



Southeast Leadership Development Conference

November 17-19 | The Grand Hotel Golf Resort & Spa | Point Clear, AL

The Southeast Leadership Development Conference (SLDC) is designed for credit union CEOs, future leaders and volunteers. The conference provides an intimate setting for learning and networking for credit union officials and vendors alike.

Exhibiting at SLDC provides

- The ideal platform to showcase your products and services in front of credit union decision makers
- Networking with key executives who are looking to maximize service to their members
- Exposure to a more targeted audience with face-to-face buyer contact
- Enhanced corporate image by showing your support and commitment to the credit union movement
- Three and a half exclusive exhibit hall hours
- Admission to General and Breakout sessions to engage with credit union attendees outside of the exhibit hall
- Company listing in the SLDC mobile app
- Networking Breakfast - attend the morning breakfast sessions to further engage your target audience

Sponsorship Opportunities at SLDC

Sponsorships highlight your corporate image with a targeted audience and show your support and commitment to the credit union movement. To secure one of the sponsorships listed, please email sponsorships@lscu.coop.

Booth Assignments and Pricing

Exhibit Booths are sold on a first-come, first-served basis to keep this an intimate networking event.

Booths are 8' x 10' and are \$1,895 for a regular location and \$1,995 for a premium location in the Exhibit Hall.

A booth purchase includes 2 company representatives. Additional company representatives are \$450 per person.

Booth comes with one six-foot skirted table, two chairs, wastebasket and identification sign. Exhibit hall is carpeted. Additional booth items are available to order from the General Services Contractor. Please email sponsorships@lscu.coop with questions.

Southeastern Credit Union Foundation Golf Tournament Sponsorships By sponsoring the golf outing, you are putting your message in front of credit union executives for four-plus hours. The outing's proceeds allow the SECUF to offer credit union professional development scholarships, to underwrite programs and to award grants in times of disaster.



**Southeastern
Credit Union Foundation**
Charity. Community. Cooperation.

<p>Beverage Cart \$5,500 Logo recognition on tournament signage, tournament beverage cart, mobile app and at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"</p>	<p>Water Bottle \$1,000 Co-branded complimentary water bottle with company's logo and SECUF's logo given to players, logo on tournament signage, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"</p>
<p>Golf Cart \$2,000 Logo displayed on GPS system in all golf carts during each round of golf and opportunity to display message to all players, logo recognition on tournament signage, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"</p>	<p>Swag Bag \$1,000 Co-branded complimentary tote bag with company's logo and SECUF's logo given to players, logo recognition on tournament signage, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"</p>
<p>Lunch - 2 maximum \$2,000 Logo recognition on tournament signage, verbal recognition at tournament, cocktail napkins with logo, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"</p>	<p>Golf Ball & Tee \$1,000 Logo recognition on complimentary golf balls and tees provided to players, logo recognition on tournament signage, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"</p>
<p>Breakfast - 2 maximum \$2,000 Logo recognition on tournament signage, verbal recognition at tournament, cocktail napkins with logo, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"</p>	<p>Hole-in-One & Putting Contest \$800 Logo recognition on tournament signage, logo recognition at designated Hole in One and Putting Contest areas, opportunity to include logo on Putting Contest Prize Gift Card, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"</p>
<p>Tournament Prize(s) \$1,500 Opportunity to include logo on Tournament Prize Gift Cards, opportunity to present gift cards to prize winners at tournament, logo on tournament signage, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"</p>	<p>Hole - 14 available \$300 Logo recognition on tournament signage, logo recognition at designated golf hole, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"</p>
<p>Golf Towel \$1,200 Co-branded complimentary golf towel with company's logo and SECUF's logo given to players, logo recognition on tournament signage, verbal recognition, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"</p>	<p>Player \$250 One player in the golf tournament</p>
<p>Front or Back 9 Pin - 2 maximum \$1,200 Logo recognition on front/back 9 pins, logo on tournament signage, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"</p>	

Education/Exhibit Hall Sponsorships

Exclusive Opening Keynote Speaker \$10,000

1 available

Non-Exclusive Closing Keynote Speaker \$5,000

2 available

Your company will have logo on signage, logo listed on the website and mobile app with a link to company website and verbal recognition at the event

Exclusive General Session Keynote Speaker \$5,000

1 available

Your company literature will be placed at every chair in the general session (exclusive sponsor only). Your company will have logo on signage, logo listed on the website and mobile app with a link to company website and verbal recognition at the event

Exhibit Hall Welcome Reception \$7,500

Company logo listed on signage at entrance, napkins, logo listed on website and mobile app with link to company website and verbal recognition

Advocacy Luncheon \$7,500

Company logo listed on signage at entrance, napkins, logo listed on website and mobile app with link to company website and verbal recognition

Exhibit Hall Networking Event - 2 maximum \$5,000

Company logo listed on signage, napkins, logo listed on website and mobile app with link to company website and verbal recognition

Thursday Night Networking Event \$5,000

(benefiting the SECUF and LSCUPACs)

Premiere logo placement on all event marketing & promotional material, Recognition on LSCU Social Media Channels and LSCU Insight, Logo listed on website and mobile app with company website link, Premiere logo placement on event signage, Verbal Recognition at event, Opportunity to speak at event.

Education Session Sponsor - 11 available \$2,500

Logo on session signage, verbal recognition, and will be listed on website and mobile app with a link to company's website

Breakfast - 2 available \$2,500

Logo placement on signage on the buffet table, recognition on the website and mobile app

Break - 4 available \$1,500

Logo placement on signage on the beverage table, recognition on the website and mobile app

Beverage Station - 2 maximum \$750

Includes: Logo on napkins on the beverage table, recognition on the website and mobile app

Additional Conference Sponsorship Opportunities

Lanyard \$5,000

Your company's logo will appear prominently on the badge for each attendee, logo on signage at the registration desk and recognition on the website and mobile app

Tote Bag \$3,500

Your company's logo co-branded with SLDC will be on the tote bag that all credit union attendees will receive when picking up their badge and logo recognition on website and mobile app

Registration Site \$3,000

Your company's logo will be listed on the registration site

Wi-fi Password \$3,000

Conference wi-fi access will utilize the vendor name as the password

Pen \$1,500

Pens on which the vendor name or logo is stenciled and provided to each attendee in the tote bag

SLDC Mobile App - Exclusive \$1,000

Logo of sponsor on SLDC mobile app in the size of 640x208px