

Job Title	VP Marketing and Public Relations
Short Description	Looking for an energetic leader with innovative ideas and knowledge of industry trends. Must effectively execute integrated marketing initiatives to meet the Mission of EFCU.
Full Description	Supervises the Marketing Manager and Communications Manager and provides guidance for all marketing and public relations functions. Oversees public relations, official communications, member complaints, and monitors social media accounts to maintain excellent reputation management. Approves solicitations to ensure consistency and conformity to the Credit Union's mission. See our website posting at www.eglinfcu.org for more information.
Education	Bachelor's Degree in Business Administration or Marketing is required and Certification in Public Relations (APR) Is preferred.
Additional Comments	We are looking for someone who builds relationships with community leaders, promotes goodwill and community service, and serves as an ambassador for our Credit Union in the communities which we serve.
Credit Union	Eglin Federal Credit Union
State	Florida
Contact Name	Gina Denny
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Expiration Date	06/23/2021