



What Does Enrich Have to Offer?

Offerings	Enrich
Provided as a Benefit of Affiliation (for credit union employees & volunteers)	✓
Proven History with Credit Unions	✓
Online Courses	✓
Webinars	✓
Discussion Boards	✓
Regularly Updated Content (as often as daily)	✓
Money Stress Test	✓
Interactive Money Personality Quiz	✓
Customized Journeys (according to quiz results)	✓
Reporting/Analytics	✓
Ready-to-go Marketing Material (with ability to customize)	✓
Live Coaching 10 AM - 8 PM EST, Monday-Friday	✓
Live Chat	✓
Email Access to Financial Coaches	✓
Bilingual	✓

Credit Union Roll-Out Checklist	Link
Introductory Email to Employees/Volunteers	
Incentive for Employees Completing Money Personality Quiz (provided by each CU)	Optional
Poster(s) for Breakroom(s)	
Introductory Video for CU Employees	
Flyer for New Employees	
Trifold Brochure for Employees	
Web Banner for Intranet	
Social Media Images/Post Recommendations	
Digital Image for Screen	
Article for Internal Newsletter	
Other?	Contact secuf@lscu.coop

