



11/10/22

SMALL CU SUMMIT

Location: LSCU Office, 22 Inverness Center Parkway Suite 200, Birmingham, AL 35242

Date & Time: November 10th, 10:00 A.M.-2:00 P.M. CST

- 9:45 AM** **Registration / Check-In Opens**
- 10:00 – 10:15 AM** **Welcome - LSCU**
- LSCU President Samantha Beeler will welcome and introduce attendees and guests while providing an overview of the agenda.
- 10:15 – 11:15 AM** **Preparing your Credit Union for 2023**
- David Pace, Manager of Regulatory Advocacy
- As we prepare to flip the calendar to 2023, hear from LSCU's Compliance Services Team on what small credit unions should plan for along with helpful best practices in satisfying compliance requirements.
- 11:00 – 12:00 PM** **Growth Opportunities and Solutions for Small Credit Unions**
- Donnette Logan, Business Development Consultant
- With new providers entering the marketplace everyday, it's important to understand how to prioritize opportunities for growth and utilize partners you can trust. Hear how your peers are implementing new services and technology from the Leverage Business Development Team and discover a new solution to explore in 2023.
- 12:00 – 1:00 PM** **Lunch Provided**
- 1:00 – 2:00 PM** **Open Dialogue**
- Join your peers in open discussion for the opportunity to have all of your burning questions answered, including what the "new normal" looks like, most effective marketing campaigns, efficiency best practices, and more!
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