

## FOR IMMEDIATE RELEASE

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## League of Southeastern Credit Unions & Affiliates Launches Connect Platform

**TALLAHASSEE, FL** – The League of Southeastern Credit Unions & Affiliates (LSCU & Affiliates) is thrilled to launch a new, private, online platform community called “Connect.” This community’s initial use is for LSCU Council programs, but its use may be expanded over time. Connect will give credit union staff the chance to interact in real time, like other social media outlets. This platform will enable users to network with peers and hear from subject matter experts and vendors. With Connect, users can access meeting materials, videos, and other resources.

“One of the League’s core values is communication, and we can’t think of a better way to enhance communication than with the launch of the Connect platform,” said Patrick La Pine, CEO of LSCU & Affiliates. “Throughout the pandemic, we were reminded how important it is to stay connected and just how convenient it is to do so using digital platforms. This platform will provide a better way for council members to stay connected with peers and other key contacts within their areas of discipline.”

The Connect platform comes to LSCU & Affiliates through a partnership with Breezio. Breezio allows its users to interact in real time with an online community, enhances learning through a community of knowledge, and drives engagement throughout organizations.

“It is exciting and rewarding for us to be able to play a role in LSCU’s efforts to evolve and improve the way they engage with their members, said Benjamin Muscolino, President and CEO of Breezio. “Their passion to serve their members is apparent and the right community platform is the best way to meet your members where they are in their own professional journey. The team at Breezio couldn’t be more excited to help them do just that.”

### ABOUT THE LEAGUE OF SOUTHEASTERN CREDIT UNIONS & AFFILIATES

*The League of Southeastern Credit Unions & Affiliates represents 311 credit unions throughout Alabama, Florida, and Georgia and has a combined total of more than \$165 billion in assets and more than 11.2 million members. LSCU provides advocacy, compliance services, education and training, cooperative initiatives, and communications. For more information, visit [www.lscu.coop](http://www.lscu.coop). Follow LSCU on [LinkedIn](#), [Twitter](#), and [Facebook](#).*

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