

## FOR IMMEDIATE RELEASE

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## LSCU Announces Professionals and Young Professionals of the Year

**TALLAHASSEE, FL** – On Thursday, June 15, 2023, the League of Southeastern Credit Unions & Affiliates (LSCU & Affiliates) presented the Professional and Young Professional of the Year Awards at the 2023 Southeastern Credit Union Conference & Expo in Orlando, Florida. The LSCU Awards ceremony recognizes credit unions and credit union professionals who have demonstrated exemplary service and accomplished significant achievements in 2022.

The credit union Professional of the Year award recognizes credit union professionals for their impactful contributions to advance the credit union movement in their state and/or the nation.

The winners of the Professional of the Year award are as follows:

- Phil Boozer of America's First Federal Credit Union (Alabama)
- Lisa D. Brown of Central Credit Union of Florida (Florida)
- Heiwote Tadesse of Associated Credit Union (Georgia)

"I am deeply honored and humbled to receive this recognition from the LSCU," said Phil Boozer, Senior Vice President and Chief Sales Officer of America's First Federal Credit Union. "This award is a testament to the commitment and dedication of our entire team at AmFirst. It is their hard work and passion that has allowed us to serve our members and communities with excellence. I am grateful for the opportunity to make a positive impact and will continue to strive for the highest standards of service, innovation, and community engagement."

"I am grateful for the honor of being recognized by the LSCU as I celebrate my 30th year serving credit union members," shared Lisa Brown, President and CEO of Central Credit Union of Florida. "My passion for the credit union mission of people helping people has never wavered and I look forward to what the future holds for our movement!"

"I am deeply honored to receive the LSCU Professional of the Year Award," stated Heiwote Tadesse, Executive Vice President of Members Relations in Associated Credit Union. "This recognition is the result of many years of hard work and also serves as a reminder to continue to embrace the spirit of collaboration and the 'people helping people' motto. Thank you LSCU and my ACU team, success is not an individual achievement, but a collective effort."

“We are excited to honor these three individuals with the Professional of the Year Award as they have been instrumental in creating and growing community development initiatives, advancing advocacy efforts, and inspiring change,” announced Patrick La Pine, CEO of LSCU & Affiliates. “Phil Boozer, Lisa Brown, and Heiwote Tadesse have worked their way up the ranks at their respective credit unions and have been involved in growing future credit union leaders that are certain to continue in their footsteps.”

The Young Professional of the Year award recognizes an outstanding affiliated credit union professional, age 40 or under, who has demonstrated proven dedication and enthusiasm for the credit union movement. LSCU & Affiliates is excited to announce that Ashleigh Robinson from First Florida Credit Union has won the 2022 Young Professional of the Year Award.

“I am honored to have been recognized by the LSCU as Young Professional of the Year for doing what I love: financial education and community service,” said Ashleigh Robinson, Community Relations and Member Development Manager at First Florida Credit Union. “Although this award honors an individual, I share it with my First Florida Credit Union leadership and colleagues who make it possible for me to make the credit union difference every day. Together, we are *People Helping People*.”

“Ashleigh Robinson has already made an incredible impact in such a short amount of time throughout her community and we are proud to honor her with the Young Professional of the Year award for 2022,” continued La Pine. “Whether Ashleigh is promoting financial literacy on her local news station or creating innovative webinars for members unable to come to her in person, Ashleigh is a shining example of the credit union difference.”

## **ABOUT THE LEAGUE OF SOUTHEASTERN CREDIT UNIONS & AFFILIATES**

*The League of Southeastern Credit Unions & Affiliates represents 301 credit unions throughout Alabama, Florida, and Georgia and has a combined total of more than \$177 billion in assets and more than 11.8 million members. LSCU provides advocacy, compliance services, education and training, cooperative initiatives, and communications. For more information, visit [www.lscu.coop](http://www.lscu.coop). Follow LSCU on [LinkedIn](#), [Twitter](#), and [Facebook](#).*

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