



CHAPTER MEETING SPONSORSHIP

Let Corporate One help you plan the chapter meeting that works best for you. Our chapter meeting sponsorship package includes the perks below. We just ask that the event be presented as a Corporate One sponsored event and that Corporate One is given a brief opportunity to address and thank attendees.

Dining With Us

Indulge in sumptuous fare of your choice (up to \$50 per person). This may include up to two drink tickets if the chapter chooses. Chapter is responsible for securing a location and for covering any room rental and/or set-up fees and parking fees.

Giveaway & Raffles

We will supply generous game/door prizes for attendees. We kindly request Corporate One be the only vendor offering prizes for the evening. If this is not possible, then we request we supply the “grand prize” of the evening.

Speakers

Corporate One staff are available to speak on a variety of hot topics and issues facing your credit union today. Each topic is appropriately designed for all levels of employees, including C-level executives and board volunteers. If Corporate One provides the educational presentation and the chapter is unable to supply AV equipment, Corporate One will pick up the AV expense. If you have already secured a speaker, no problem; just let us know.

Not meeting in-person?

No problem, we can still help! Whether you prefer a virtual afternoon or evening program, we can still offer a \$25 food delivery gift card, educational speaker, and raffle prizes to surprise and delight attendees. For the educational session, our speakers can present on whatever digital platform your chapter is comfortable with, or we can provide you with a WebEx/Microsoft Teams link for the presentation. This link can also be used for your board’s chapter announcements.

For more information, contact our Corporate Events Manager,
Nicole Iovine at events@corporateone.coop or 866/MyCorp1, ext. 9361.

NEED A SPEAKER FOR YOUR NEXT EVENT?

Whether it's chapter meetings, league conventions, workshops, manager association meetings, staff trainings, or other credit union functions, Corporate One staff are available to speak on a variety of hot topics and issues facing your credit union today. Each topic is appropriately designed for all levels of employees, including C-level executives and board volunteers.

History of the Credit Union Movement

The credit union industry serves over 115 million Americans, providing financial services to help improve the lives of people and the communities in which they live. This philosophy, which drives the mission of credit unions across the country, is rooted in the cooperative business philosophy. This session will explore the roots of the cooperative movement and how it flourished into the credit union movement we know today. Along the way, we will highlight the impactful moments that have formed the credit union industry, and we will also discuss the forces that are influencing us as we move into the future.

Your Credit Union in Changing Times: Building a Foundation for Success

Now serving more than 155 million Americans, credit unions continue to grow their memberships and provide superior member service. However, despite this growth, innovations in technology over the last 10 years have forever changed the payments landscape and the way members interact with their financial institutions. Join us for an insightful discussion of current industry trends, learn how your credit union compares to the national average, and get practical tips on how to develop a culture of innovation to succeed and meet your members' expectations in today's rapidly changing world.

Credit Union Investments: Investing in a 0% Rate Environment while Preparing for Rising Rates

Presented by [Accolade](#), our asset/liability advisory CUSO, this will provide an overview of permissible investments for credit unions, including key characteristics, risks, and how to properly analyze investment options. We will also analyze the current interest rate environment and discuss how to formulate an effective investment strategy for your credit union given the rate outlook and credit union specific balance sheet trends. This session should be beneficial to credit union financial executives and anyone looking to learn about investment strategies for credit unions.

Digital Identification Trends for Financial Services

Presented by our CUSO [Sherpa Technologies](#), this informational session will outline the trends in digital identity verification, data protection regulation and innovative KYC techniques emerging within the financial services market. We will also review the market opportunity to support self-sovereign identity (SSI) through the CULedger platform and MemberPass application.

Digital Transformation – Market Impact and Opportunity

Presented by our digital transformation CUSO [Sherpa Technologies](#), this presentation offers an overview of digital transformation challenges and market opportunities for credit unions. We will define the components of digital transformation, provide examples of accelerated usage of secure digital platforms during and after the initial impact of COVID-19, and outline the practical steps credit unions can follow to optimize digital transformation and engagement strategies.

The Right time for Real Time – Understanding Real-Time Payments

We are seeing dramatic changes in the payments landscape. Check processing continues to decline while digital, faster payments continue to rise. In fact, we are no longer simply looking at faster payments, but real-time payments, which enable the instant transfer of funds and settlement. Join us for this presentation on real-time payments where we'll review the essentials and help you understand the benefits of real-time payments for your credit union. We'll highlight the changes in payments trends, review the key differences between faster and real-time payments, discuss the cash management implications of around the clock payments and outline steps you can take to prepare for real-time payments. We'll also highlight how credit unions can better understand, gain experience with and take advantage of the opportunities immediate payments offer.

Enabling Real-Time Experiences with Real-Time Payments

Presented by our CUSO [Sherpa Technologies](#), this presentation provides an in-depth review of real-time member experiences that can be enabled through a real-time payment network. We will outline examples of the expansive, real-time data exchange and immediate payment settlement available through new real-time payment networks and provide an overview of use cases credit unions can pursue to deliver significant enhancements to member experiences.

REV081121JMR