

League of Southeastern Credit Unions & Affiliates

2023 SPONSORSHIP KIT



Community Spark Scholarship

The Southeastern Credit Union Foundation established the Community Spark Initiative to ignite collaboration among credit unions and system partners in Alabama, Florida, and Georgia. The first initiative to come out of Community Spark, the Community Spark Scholarship, provides financial assistance to underserved/first-generation college students in Alabama and Georgia and provides opportunities for summer internships to utilize the integration of students and credit unions to expand financial education.

How can you help?

The Southeastern Credit Union Foundation's goal is to provide a \$40,000 scholarship to 10 students by the end of 2025. To reach our goal, through your support, we plan to create the Community Spark Scholarship Endowment Fund of **2 million dollars** by the end of 2023. This endowment serves as the credit union community's commitment to providing hope and opportunity to the brightest and most talented youth who may not experience the transformative power of a degree without a scholarship. However, your contribution is more than a donation. It is an investment in our future.

Donor Levels

Named Scholarship

(1 AVAILABLE): \$500,000

Platinum: \$100,000 Gold: \$75,000 Silver: \$50,000

Bronze: \$25,000 Sustaining: \$20,000 - \$10,000

Champion: \$9,999 - \$5,000 Supporting: \$4,999 - \$2,000

Two Scholarships Awarded 2022

Henderson Rosser



Attending Tuskegee University in Alabama

Career Aspirations:

I have had the opportunity to work in areas around my career aspiration as a Marketing Executive. During the pandemic, it was difficult to find opportunities for high school students. I was lucky to land an internship as an editorial assistant Intern at Atlanta Public Schools. My job was to produce an advertisement for the school district to announce the upcoming changes for the district's athletic department and clear bag policy, and communicate it to the greater community. I presented the concept to a school district panel, explained and showed the elements of the campaign and it was chosen as the campaign that Atlanta Public Schools would move forward with for the 2021-22 school year. Although this experience was new to me, it was a great learning experience and has led to additional opportunities in the area of Marketing.

Terrell Jones



Attending Morehouse University in Georgia

Career Aspirations:

I aspire to be an entrepreneur. I want to be a real estate investor in the Atlanta, Georgia area. By investing, I plan to purchase a multi-family building to use as a safe haven for marginalized people. I plan to pay for this facility from some of the proceeds from my other investment properties and from fundraising efforts within the community.

For more information on donor recognition benefits or to make a contribution today, contact:

Bobbi Grady | Foundation Director 205.437.2128

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INTRODUCTION



Looking to expand your reach to credit union executives and professionals across the Southeast? The League of Southeastern Credit Unions & Affiliates (LSCU), the premier trade association for credit unions in Alabama, Florida, and Georgia offers exceptional opportunities for your business to connect with credit unions through a variety of communication channels.

These advertising and sponsorship opportunities put your organization in front of credit union leaders and decision makers. LSCU is a trusted partner to many credit unions that look to its best-in-class services and solutions.

LSCU offers annual signature events that attract more than 2,000 credit union CEOs, directors, and key staff. In addition to outstanding events, you can connect with credit unions through the LSCU's electronic communications and mobile applications by taking advantage of advertising and sponsorship opportunities.

Advertising or sponsorships with the LSCU demonstrates your alignment with an organization that is solely focused on the success of credit unions and the millions of members they serve.

Young Professionals Group (YPG)

Sponsorship Opportunities

The LSCU Young Professionals Group (YPG) is made up of credit union professionals, 40 years of age and younger, working to positively impact the credit union movement and the communities they serve through networking, mentorships, and collective action.



The YPG program aims to:

- Help young professionals develop and grow so they can become the next generation of CEOs and leaders in the credit union movement.
- Educate YPs about the history and opportunities within the credit union industry.
- Inform and empower YPs to get involved with political advocacy.
- Impact your community and make it a better place for all by partnering with other YPs to strengthen the collaborative spirit.
- Increase knowledge exchange and professional development opportunities.

Sponsorship Opportunities

Crash SCUCE June 14 – 16, 2023 Signia by Hilton Bonnet Creek Orlando, FL

Program Sponsor (non-exclusive): \$10,000

Includes: Logo on marketing materials, website, and a mention on social media

YP Think Tank TBD Vystar Credit Union Jacksonville, FL

Lunch Sponsor: \$2,000 Reception Sponsor: \$1,500 Break Sponsor: \$1,000 Swag Sponsor: \$1,000

Includes: Logo on marketing materials and website and a mention on social media.

YPG General Fund: Any amount Help support YP initiatives

Includes: Logo on website and a mention on social media

\$500

Quarterly Virtual Event - 4 available

Includes: Logo on website and a mention on social media plus a representative is invited to attend the event

Political Action Committee (PAC)

Sponsorship Opportunities

The LSCU's State and federal Political Action Committees (PAC) support pro-credit union candidates, promote good government and support advocacy efforts for pro-credit union legislation.

Show your support of credit union advocacy. Join the club.

LSCU PACS:

- **ACULAC** Alabama Credit Union Legislative Action Council (ACULAC) is the LSCU's state-registered PAC for Alabama. ACULAC makes contributions to candidates for the Alabama Legislature and other statewide offices. Corporate and individual contributions are accepted.
- FL CUPAC Florida Credit Union Political Action Committee (Florida CUPAC) is LSCU's state-registered PAC for Florida. Florida CUPAC makes contributions to candidates for the Florida Legislature and other statewide elective offices. Corporate and individual contributions are accepted.
- **Georgia CUPAC** Georgia Credit Union Political Action Committee (Georgia CUPAC) is LSCU's state-registered PAC for Georgia. Georgia CUPAC makes contributions to candidates for the Georgia Legislature and other statewide elective offices. Corporate and individual contributions are accepted.
- **LSCU FedPAC** A federally registered political action committee. LSCU FedPAC makes contributions to federal candidates in Alabama, Florida, and Georgia who are credit union champions. Only individual contributions are accepted.
- Southeastern Advocacy Fund In years past, credit unions have been subject to legislative and legal challenges to our membership, tax exemption, charter, and operational authority. In response to these threats, Southeastern Advocacy Fund was established to provide education about specific credit union issues to the general public and to elected officials. Such funds will not be used for direct or indirect campaign contributions.

