

<b>Job Title</b>	AVP Product Manager
<b>Short Description</b>	<p>We are seeking an AVP, Product Manager to join our team. Candidates in the Columbus, Ohio and Jacksonville, Florida area are preferred; remote employment is also possible for candidates in Ohio, Indiana, Michigan, North Carolina, South Carolina, Alabama, and Florida.</p> <p>The AVP, Product Manager is responsible for managing all aspects of assigned products, including new product development, business purpose, planning, competitive analysis, forecasting, pricing, product launch, and marketing of a product or products at all stages of the product lifecycle.</p>
<b>Full Description</b>	<p>Main Responsibilities:</p> <ul style="list-style-type: none"><li>•Prepares product plans and roadmaps. Identifies risks and challenges, opportunities and growth strategies and business integration needs. Develops and communicates the differentiators and unique selling points of each product.</li><li>•Develop an education plan that communicates the value points through product information on benefits and features, best practices and industry thought leadership through live sessions, on demand webinars, in-person seminars and visits.</li><li>•Collaborates with stake holders across the organization to shape, develop, and ensure a successful delivery of innovative and timely payments solutions which align with the broader strategy and financial goals of the Corporate and deliver member value proposition.</li><li>•Create and maintain playbooks for each product which will include among other things: competitive landscape; differentiators; market dynamic considerations – regulations, technology; market opportunity; product messaging and target market.</li><li>•Develops and manages go-to market plan for assigned products and provides go-to-market assistance corporate wide. Plans will ensure the successful launch by identifying the target audience, creating interest, creating collateral materials, playbooks, education and training.</li></ul> <p>Desired Qualifications:</p> <ul style="list-style-type: none"><li>• Bachelor’s degree in business or related field required</li><li>• 7 years of progressive experience in financial payment services industry</li><li>• Excellent communication and problem-solving skills</li><li>• Experience with immediate payments and/or fintech payments is a plus.</li><li>• Proficient with project management software</li></ul>

Corporate One Federal Credit Union is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, disability, age, or veteran status.

TO APPLY:

<https://recruitingbypaycor.com/career/CareerHome.action?clientId=8a7883c6661393480166369915551dbf>

**Education**

Bachelor's degree

**Additional Comments**

About Corporate One:

We are a leading wholesale financial services provider to more than 700 of America's credit unions. As a trusted and highly respected investment, funding, and payment solutions partner to credit unions for more than 70 years, Corporate One has developed innovative solutions for credit unions throughout our history. We, along with our subsidiary companies, Lucro Commercial Solutions, Accolade Investment Advisory and Sherpa Technologies are committed to our member credit unions and their mission to help their communities thrive.

Why Should You Apply?

Employment with Corporate One includes being part of a collaborative environment where every individual is part of a team, making a difference to credit unions and the communities they serve. We are dedicated to improving the financial lives of others. You'll enjoy a friendly and casual work environment where personal autonomy, self-initiative, innovative thinking, and continuous learning are highly valued. We are proud to have an average tenure of 10 years!

We are proud to offer:

- Organizational Strengths: Corporate One Federal Credit Union is one of the nation's largest and most progressive corporate credit unions with more than \$5.9 billion in assets and an average staff tenure of 10+ years.
- Competitive Compensation & Benefits: Corporate One offers competitive compensation, a generous 401(k) matching contribution, and quality health and ancillary benefits.
- Work Life Balance: Generous PTO (Paid Time Off) starting with 4 weeks/year and 11 paid holidays.
- Learning and Development: We provide a full library of online training as well as group and individual training, and coaching, all focused toward helping you grow and be successful.
- Additional Benefits Too Cool to Not Mention: Ongoing special events throughout the year, flexible dress code, computer set up

provided, tuition reimbursement, wellness program, gym membership reimbursement and more!

**Credit Union** Corporate One Federal Credit Union

**State** Florida

**Contact Name** Roberta Rayford

**Email** rrayford@corporateone.coop

**Phone** 904-861-6816

**Fax**

**Expiration Date** 12/30/2022