
(Virtual)

In today's competitive marketplace, small credit unions are faced with a variety of challenges. The Small Credit Union Roundtable is designed to facilitate growth and provide solutions to the challenges impeding growth for credit unions \$100 million and under through quarterly virtual meetings.

Sponsorship Opportunity

Title Sponsor - (One Sold / Three Available) \$3,000
Includes: Attendance for one representative at three quarterly events and logo on webpage and marketing.

**LSCU has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.*



VIRTUAL LENDING SCHOOL

3/12/24 - 3/13/24



LSCU is offering a two-day Lending School. Day one is a four-hour training focusing on Specialized Consumer Loan Sales. Day two is also four hours but on Specialized Underwriter Training.

Sponsorship Opportunity

Title Sponsor \$3,000

- Three Minute Introduction of Speaker
- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

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VIRTUAL IRA WORKSHOP

4/23/24 - 4/24/24



Day 1: IRA Essentials

This is a beginner's session; no previous Individual Retirement Accounts (IRA) knowledge is assumed. Attendees should bring a hand-held calculator.

Course Topics

Introduction and Establishing IRAs
IRA Funding
IRA Distributions
IRA Portability

Sponsorship Opportunity

Title Sponsor \$3,000

- Three Minute Introduction to Speaker
- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

Day 2: IRA Advanced

This is an advanced session; previous IRA knowledge is assumed. The instructor uses real-world exercises to help participants apply information to job-related situations.

Course Topics

IRA Update
Required Minimum Distributions
Beneficiary Options
Advanced Portability
Roth IRA Conversion Contributions
IRA Excess Contributions

**LSCU has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.*



VIRTUAL COMPLIANCE & BSA WORKSHOP

5/7/24 - 5/8/24



The Bank Secrecy Act (BSA) Virtual Workshop is designed to provide those in credit unions that handle the day to day aspects of BSA with up-to-date information important to their jobs, while fulfilling the training requirement under the regulation.

Sponsorship Opportunity

Title Sponsor \$3,000

- Three Minute Introduction to Speaker
- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

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VIRTUAL BRANCH MANAGER TRAINING

3/26/24 - 3/27/24

9/10/24 - 9/11/24



Sponsorship Opportunity

Title Sponsor \$3,000

- Three Minute Introduction to Speaker
- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

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VIRTUAL AI TRAINING

8/20/24 - 8/21/24



Sponsorship Opportunity

Title Sponsor \$3,000

- Three Minute Introduction to Speaker
- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

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*League of Southeastern
Credit Unions & Affiliates*

www.lscu.coop

CONTACT US

READY TO ADVERTISE WITH LSCU? CONTACT US TODAY!

sponsorshipsandexhibits@lscu.coop

Alabama Office: 1 Perimeter Park South, Suite 130, Birmingham, AL 35243

Florida Office: 3692 Coolidge Court, Tallahassee, FL 32311

Georgia Office: 2810 Premiere Parkway, Suite 150, Duluth, GA 30097

Disclaimer:

**Approval of companies for sponsorship and exhibits is at the sole discretion of LSCU & Affiliates. Due to contracted partnerships with LSCU or LEVERAGE, some companies may be ineligible or have limited opportunities for sponsorships.*