For more information, please contact Murphy Kennedy at murphy.kennedy@lscu.coop or 850.558.1086



Annual Sponsorship Opportunities

The LSCU Council program has 8 councils. Council membership grew in 2022 to nearly 300 individuals in 8 councils. The LSCU Council program provides educational information and networking opportunities for credit union staff in similar and specific job roles/functions. There are



three council meetings per year. Two are virtual and there will be one in person in coordination with one of the LSCU's Signature Events.

Council sponsorship offers:

- Engagement opportunities with credit union staff and executives: Increased visibility with credit unions, especially the decision makers!
- Targeted audiences: Individual councils target job functions/roles at credit unions. Engage with council members in areas that best match the products and services you have to offer.
- Build and maintain relationships: Engage with credit unions in a new way and through a new channel several times a year.

DIAMOND LEVEL: \$10,000 (per council)

- Two company representatives may attend three council meetings per year (including the Council Conference at Vision Conference) to network with council members.
- Guaranteed speaking opportunity at one council meeting annually (topic must be submitted in advance and approved by LSCU). Additional presentation opportunities may be possible, but not guaranteed.
- Company may submit two educational articles to LSCU annually to be published in LSCU Insight (distributed three times a week). The article must contain timely and relevant information on a topic related to the council that they sponsor. LSCU will maintain editorial review of articles submitted. Additional topic suggestions or articles may be submitted for review/approval.
- Recognition by LSCU at each council meeting to include a verbal thank you along with company logo placed on presentation materials.
- Company logo/recognition on council website for the year.
- Company will be recognized on print/digital material/signage and websites at the Council Conference at Vision Conference

PLATINUM LEVEL: \$5,000 (per council)

- Two company representatives may attend two council meetings per year to network with council members.
- May submit presentation topic for council meeting to be approved by LSCU. Speaking opportunity is not guaranteed.
- Recognition by LSCU at each council meeting to include a verbal thank you along with company logo placed on presentation materials.
- Company logo/recognition on council website for the year.

Council sponsorship opportunities are limited and will be filled quickly. Contact education@lscu.coop for more information.

IN PERSON EVENTS



GEORGIA ADVOCACY CONFERENCE

1/31/23 - 2/1/23 Atlanta, GA

The LSCU hosts the Georgia Advocacy Conference in Atlanta. This event is designed to bring together legislative leaders, credit union officials of all asset sizes, and political insiders to assess the value of Georgia's legislative initiatives, and to address the emerging issues facing credit unions and the financial industry as a whole.

Anticipated Attendance: 75

Targeted Audience: CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs

\$5,000

Sponsorship Opportunities

Overall Event - Exclusive:

Includes: Recognition on all promotional materials and press release as Title Sponsor, recognition by LSCU leadership during the program, company logo on signage, logo, and link on registration website, full-page ad and logo in program, two complimentary registrations, reserved seating for your guests, registration table, special premier conference nametags, and educational materials in attendee packet

Welcome Gift:

\$2,500

Includes: Company logo on gift, signage, web page and mobile app

Plastic Drink Cups:

\$2.000 Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, web page and mobile app

Breakfast - Exclusive:

Includes: Food and beverage sponsor, verbal recognition during lunch, registration for two attendees, and logos on conference webpage and mobile app

Lunch - Exclusive:

during lunch, registration for two attendees, and logos on Includes: Food and beverage sponsor, verbal recogni conference webpage and mobile app

plimentary registration

Registration Site:

Includes: Logo on registration site and one complimentary registration

Break Package:

Includes: Logo on signage during the break and one

January 31 | The Blue Room of the Georgia Railroad Freight Depot

Sponsorship Opportunities

Reception:

Includes: Company logo on event signage and web e, two complimentary registrations, and two attendees at our exclusive dinner after the event

Shuttle:

\$3,000 Includes: Company logo on shuttle, signage, web page and mobile app





\$2,000



FLORIDA ADVOCACY CONFERENCE

3/28/23 - 3/29/23 Tallahassee, FL

The LSCU hosts the Florida Advocacy Conference in Tallahassee. This event is designed to bring together legislative leaders, credit union officials of all asset sizes, and political insiders to assess the value of Florida's legislative initiatives, and to address the emerging issues facing credit unions and the financial industry as a whole.

