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LSCU Hosts Collaborative and Innovative Shark Tank Competition at VISION Conference

SANDESTIN, FL – The League of Southeastern Credit Unions & Affiliates (LSCU & Affiliates) successfully concluded its first ever Shark Tank competition at our inaugural VISION Conference, held August 9-11 at the Hilton Sandestin Beach Golf Resort & Spa. This groundbreaking event brings together forward-thinking FinTech companies to present their innovative solutions tailored to benefit credit unions and their members.

The Shark Tank session, emceed by Landon Gaines from Corporate One Federal Credit Union, provided a platform for four exceptional companies – <u>CU NextGen</u>, <u>Illuma</u>, <u>Glide</u>, and <u>VisiFi</u> – to showcase their visionary FinTech solutions. These companies demonstrated their innovative value propositions to credit union executives in an engaging format that allowed credit unions to ask questions and vote on their favorite presenter.

The winning solution, selected by the attendees, was presented by Glide.

"Glide is honored to have been part of this exciting event and to have been selected as the winner by our peers in the credit union community," said Glide CEO Gautam Ajjarapu and CTO Vishnu Chakroborty. " We're excited to help Credit Unions attract the next generation of members, and we are thrilled to have the support of LSCU."

In addition to the competition, LSCU was delighted to partner with the Magnet Innovation Center, Walton County's newest high school, which provides hands-on, project-based learning opportunities. The program prioritizes programs that bolster student learning in Science, Technology, Engineering, Arts, and Mathematics (STEAM).

"In addition to ideating with our members and partners from across Alabama, Florida, and Georgia, it was enlightening to engage with the next generation of entrepreneurs and innovators for this collaborative event," shared Samantha Beeler, President of LSCU. "This competition showcased the incredible talent within the FinTech industry, and the importance of collaborating with Glide in bringing their groundbreaking solution to credit unions."

LSCU & Affiliates remains committed to fostering innovation and collaboration within the credit union industry, supporting advancements that enhance the member experience and promote growth. We are thankful for the support of all the companies who participated, our sponsors, our voting members, and our team for putting on such a successful new event at this year's VISION Conference.

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ABOUT THE LEAGUE OF SOUTHEASTERN CREDIT UNIONS & AFFILIATES

The League of Southeastern Credit Unions & Affiliates represents 301 credit unions throughout Alabama, Florida, and Georgia and has a combined total of more than \$177 billion in assets and more than 11.8 million members. LSCU provides advocacy, compliance services, education and training, cooperative initiatives, and communications. For more information, visit www.lscu.coop. Follow LSCU on Facebook, LinkedIn, and Twitter.