



*League of Southeastern  
Credit Unions & Affiliates*

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**FOR IMMEDIATE RELEASE**

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## **League of Southeastern Credit Union & Affiliates honors Alabama River Credit Union as Credit Union of the Year**

**Monroeville, Ala.** – The League of Southeastern Credit Unions & Affiliates (LSCU) recently recognized Alabama River Credit Union in Monroeville, Ala., with its 2019 Credit Union of the Year award for credit unions with up to \$100 million in assets.

Institutions honored as Credit Union of the Year demonstrate the all-around best the industry has to offer. These credit unions have accomplished outstanding achievements in the areas of daily operations, financial prowess and community outreach.

Alabama River Credit Union earned this distinction as a true beacon to Monroe County and the four surrounding counties it serves. The credit union's staff of six women are cross trained in all areas of the credit union and are committed to serving the membership with excellence.

During 2019, Alabama River Credit Union served its membership by:

- Partnering with Family Traditions to provide a total of 350 books to each second grader within five Monroe County elementary schools
- Educating more than 300 seniors in Monroe County high schools through a financial reality fair
- Providing a scholarship for the Distinguished Young Women of Monroe County
- Supporting local athletic programs along with sponsoring many of the academic competition programs
- Collecting items for residents of two local nursing home facilities during the 2019 Christmas season
- Supporting the Southeastern Credit Union Foundation with an annual donation
- Promoting political advocacy through the Alabama Credit Union Legislative Action Council and PAC contributions

“We are always proud of the great work all our credit unions do on behalf of their members and communities,” said Jared Ross, president of LSCU. “These awards give us a way to show our appreciation to those who truly went above and beyond in their duty to help people afford life. On behalf of the League, I am humbled to be able to thank them for their outstanding service.”

Alabama River Credit Union was one of nine credit unions honored with 2019 Credit Union of the Year awards. Three winners were selected from each state in the LSCU footprint – Alabama, Florida and Georgia. One winner from each state was selected from three different asset-size categories. The League announced each of these winners via its social media Oct. 13.

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***About the League of Southeastern Credit Unions & Affiliates.*** *The League of Southeastern Credit Unions & Affiliates represents 333 credit unions in Alabama, Florida and Georgia, with a combined total of more than \$120 billion in assets and more than 10.3 million members. LSCU provides advocacy and regulatory information; education and training; cooperative initiatives (including financial education outreach); media relations and information; and business solutions. For more information, visit [www.lscu.coop](http://www.lscu.coop). Follow the League on [Twitter](#) or [Facebook](#).*