Anticipated Attendance: 75

Targeted Audience: CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs

\$5,000

Sponsorship Opportunities

Overall Event - Exclusive:

Includes: Recognition on all promotional materials and press release as Title Sponsor, recognition by LSCU leadership during the program, company logo on signage, logo, and link on registration website, full-page ad and logo in program, two complimentary registrations, reserved seating for your guests, registration table, special premier conference nametags, and educational materials in attendee packet

Welcome Gift:

Includes: Company logo on gift, signage, web pageand mobile app

Plastic Drink Cups:

\$2,000 Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, web page and mobile app

Breakfast - Exclusive:

Includes: Food and beverage sponsor, verbal recognition during lunch, registration for two attendees, and logos on conference webpage and mobile app

Lunch - Exclusive:

Includes: Food and beverage sponsor, verbal recognion during lunch, registration for two attendees, and logos on conference webpage and mobile app

Break Package 1 SOLD (1 available):

Includes: Logo on signage during the break and one complimentary registration

March 28 | Governor's Club

Sponsorship Opportunities

Reception:

Includes: Company logo on event signage and web e, two complimentary registrations, and two attendees at our exclusive dinner after the event

Shuttle:

\$3.000 Includes: Company logo on shuttle, signage, web page and mobile app





\$1,000





The LSCU hosts the Alabama Advocacy Conference in Montgomery. This event is designed to bring together legislative leaders, credit union officials of all asset sizes, and political insiders to assess the value of Alabama's legislative initiatives and to address the emerging issues facing credit unions and the financial industry as a whole.

Anticipated Attendance: 75

Targeted Audience: CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs

\$5,000

Sponsorship Opportunities

Overall Event - Exclusive:

Includes: Recognition on all promotional materials and press release as Title Sponsor, recognition by LSCU leadership during the program, company logo on signage, logo, and link on registration website, full-page ad and logo in program, two complimentary registrations, reserved seating for your guests, registration table, special premier conference nametags, and educational materials in attendee packet

Welcome Gift:

Includes: Company logo on gift, signage, web page and mobile app

4/4/23 - 4/5/23 Montgomery, AL

WiFi:

Includes: Conference WiFi access will be branded with company logo and company will have opportunity to brand password

Plastic Drink Cups:

Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, web page and mobile app

Lunch - Exclusive:

Includes: Food and beverage sponsor, verbal recogn during lunch, registration for two attendees, and logos on conference webpage and mobile app

Registration Site:

Includes: Logo on registration site and one complime registration

Break Package:

Includes: Logo on signage during the break and on the present of the second sec

April 4 | ASE Credit Union

Sponsorship Opportunities

Reception - 1 SOLD (1 available):

Includes: Company logo on event signage and web page, two complimentary registrations, and two attendees at our exclusive dinner after the event

\$3,000



\$2.000







The Credit Union National Association Government Affairs Conference (CUNA GAC) is the biggest week of the year for credit unions. CUNA GAC experiences record attendance each year, with over 275 credit union executives from Alabama, Florida, and Georgia and more than 5,000 credit union attendees from around the country.

Highlights of the CUNA GAC

- Hearing from influential legislators, policymakers, and credit union experts on the political landscape and its effect on credit unions
- Identifying new strategies for building and maintaining America's awareness and trust •
- Networking with credit union leaders
- Attending breakout sessions on the hottest issues in the movement •
- Participating in the largest vendor showcase in the financial services industry
- Telling Legislatures the credit union story at Hike the Hill visits

Sponsorship Opportunities

Sunday, February 26, 2023

LSCU Welcome Reception - Exclusive:

Includes: 90-minute kickoff reception, recognition in the attende bile app, signage at the reception, table tents and napkins at the reception, verbal recognition, and speaking opportunity

Plastic Drink Cups:

Includes: Company logo on all plastic drink cups used for water stations during receptions, logo on signage, web page and mobile app

Tuesday, February 28, 2023

LSCU Lawmaker Reception (2 available / 3 SOLD): \$2,500

Includes: 90-minute reception honoring legislators, recognition in the attendee mobile app, signage at the reception, table tents and napkins at the reception, and verbal recognition

Specialty Drink (4 available):

Includes: Company logo on signage, web page and mobile app

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\$3,000

\$2,000

2023CEO2023ExecutiveDialogueMARCH 21 - 23, 2023THE RITZ-CARLTON FORT LAUDERDALEFORT LAUDERDALE, FL

Anticipated Attendance: National meeting open to CEOs only in the Top 50 largest Alabama, Florida, and Georgia credit unions and all CEOs in large asset size credit unions \$500M in assets and up.

The CEO Executive Dialogue is an informative presentation and discussion on timely topics relative to large asset size credit unions with both small group discussion and invaluable networking.





Credit union solution providers apply to be a sponsor of this event and may not register as an "Attendee". Companies that are approved as a sponsor receive instructions on how to register as a "Sponsor".

LEAGUE INFOSIGHT MASTERCLASS

IN PARTNERSHIP WITH LSCU

April 17-21 | LGE Community Credit Union | Atlanta, GA

The League InfoSight Masterclass offers a variety of compliance/risk training opportunities for attendees. Employees can attend the weeklong conference to get up-to-date training on specific compliance requirements, resources, and business expectations for both federal and state topics for Alabama, Florida and Georgia. Or employees can attend one day to gain expertise on topics like deposit accounts, lending fundamentals, real estate lending, operations, business continuity planning and risk management. Attendees will test at the end of the conference (or day depending on their registration) and can receive a badge in a particular focus area or the LSCU / League InfoSight Masterclass Badge which certifies an understanding of all topics covered during the conference.

Anticipated Attendance: 40

Target Audience: Front line staff, loan officers, mortgage loan officers, BSA Officers, Compliance Officer, Member Service, and ERM Staff

Sponsorship Opportunities

Lunch - Exclusive (3 available):

\$3.000 Includes: Drinks and appetizers at a local venue for attendees, with logo on conference webpage and shirt for attendees.

Shirt:

Includes: Includes registration for one attendee and logo on conference webpage and shirt for attendees.

Lunch - Exclusive (3 available):

Includes: Food and beverage sponsor, verbal recognition during lunch, registration for one attendee and logo on conference webpage.

