

Job Title

Communications and Content Publisher

Short Description

Are you passionate about creating engaging communications and driving member engagement? As a Communications & Content Publisher, you will play a key role in our Marketing Communications team. You will help publish and distribute emails, newsletters, and website updates, support member engagement activities, manage resources, and design content using Adobe Creative Suite. You will also track performance metrics and maintain publishing schedules. While candidates can be based in any state where we have a presence, we prefer individuals in the greater Columbus, Ohio, or Jacksonville, Florida, area. This role primarily offers the flexibility of remote work.

Why join us? You will have the chance to make a real impact on our communication strategies and member engagement. Enjoy creative freedom, a supportive team, and opportunities for professional growth. Apply today and help us drive our communication and engagement efforts to new heights! This position has a compensation range of \$53,000 to \$60,000.

Full Description

Join Our Team as a Communications & Content Publisher! Are you passionate about creating engaging communications and driving member engagement? As a Communications & Content Publisher, you will play a key role in our Marketing Communications team. You will help publish and distribute emails, newsletters, and website updates, support member engagement activities, manage resources, and design content using Adobe Creative Suite. You will also track performance metrics and maintain publishing schedules. While candidates can be based in any state where we have a presence, we prefer individuals in the greater Columbus, Ohio, or Jacksonville, Florida, area. This role primarily offers the flexibility of remote work.

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Desired Qualifications:

- Bachelor's Degree or equivalent work experience
- Minimum of 1-3 years' experience
- Strong written and verbal communication skills
- Experience creating engaging content for blogs, emails, social media, and newsletters
- Working knowledge of social media, Adobe CS, Adobe Acrobat Pro, and light HTML and Content Management System (CMS) experience
- Proficiency in Microsoft Office (Word, Excel, and

PowerPoint)

- Understanding of SEO best practices is a plus
- Outstanding critical thinking, organization, and multi-tasking abilities
- High level of accuracy and attention to detail.
- Strong interpersonal skills and ability to balance multiple individuals' priorities

About Corporate One:

We are a leading wholesale financial services provider to more than 700 of America's credit unions. As a trusted and highly respected investment, funding, and payment solutions partner to credit unions for over 70 years, Corporate One has developed innovative solutions for credit unions throughout our history. We, along with our subsidiary companies (CUSOs), Lucro Commercial Solutions and Accolade Investment Advisory are committed to our member credit unions and their mission to help their communities thrive.

Why Else Should You Apply?

Employment with Corporate One includes being part of a collaborative environment where every individual is part of a team, making a difference to credit unions and the communities they serve. We are dedicated to improving the financial lives of others. You'll enjoy a friendly and casual work environment where personal autonomy, self-initiative, innovative thinking, and continuous learning are highly valued. We are proud to have an average tenure of 10 years!

We are proud to offer:

- **Organizational Strengths:** Corporate One Federal Credit Union is one of the nation's largest and most progressive corporate credit unions, with more than \$6.0 billion in assets and an average staff tenure of 10+ years.
- **Competitive Compensation & Benefits:** Corporate One offers competitive compensation, a generous 401(k) matching contribution, and quality health and ancillary benefits.
- **Work-Life Balance:** Generous PTO (Paid Time Off) starting with four weeks/year and 11 paid holidays.
- **Learning and Development:** We provide a full library of online training as well as group and individual training, and coaching, all focused toward helping you grow and be successful.
- **Additional Benefits Too Cool to Not Mention:** Ongoing special events throughout the year, flexible dress code, computer setup provided, tuition reimbursement, wellness program, gym membership reimbursement, pet insurance, paid parental leave, and more!

Corporate One Federal Credit Union is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive

consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, disability, age, or veteran status.

As the financial landscape continues to evolve, so do we. That is why it is an exciting time to join our team! Please visit our website to learn more at <https://www.corporateone.coop/>.

Education	Bachelor's Degree
Additional Comments	
Credit Union	Corporate One Federal Credit Union
State	Florida
Contact Name	Heather Brown
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Phone	614-825-9276
Fax	
Expiration Date	01/10/2025