

FOR IMMEDIATE RELEASE
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SECUF Launches the Friends of the Foundation Membership Program

TALLAHASSEE, FL – The Southeastern Credit Union Foundation (SECUF), the charitable arm of the League of Southeastern Credit Unions & Affiliates (LSCU & Affiliates) is proud to announce the launch of the Friends of the Foundation membership program. This initiative enables individuals and organizations to partner with SECUF, gaining access to financial wellness benefits, volunteer opportunities, and credit union products and services. By becoming a member, individuals actively participate in the Foundation’s priorities while catalyzing support for disaster resilience, credit union development, and community impact programs.

Individuals who join Friends of the Foundation will benefit from:

- Access to membership opportunities with participating credit unions.
- Low-cost financial products and services.
- An e-newsletter on financial wellness and volunteer opportunities.
- Access to the Enrich financial wellness learning platform.
- Voting privileges on financial education and community development issues.
- Opportunities to support disaster relief, grants, and other impactful initiatives.

The annual membership fee for individuals is \$15, with the option to renew on their anniversary date.

"We are excited to launch the Friends of the Foundation membership program, empowering individuals and organizations to make a tangible impact on financial wellness and community development," expressed Bobbi Grady, Executive Director of SECUF. "Through this initiative, we aim to strengthen the collective of credit unions as a force for positive change."

To join the Friends of the Foundation membership program, please click [here](#). For more information on the Friends of the Foundation membership program, contact Bobbi Grady, Executive Director, at bobbi.grady@lscu.coop.

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ABOUT THE LEAGUE OF SOUTHEASTERN CREDIT UNIONS & AFFILIATES

The League of Southeastern Credit Unions & Affiliates represents nearly 300 credit unions throughout Alabama, Florida, and Georgia and has a combined total of almost \$200 billion in assets and more than 12.4 million members. LSCU provides advocacy, compliance services, education and training, cooperative initiatives, and communications. For more information, visit www.lscu.coop. Follow LSCU on [Facebook](#), [LinkedIn](#), and [X](#).

ABOUT THE SOUTHEASTERN CREDIT UNION FOUNDATION

The Southeastern Credit Union Foundation is a nonprofit organization dedicated to the progressive professional development of credit union staff and volunteers, financial capability programs for all age groups, and the creation of valuable resources for our member credit unions and the communities they serve. The SECUF mission is to support economic growth by promoting financial wellness, sparking collaborative community initiatives, and providing disaster preparedness and relief to credit unions.