\$1,500

\$2,500

2ND ANNUAL CULS CHARITY **GOLF INVITATIONAL**

BENEFITING THE SOUTHEASTERN CREDIT UNION FOUNDATION (SECUF)

May 22 | White Columns Country Club | Milton, GA

Join us for the Inaugural CULS Golf Invitational and enjoy the Tom Fazio-designed golf course at White Columns Country Club. Situated on 250 acres of rolling hills amid towering Georgia pines, picturesque lakes and streams, the 7,053-yard, par-72 course clearly shows what a talented designer can do with a great piece of land. The course has a distinctly traditional feel and features a superb mix of short and long holes that force golfers to use every club in their bag.

The Foundation will make every effort to pair our vendors and system partners with credit union executives and/or board members, but there is no guarantee. To ensure the most advantageous golf pairing, the Foundation strongly encourages vendors and system partners to pre-arrange their preferred pairings with credit union contacts personally.

Sponsorship Opportunities

Platinum Sponsorship (unlimited available)

- **Two Foursomes**
- Official Sponsor Recognition During Event
- Premium Gifting
- Option For Company Tent/Table on Hole

Gold Sponsorship (unlimited available)

- One Foursome
- Official Sponsor Recognition During Event
- Premium Gifting
- One Hole Sponsor Sign

Silver Sponsorship (unlimited available)

- One Foursome •
- One Hole Sponsor Sign
- Logo Recognition on Sponsor Board

Bronze Sponsorship (unlimited available)

- One Plaver
- One Hole Sponsor Sign

Beverage Cart (2 available)

\$3,500 R

Includes: Logo recognition on beverage cart and company listing in participant program

Lunch

\$2.000 Lunch sponsorship includes high visibility signage at lunch station.

\$10,000

- Two Hole Sponsor Signs
- Logo Recognition on Sponsor Board
- Lunch For Eight on Course
- Logo Listing in Participant Program •

\$7,500

- Logo Recognition on Sponsor Board
- Lunch For Four on Course
- Logo Listing in Participant Program

\$5,000

- Lunch For Four on Course
- Logo Listing in Participant Program

\$1.000

- Lunch for One on Course
- Company Listing in Participant Program

Team Registration

Registration f	or a team	of 4 goli	fers.	

Plaver

Registration for one golfer.

For more information, please contact Bobbi Grady at bobbi.grady@lscu.coop or 205.437.2128

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\$1,495

\$395

June 13 | Signia by Hilton Orlando Bonnet Creek | Orlando, FL The Council Conference will bring excitement to your brand and company in a NEW way.

This event will bring over 150 credit union professionals who have a focus in specific job roles and functions such as payments, enterprise risk management, lending, marketing, business development, operations, member experience, accounting, finance, technology, and management. The day will begin with a general session featuring a very exciting keynote speaker, lunch, and afternoon roundtables and breakout sessions for the individual councils. The day will wrap up with a networking reception.

Sponsorship Opportunities

Title Sponsor - Exclusive

Includes: Company logo on signage and digital materials, press release as Title Sponsor, recognition by LSCU during meeting, four complimentary registrations, reserved seating for your guests, and logo on conference webpage

Keynote Speaker Sponsor

Includes: Company logo on signage, digital materials, the website and mobile app, and verbal recognition at the event

Networking Cocktail Reception Includes: Company logo on signage, digital materials, bar signage, napkins, and Supersite and mobile app

Breakout Education Sessions - 1 SOLD / 7 available (1 per Council) Includes: Company logo on signage, digital materials, mobile app, website, and verbal recognition at the session

Break

\$2,500 Includes: Company logo on napkins on the beverage table, signage, digital materials, and the website and mobile app

\$15,000



\$3.000



\$7,500



The Southeast Credit Union Conference & Expo (SCUCE) is one of the premier credit union conferences in the country. SCUCE averages 1,100 attendees from more than 120 credit unions. Exhibiting at SCUCE allows for interaction with credit union attendees throughout the conference and during exclusive exhibit hall hours. SCUCE also offers a C-suite reception in the exhibit hall, giving vendors and C-Suite an hour of time together in a relaxed atmosphere to discuss trends and solutions for the credit union industry.

SCUCE Exhibiting Opportunities

As the largest event of the year for southeastern credit unions, SCUCE attracts more credit union executives, staff, and volunteers than any other event.

Exhibiting at SCUCE Provides Opportunities

- Showcase products and services with southeastern credit union decision makers
- Network with key executives who are looking to maximize service to their members
- Exposure to a more targeted audience with face-to-face buyer contact
- Enhance your corporate image by showing your support and commitment to the credit union movement
- Over four exclusive exhibit hall hours
- Admission to General and Breakout sessions, two breakfasts, Thursday night dinner, and Silent Auction to engage with credit union attendees outside of the exhibit hall
- Company listing in the SCUCE mobile app
- Basic Company Listing on the live interactive floor plan includes: Company name and booth number

Booth Assignments and Pricing

Booth space is sold on a first-come, first-served basis. Booth space is priced according to location and payment must be received prior to setting up booth at the event.

Location	Standard Location - \$2,800	
	Premium Location - \$3,150	
	Super Premium Location - \$3,450	
Booth Size	8' x 10'	

Two booth representatives are included in the booth fee. For additional booth representatives, they can be added for \$550 each. Booth comes with one six-foot skirted table, two chairs, wastebasket and identification sign. Exhibit hall is carpeted. If you need electrical or additional

wastebasket and identification sign. Exhibit hall is carpeted. If you need electrical or additional items for your booth, please use the Decorating Kit to place your orders. Double booths are available upon request. Please email <u>sponsorshipandexhibits@lscu.coop</u> with questions.

To secure a sponsorship, please email <u>sponsorshipandexhibits@lscu.coop</u>.

