



# BENEFITS OF MEMBERSHIP



## ADVOCACY

- Daily monitoring of state and federal issues affecting credit unions
- Daily monitoring of state and federal regulations affecting credit unions
- Lobbying of state and federal lawmakers and regulators to promote credit-union-friendly policies and block harmful policies
- Reviewing and preparing comments for proposed regulations
- Tools and resources to assist with grassroots advocacy efforts
- Weekly email updates during legislative session and other regular advocacy updates
- Assistance with inviting lawmakers / candidates to the credit union for branch openings, special events, or advocacy visits
- Planning and executing political fundraising efforts in conjunction with credit unions to help elect like-minded candidates at all levels of government
- Coordinating legislative hill visits in each state, and Washington, D.C. to promote credit union issues with grassroots lobbying and advocacy



## COMPLIANCE

- Access to a team of compliance experts available to answer questions and provide insight into examination findings
- Login access to PolicyPro, a comprehensive suite of more than 200 model policies researched, developed and written specifically for credit unions by regulatory experts
- Login access to Infosight, a compliance resource containing Federal and State-specific content that is accurate, concise and detailed on a wide range of topics and issues
- Invitations to local compliance roundtables hosted by the LSCU Compliance and Regulatory Advocacy Team



## COMMUNICATION

- Login to access LSCU's website (resources on the site are password-protected for members only). All employees are encouraged to create a login
- Receive LSCU's daily newsletter, LSCU Insight, to receive updates on LSCU, the latest credit union news, and industry highlights. All employees are welcome to opt in to receive this communication
- Access to LSCU's mobile app to find information on LSCU conferences and receive breaking credit union news through push notifications
- Ability to post open positions to LSCU's credit union job center
- Increase of credit union awareness through outreach initiatives



## EDUCATION

- Ability to attend LSCU conferences and events (separate fees apply)
- Access to over 120 live and recorded webinars on professional development and training topics relevant to all staff
- Ability to attend local trainings in LSCU's three-state footprint
- Access to several leadership development programs for new and existing management staff and young professionals (separate fees apply)
- Educational programs and networking available for Directors and Supervisory Committee Members (separate fees apply)



## MEMBER ENGAGEMENT

- Receive quarterly custom performance reports, a customized document that takes your credit union's financial data and peer benchmarks to assist in board planning and goal attainment
- Ability to participate in local chapter events and serve on the chapter board
- Ability for emerging leaders to participate in LSCU's Young Professionals Group
- Access to the LSCU Liasion Program. Each member credit union is assigned a LSCU team member who visits with senior staff in-person at least twice per year. This team member serves as a reference point should credit unions have any questions regarding LSCU or their membership
- Access to trainings and planning sessions (separate fee may apply). Member engagement consultants conduct trainings for credit union staff and/or boards on the following topics:
  - Bank Secrecy Act
  - Member Service / Cross Selling
  - Robbery Awareness
  - Fair Lending
  - Supervisory Committee Fundamentals
  - Board Responsibilities
  - Understanding Credit Union Financials for the Board
  - The Credit Union Difference
- Ability to participate in international initiatives through partnerships, idea exchanges and hosting international delegations



## SOUTHEASTERN CREDIT UNION FOUNDATION

- Access to resources to help your credit union get involved in financial education and community development
- Professional development scholarships available for credit union staff and board members
- Access to disaster preparedness resources for both credit union executives and staff
- Ability for credit union staff and board members to apply for disaster relief grants following a major natural disaster



## SMALL ASSET SIZE CREDIT UNION PROGRAM

In today's competitive marketplace, small credit unions are faced with a variety of unique challenges. The SAS Credit Union Program is designed to facilitate growth and provide solutions to the challenges impeding growth for credit unions \$50M and under. Available assistance includes:

- SAS initiatives account
- Guidance in resolving for items and/or other issues revealed by exams and audits
- Suggestions to improve your bottom line and enhance member utilization of credit union products and services
- Facilitation of strategic planning sessions (separate fee may apply)
- Guidance in determining feasibility of field of membership expansion and guidance in regulatory requirements, including an SAS credit union toolkit at [lscu.coop](http://lscu.coop)

### FOR QUESTIONS REGARDING YOUR LSCU MEMBERSHIP:

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