



Employee Incentive Ideas that Won't Break the Credit Union!

Optional incentives that your CU may implement (funding for incentives provided by your CU):

Saying "thank you" goes a long way! Employees like to be recognized especially by the boss. Have a senior manager or the CEO hand write a personal note to each employee that completes the personality quiz.

Send employees something for their work area when they sign up! Get creative and order customized notepads!

Make it a department or branch competition...the area with the highest % signing up gets a catered lunch!

Create a wall of fame for "financial first responders taking care of themselves so that they can give 100% to others!"

Create a "VIP office/lounge" and allow those who sign up to schedule time to relax.

Offer an extra day of PTO for those who complete the money personality quiz or certain courses.

Offer a "volunteer day" for those who complete certain courses. Helping themselves AND helping others!

Hold a financial fitness day where you have mini-physical competitions and financial trivia.

Have a monthly drawing for all employees who have engaged in the financial wellness platform that month (in any way).

Customize t-shirts for employees taking advantage of the financial wellness platform.

Let them add a personal screen saver or computer background to their computer.

Create an extra casual day.

Offer a day of double breaks for anyone participating!

Financial first responder lapel/collar pins