Southeastern Credit Union Foundation (SECUF) Sponsorships FEATURING - POOLSIDE PARADISE

Southeastern Credit Union Foundation Charity, Community, Cooperation,

Come join us as we show our appreciation for our Credit Unions. Then, enjoy our poolside paradise on Wednesday, June 14, 2023, from 2pm to 4pm.

Various sponsorship opportunities are available to provide your company with additional opportunities to network with credit union representatives. Proceeds from this event support the Southeastern Credit Union Foundation's vital programs and services for credit unions across Alabama, Florida, and Georgia, including financial wellness resources, professional development grants, community development, and disaster relief.

The SECUF is a non-profit organization dedicated to the progressive professional development of credit union staff and volunteers, financial capability programs for all age groups, and the creation of valuable resources for our member credit unions and the communities they serve.

For more information, please contact Bobbi Grady at bobbi.grady@lscu.coop or 205.437.2128

Food & Beverage (2 available)

\$5.000 Includes: Corporate logo on cocktail napkins, logo displayed on food tables and bar area, event signage and mobile app and name included in Annual Report.

Specialty Drink (Unique Opportunity)

Includes: Logo on coconuts used for specialty drink, on event signage, mobile app and company name included in the Annual Report.

Steel Drum Band

Includes: Introduction of the band, corporate loged isplayed at the stage, on event signage, mobile app and company name included in the Annual Report.

Dunk Tank

Includes: One representative to "be dunked", corporate logo displayed on the dunk tank, event signage, mobile app and company name included in the Annual Report.

Welcome Gift

\$2,500

\$2,500

Includes: Corporate logo on welcome gift, on event signage and mobile app and company name included in the Annual Report.

Entertainment

Includes: Introduction of the fire dancers, corporation logo displayed at the stage, on event signage, mobile app and company name included in the Annual Report.

Wristband

Includes: Corporate logo on all wristbands, on event signage and mobile app.

50/50 Sponsor

Includes: Corporate logo on raffle tickets, event **Same** and mobile app and company recognized during drawing of the winning ticket.

SCUCE GALA – Wine Pull Sponsorship SPIN THE BOTTLE WINE PULL

Remember Spin the Bottle from your teenage years? We've recreated the game with wine bottles enter the game for \$25 and spin! The bottle stops and you get the wine it is pointing to!

Spin the Bottle Wine Pull Sponsor



Includes: Logo on Wine Pull Signage, Logo included on Wine Bag (reusable), Opportunity for Company Rep(s) to help and interact with credit unions during event.



\$1.500

\$1.500

Speaker/Session Sponsorships

Opening Keynote Speakers - Exclusive

Includes: Company logo on signage, the website, mobile app, and verbal recognition at the even

Closing Keynote Speaker - Exclusive

Includes: Company logo on signage, the website, mobile app, and verbal recognition at the even

Advocacy Lunch Speaker - Exclusive

Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event, opportunity to provide promotional item to attendees, and two complimentary attendees at exclusive event

CEO Roundtable - Exclusive

Includes: Introduction by LSCU CEO to all CEO attendees, attendance for two company represen ves at exclusive event, company logo on signage at the event, the website, and mobile app

Education Sessions - 10 available / 2 SOLD

Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event

Exhibit Hall Sponsorships

Wednesday Exhibit Hall Luncheon - Exclusive Includes: Company logo on signage, the website, mobile app, napkins, and verbal recognition at

Thursday Night C-Suite Reception in Exhibit Hall - Exclusive Includes: Company logo on signage, the website, mobile app, napkins, and verbal recognition at a

Thursday Night Dessert in Exhibit Hall

Includes: Company logo on signage, the website, mobile app, and napkins

Thursday Night Specialty Drink in Exhibit Hall - 1 SOLD / 1 available

Includes: Company logo on signage, the website, mobile app, and napkins

Additional Conference Sponsorship Opportunities

Lanvard - Exclusive

Includes: Company logo will appear prominently on the lanyard for each attendee, logo on signage at the registration desk, and recognition on the website and mobile app

Plastic Drink Cups

Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, website and mobile app

Hotel Key Card - Exclusive

Includes: Attendees staying onsite at the Hilton Bonnet Creek and Waldorf Astoria will receive how key card with your company's logo co-branded with SCUCE logo, logo recognition on website, mobile app, and sponsor signage

Registration Site - Exclusive

Includes: Company logo will be listed on the registration site

Welcome Center - Exclusive (Maximum Exposure location)

Includes: Company logo on signage, the website and mobile app

Wi-Fi - Exclusive

Includes: Conference Wi-Fi access will be branded with company logo and company will have opportunity to brand password

SCUCE Mobile App - 1 available / 1 SOLD

Includes: Company logo on SCUCE mobile app in the size of 640x208px

Ad Space - 3 spots available / 1 SOLD

Includes: Your logo will be displayed on premium wall space at the hotel. Constant recognition as attendees walk by

\$5,000

\$3.000



\$7.500



\$15.000

\$15.000



\$5.000



\$3,500

\$2,500



Meal Sponsorships	
Breakfast - 2 available Includes: Company logo on signage, the website, and mobile app	\$7,500
Registration Refreshment Station Includes: Company logo on signage, the website, mobile app, and napkins	\$5,000
Break - 1 SOLD / 2 available Includes: Company logo on signage, the website, mobile app, and napkins	\$2,000

Thursday Night Dinner and Silent Auction Event

Dinner & Entertainment Package - Exclusive

000 Includes: Company logo on signage, the website, mobile portunity to introduce entertainment and opportunity to speak for two minutes to welcome attendees

Signature Cocktail - 1 SOLD / 1 available \$3,500

Includes: Company logo on signage, the website, mobile app, napkins, and opportunity to work with LSCU to choose Signature Cocktail

Silent Auction

The Southeast Credit Union Conference & Expo (SCUCE), SOL & Affiliates hosts a silent auction benefiting LSCU's PACs. This event is one of the highlights of SCUCE and prominently featured throughout the conference.

