

FOR IMMEDIATE RELEASE

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*League of Southeastern
Credit Unions & Affiliates*

Seven Alabama Credit Unions Win Statewide CUNA Awards

BIRMINGHAM, AL – The League of Southeastern Credit Unions & Affiliates (LSCU & Affiliates) and the Credit Union National Association (CUNA) are proud to announce that seven Alabama credit unions won a total of nine statewide 2023 CUNA Awards for outstanding outreach to their members and communities. The annual CUNA Awards bestow the highest honors to credit unions that are making a difference around the country.

The Desjardins Financial Education awards celebrates leadership in both youth and adult financial literacy initiatives.

- **Redstone Federal Credit Union** won 1st place for the Desjardins Youth Financial Education Award among credit unions with more than \$1 billion in assets.
- **All In Credit Union** won 2nd place for the Desjardins Youth Financial Education Award among credit unions with more than \$1 billion in assets.
- **AlabamaONE Credit Union** won 1st place for the Desjardins Adult Financial Education Award among credit unions between \$250 million and \$1 billion in assets.

The Dora Maxwell Social Responsibility Award encourages and honors credit union involvement in community projects and activities.

- **All In Credit Union** won 1st place for the Dora Maxwell Social Responsibility Award among credit unions with more than \$1 billion in assets.
- **New Horizons Credit Union** won 1st place for the Dora Maxwell Social Responsibility Award among credit unions between \$250 million and \$1 billion in assets.
- **Heritage South Credit Union** won 1st place for the Dora Maxwell Social Responsibility Award among credit unions between \$50 and 250 million in assets.
- **Birmingham City Credit Union** won 1st place for the Dora Maxwell Social Responsibility Award among credit unions with less than \$50 million in assets.

The Louise Herring Award for Philosophy in Action honors credit unions that are making exceptional efforts to include credit union philosophy in daily operations.

- **Avadian Credit Union** won 1st place for the Louise Herring Award for Philosophy in Action among credit unions with more than \$1 billion in assets.

- **All In Credit Union** won 2nd place for the Louise Herring Award for Philosophy in Action among credit unions with more than \$1 billion in assets.

“Through unwavering dedication, innovation, and a commitment to serving our members, these seven credit unions have not only achieved excellence in their local communities but have redefined the standard of what it means to be a financial institution in Alabama,” said Patrick La Pine, CEO of LSCU & Affiliates. “Their remarkable achievements, recognized by CUNA, showcase the true power of collaboration, community impact, and forward-thinking leadership. As we celebrate their accomplishments today, we also draw inspiration from their success, knowing that by putting our members first we can shape a brighter financial future for all.”

All 1st place statewide winners have been entered into the national awards program administered by CUNA. The results of the national contest will be announced in November.

ABOUT THE LEAGUE OF SOUTHEASTERN CREDIT UNIONS & AFFILIATES

The League of Southeastern Credit Unions & Affiliates represents 301 credit unions throughout Alabama, Florida, and Georgia and has a combined total of more than \$177 billion in assets and more than 11.8 million members. LSCU provides advocacy, compliance services, education and training, cooperative initiatives, and communications. For more information, visit www.lscu.coop. Follow LSCU on [LinkedIn](#), [Twitter](#), and [Facebook](#).

ABOUT THE CREDIT UNION NATIONAL ASSOCIATION

The Credit Union National Association is the only national association that advocates on behalf of all of America's credit unions, which are owned by 120 million consumer members. CUNA, along with its network of affiliated state credit union leagues, delivers unwavering advocacy, continuous professional growth, and operational confidence to protect the best interests of all credit unions. For more information about CUNA, visit cuna.org. To find your nearest credit union, visit YourMoneyFurther.com.

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