00

Includes: Company logo on silent auction promotional material, the silent auction website, mobile bidding app, and signage





professional development for the individual executive. It will create connections for attendees, help them drive future initiatives, and plan for and create ideal outcomes for members and the credit union. Since most people agree that change is the one constant in life, equipping leaders in change management may be one of the most important skillsets needed to thrive for the future. This is a program that mixes a series of in-person and virtual sessions from February to August.

Who Should Attend: CEOs, C-Suite, Managers

Sponsorship Opportunities

Title Sponsor Includes: 1 attendee at all sessions, press release, company name on all marketing materials printed and digital **Breakfast (Spring and Fall)** \$2.500 Includes: 1 attendee at this session, company name on all marketing materials printed and digital Dinner - Exclusive - 2 available (Spring and Fall) \$2.000

Includes: Food and beverage sponsor, verbal recognition during dinner, company logo on event signage, written and digital materials and two complimentary attendees

2 Virtual Sessions

Includes: 1 attendee at these sessions, company name on all marketing materials printed and digital

Break (Spring and Fall) Includes: Company name on all marketing materials printed and digital

Lunch - Exclusive - 3 available (Spring and Fall)

Includes: Food and beverage sponsor, company logo on event signage, written and digital materials, verbal recognition during lunch, opportunity to speak for three minutes and two complimentary attendees



\$1,500

\$1,500

\$2.000



The Vision Conference is a re-imagination of legacy events. This event is defined by a focus on the future and with a bold look at technology, TED Talk style presentations, credit union idea sharing, and a more interactive experience with system partners. There will be think tank style roundtables with innovation exercises designed to provide leaders with thought-provoking ideas and innovations that they can use.

Target Audience: CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs

Exhibiting at VISION Provides Opportunities

- Showcase your products and services in front of credit union decision makers
- Network with key executives who are looking to maximize service to their members
- Exposure to a more targeted audience with face-to-face buyer contact
- Enhance corporate image by showing your support and commitment to the credit union movement
- Three and a half exclusive Exhibit Hall hours
- Admission to General Breakout sessions and meals to engage with credit union attendees outside of the exhibit hall
- Company listing in the LSCU Events mobile app

Booth Assignments and Pricing

Booth space is sold on a first-come, firstserved basis. Booth purchase includes two company representatives. Additional company representatives are \$500 per person.

Booth comes with one six-foot skirted table, two chairs, wastebasket and identification sign. Exhibit hall is carpeted. Additional booth items are available to order from the General Services Contractor. Please email <u>sponsorshipsandexhibits@lscu.coop</u> with questions.

Booths are 8' x 8' Standard Booth Location - \$2,250 Premium Booth Location - \$2,500

Southeastern Credit Union Foundation (SECUF) Golf Tournament Sponsorships

The golf tournament provides networking opportunities with credit union executives and board members while raising money for the Southeastern Credit Union Foundation.



The Southeastern Credit Union Foundation (SECUF) is a non-profit organization dedicated to the progressive professional development of credit union staff and volunteers, financial capability programs for all age groups and the creation of valuable resources for our member credit unions and the communities they serve.

Sponsorship deadline is August 3, 2023.

Gold Sponsors

Gold Sponsors will receive the following: green fees and golf cart for two players and two hole sponsorships. Corporate logo will be prominently displayed at tournament registration area, dining area, and awards announcement during a Vision General Session.

Silver Sponsors

Silver Sponsors will receive the following: green fees and golf cart for one player and one hole sponsorship. Corporate logo will be displayed at tournament registration area, dining area, and awards announcement during a Vision General Session.

Bronze Sponsors

Bronze Sponsors will receive the following: green fees and golf cart for one player and one hole sponsorship. Corporate name will be displayed at tournament registration area, dining area, and awards announcement during a Vision General Session.

Beverage Cart

Beverage Cart Sponsors will receive corporate logo displayed on tournament signage, tournament beverage cart, mobile app and at tournament, and company name included in Annual Report.

Golf Cart

Golf Cart Sponsor will receive the following: green fees and golf cart for one player. Corporate logo displayed on golf carts, at tournament registration area, dining area, and awards announcement during a SLDC General Session.

Arrival Gift

Arrival Gift Sponsors will have their corporate logo printed on items included in arrival gift for players and corporate logo recognition at tournament registration area, dining area, and awards announcement during a SCUCE General Session.

- Tote Bag: \$1,500
- Golf Towel: \$1,200
- Golf Ball and Tees: \$1,000
- Water Bottle: \$1,000

Front or Back 9 Pin (2 available at \$1,500 each)

Front/Back 9 Pin Sponsor(s) will receive corporate logo displayed on front/back 9 pin flags, at tournament registration area, dining area, and awards announcement during a SLDC General Session.

Southeastern

Charity, Community, Cooperation,

Credit Union Foundation

Hole-in-One and Putting Contest \$1.000

Hole in One and Putting Contest Sponsor will receive corporate logo displayed at designated Par 3 hole and putting contest area, at tournament registration area, dining area, and awards announcement during a SLDC General Session.

Hole - Limited Availability

\$300 Hole sponsors will receive corporate logo displayed on signage at designated hole.

Team Registration

\$1.000 Team registration includes green fees and golf cart for four players.

Individual Registration

\$275

Individual registration includes green fees and golf cart for one player.

\$2,500

\$2,000

\$1,500

\$5.500

\$2.500

\$1.500

Speaker/Session Sponsorships Opening Keynote Speaker - Exclusive Includes: Company logo on signage, the website, mobile app, and verbal recognition	\$8,000 at the event		
Advocacy Lunch Speaker - Exclusive Includes: Company logo on signage, the website, mobile app, verbal recognition at the promotional item to attendees	\$7,500		
General Session Keynote Speaker - Exclusive Includes: Company logo on signage, the website, mobile app, and verbal recognitior	\$5,000 n at the event		
Closing Keynote Speaker - Non-Exclusive - 2 available \$3,000 Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event			
Education Session Sponsor - 1 SOLD / 10 available Includes: Company logo on signage, the website, mobile app, and verbal recognitior	\$2,500 n at the event		
Meal Sponsorships			
Breakfast - 1 available / 1 SOLD Includes: Company logo on signage, the website, and mobile app	\$2,500		
Break - 4 available Includes: Company logo on signage, the website, and mobile app	\$1,500		
Exhibit Hall Sponsorships			

Exhibit Hall Welcome Reception - Exclusive Includes: Company logo on signage, napkins, website, mobile app, and verbal recognition

Exhibit Hall Networking Event - 2 available Includes: Company logo on signage, napkins, website, mobile app, and verbal recognition

After Hours Networking Sponsorships

Thursday Night Party - Exclusive

Includes: Company logo on signage, napkins, website, mobile app, verbal recognition as event, tainment sponsor

Wine/Spirits Pull (Benefiting the SECUF)

Includes: Company logo on signage, website, mobile app, and wine bags

Additional Conference Sponsorship Opportunities

Plastic Drink Cups:

Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, website and mobile app

Hotel Key Card - Exclusive

Includes: Attendees staying onsite at the conference hotel will receive hotel key card with your cookiny's logo co-branded with SLDC logo, logo recognition on website, mobile app, and sponsor signage

Lanyard - Exclusive

Includes: Company logo will appear prominently on the lanyard for each attendee, logo on signage at the registration desk and recognition on the website, mobile app, and sponsor signage

Welcome Gift - Exclusive

Includes: Company logo will appear on chosen welcome gift for each attendee, logo on signage at the registration desk and recognition on website, mobile app, and sponsor signage

Registration Site - Exclusive

Includes: Company logo will be listed on the registration site

Wi-Fi Password - Exclusive

Includes: Conference Wi-Fi access will be branded with company logo and company will have opportunity to brand password

SCUCE Mobile App - 2 available

Includes: Company logo on SLDC mobile app in the size of 640x208px

\$1,000



\$5,000

\$5.000



\$15.000

\$3,500

\$2.500



Guail Hunt Benefitting LSCU FedPAC

November 6-7 | Woods Plantation | Sylvester, GA

Don't miss out on an opportunity to take part in the Annual Quail Hunt for LSCU FedPAC. This event is a great opportunity for credit union executives, board members and vendors to network while raising money for the LSCU FedPAC. Registration will open in late August.

Event sponsors will receive considerable recognition in the pre-event advertising as well as throughout the event, according to the level of sponsorship. All sponsors, however, will receive the following: company logo on event signage, networking opportunity with guests, and the opportunity to display promotional items at the event registration table.

Sponsorship Opportunities

Presenting Sponsor

This sponsorship will give your company aming rights for the event and inclusion of logo on all event materials. This sponsorship includes all the sponsorship benefits, access to the guest list, and three complimentary ½ day hunts.

Food & Beverage Sponsor

SPICe

Hunters will be served lunch after their scheduled hunts, as well as dinner on Thursday night. This will allow participants the opportunity to socialize and network without having to leave Southern Woods Plantation. This sponsorship includes all the sponsorship benefits plus access to the guest list, and two complimentary ½ day hunts.

Raffle Sponsor

\$2,500

This sponsorship includes all event sponsorship benefits plus access to the LSCU Quail Hunt Guest List and one complimentary $\frac{1}{2}$ day hunt.

Clay Range Sponsor



The Clay Range is one of the most popular athering places at the quail hunt. Hunters will be able to brush up on their shooting skills during their time at Southern Woods Plantation. This sponsorship includes all event sponsorship benefits plus signage at the clay stand, access to LSCU Quail Hunt guest list, and one complimentary ½ day hunt.

Partner Sponsor



This sponsorship includes all event sponsitiship benefits plus access to the LSCU Quail Hunt Guest List, and one complimentary ½ day hunt.

Contributing Sponsor

\$500

This sponsorship includes all event sponsorship benefits including access to the guest list. No hunts are included in this sponsorship.

Sponsorships are subject to change.



Sponsor will be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration (valued at \$399) to attend event.

\$2,500 Sponsor will be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration (valued at \$399) to attend event.

Breakfast - 2 available

Sponsor will be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration (valued at \$399) to attend event.

Lunch - 1 available / 1 SOLD

\$2.000 Sponsor will be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration (valued at \$399) to attend event.

Break - 1 available / 1 SOLD

\$1.500 Sponsor will be listed on all marketing materials and signage (digital and printed), and event

website. Sponsor will receive one registration (valued at \$399) to attend event.

Reception - 2 available

\$2.000 Sponsor will be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration (valued at \$399) to attend event.

Dinner (Exclusive)



and impactful women's conference for credit unions in the Southeast. Speakers will be influential, powerful, empowering, authentic, and most of all inspirational women. This conference allows for many networking opportunities for attendees to connect and share ideas and information.

INSPIRE Conference is a multi-state collaboration designed to be the most powerful

Target Audience: CEOs, C-Suite, Managers, CU Solution Providers, YPs (male or female)

Sponsorship Opportunities

Title Sponsor (Exclusive)



press release about event, and be recognized by event emcee on each day of the conference. Sponsor will receive two registrations (valued at \$798) to attend event. Sponsor will have the opportunity to submit a speaker for consideration (to be approved by the overall planning committee) from their organization to speak at the event.

Welcome Gift



\$2,000



C-Suite Summit will bring together top credit union executive talent to develop expertise and deepen relationships. Attendees will gain insights from financial systems leaders and industry experts into hot topics in financial services and develop skills unique to the credit union C-Suite. There will be a focus on idea sharing and candid conversation with leading industry experts and CEOs. There will be a focus on growth strategies, executive leadership, and change management.

Target Audience: C-Suite

Sponsorship Opportunities



VIRTUAL EVENTS



Leadership College consists of six, one-day training sessions that take place over the course of a year. Leadership College 2023 curriculum will cover six topics relating to personal professional growth.

Anticipated Attendance: 45 total attendees - High Potential Management (Any size credit union, with specific emphasis on mid-level and/or emerging leaders)

Birmingham, AL

Session 1: March 8 (in-person) Session 2: April 25 (virtual) Session 3: May 16 (virtual) Session 4: August 22 (virtual) Session 5: September 12 (virtual) Session 6: October 4 (in-person)

Tampa, FL

Session 1: March 23 (in-person) Session 2: April TBD (virtual) Session 3: May TBD (virtual) Session 4: August TBD (virtual) Session 5: September TBD (virtual) Session 6: October 11 (in-person)

Atlanta, GA

Session 1: March 7 (in-person) Session 2: April TBD (virtual) Session 3: May TBD (virtual) Session 4: August TBD (virtual) Session 5: September TBD (virtual) Session 6: October 3 (in-person)

\$5.000

Sponsorship Opportunities

Title Program Sponsor - Exclusive

Includes: Logo on program webpage, press release, social media marketing, logo on slides in all meetings in three states, virtual and in-person, and the opportunity to attend final session of any of three state classes and speak for three minutes.

Lunch Package at Two In-Person Events (in AL, FL and GA)

Includes: On-site lunch for in-person events with signage recognition, recognition on website, two company reps to attend final session and assist with graduation ceremony at any state location.

Break Package at Two In-Person Events (in AL, FL and GA)

Includes: On-site breaks for in-person events with signage recognition and recognition on website

\$3,000

\$1,500

SMALL CU SUMMIT

February TBD (Virtual) June TBD (In-person) Fall Date TBD (Virtual) Fall Date TBD (Virtual)

In today's competitive marketplace, small credit unions are faced with a variety of challenges. The Small Credit Union Summit is designed to facilitate growth and provide solutions to the challenges impeding growth for credit unions \$100 million and under through quarterly virtual meetings.

Sponsorship Opportunity

Title Sponsor - Non-Exclusive Includes: Attendance for one representative at three guarterly events and logo on webpage and marketing *LSCU has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.



LSCU is offering a two-day Lending School. Day one is a 4-hour training focusing on Specialized Consumer Loan Sales. Day two is also 4 hours but on Specialized Underwriter Training.

Sponsorship Opportunity

Title Sponsor

\$3,000

- Three Minute Introduction of Speaker
- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

*LSCU has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.



Day 1: IRA Essentials

This is a beginner's session; no previous IRA knowledge is assumed. Attendees should bring a hand-held calculator.

Course Topics

Introduction and Establishing IRAs **IRA** Funding **IRA** Distributions **IRA Portability**

Sponsorship Opportunity

Title Sponsor

Three Minute Introduction to Speaker

\$3.000

\$3.000

- Loao on Slides
- Logo on Registration Site
- Logo on Event Webpage

Day 2: IRA Advanced

This is an advanced session; previous IRA knowledge is assumed. The instructor uses real-world exercises to help participants apply information to job-related situations.

Course Topics

IRA Update **Required Minimum Distributions Beneficiary Options** Advanced Portability **Roth IRA Conversion Contributions IRA Excess Contributions**

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The Bank Secrecy Act (BSA) Virtual Workshop is designed to provide those in credit unions that handle the day to day aspects of BSA with up-to-date information important to their jobs, while fulfilling the training requirement under the regulation.

Sponsorship Opportunity

Title Sponsor

- Three Minute Introduction to Speaker
- Logo on Slides •
- Logo on Registration Site
- Logo on Event Webpage •

*LSCU has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.



VIRTUAL BRANCH MANAGER WORKSHOP 3/21/23 - 3/22/23 9/27/23 - 9/28/23

Sponsorship Opportunity

Title Sponsor

• Three Minute Introduction to Speaker

\$3,000

\$3.000

- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

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Sponsorship Opportunity

Title Sponsor

- Three Minute Introduction to Speaker
- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

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League of Southeastern Credit Unions & Affiliates

www.lscu.coop

CONTACT US

READY TO ADVERTISE WITH LSCU? CONTACT US TODAY!

sponsorshipsandexhibits@lscu.coop

Alabama Office: 22 Inverness Center Parkway, Suite 200, Birmingham, AL 35242 Florida Office: 3692 Coolidge Court, Tallahassee, FL 32311 Georgia Office: 2810 Premiere Parkway, Suite 150, Duluth, GA 30097

Disclaimer:

*Approval of companies for sponsorship and exhibits is at the sole discretion of LSCU & Affiliates. Due to contracted partnerships with LSCU or LEVERAGE, some companies may be ineligible or have limited opportunities for sponsorships.