

2022 FINANCIAL COUNSELOR TRAINING & CERTIFICATION PROGRAM

Earn your Certified Credit Union Financial Counselor (CCUFC) designation through the Financial Counseling Certification Program (FiCEP).

The League of Southeastern Credit Unions (LSCU) and the Southeastern Credit Union Foundation (SECUF) are pleased to partner with CUNA and the Louisiana Credit Union League to offer a unique financial counseling training program for credit union staff, which combines the affordability and convenience of a self-study program with the group hands-on learning and networking of an off-site CUNA School.

Individuals who successfully complete the program and exam will earn their Certified Credit Union Financial Counselor (CCUFC) designation.

“ The FiCEP program is truly helping credit union professionals reach their members and improve their members’ financial futures. This is a great partnership between CUNA and Leagues that continues to touch members all across the country and prepare them for whatever stage of life they are in. ”

-Bobbi Grady, Director of the Southeastern Credit Union Foundation



Southeastern
Credit Union Foundation
Charity. Community. Cooperation.

CUNA Financial Counseling Certification Program

FiCEP enables all credit union staff and volunteers to become more confident in helping members build stronger financial futures. FiCEP is designed for credit union staff members who work in the financial counseling, collections and loan departments, or any others who are committed to helping members gain control of their finances. Modeled after the CUNA Certified Financial Counselor Schools, FiCEP includes 33 chapters of learning within one workbook, culminating in one final exam. Credit unions with certified financial counselors on staff are better able to demonstrate the credit union difference, grow product and service revenue, and attract new members.

Curriculum, Training, and Support

- Pre-recorded tutorial webinars and study guides
- Pre-recorded exam prep webinar
- Live virtual exam prep webinar
- Free PDF version of the 5th Edition FiCEP book. *(additional charge if printed books are requested)*
- Proctored virtual exam
- Training Day - a hands-on single day virtual training which includes counselor role-playing exercises, group mind-mapping of program implementations, development of action plans, marketing tips, best practice share & open forum discussion.
- Take-away tool kit including budget spreadsheets, spending plans, tracking methods, and more.
- **NEW THIS YEAR** - Online FiCEP Community, an online FiCEP Community to expand counselors continuing education resources. Through this community current students as well as those already certified can connect, ask questions, share tips, and ideas as well as upload documents to contribute to the growing library of resource materials.
- **NEW THIS YEAR** - Beginning April 2022, quarterly facilitated online peer networking and educational meetings. Open to all participants of the Online FiCEP Community.

Educational Investment

Your credit union's educational investment is a maximum of \$799 per participant for affiliated credit unions, depending upon the number registered. Credit unions with assets under \$50 million can use their \$1,000 SAS initiatives account. Scholarships may be available.

- Register 1-5 participants: \$799 per person/\$999 per non-member
- Register 6-10 participants: \$699 per person/\$899 per non-member
- Register 10+ participants: \$649 per person/\$849 per non-member



Recertification

If you earned your Certified Financial Counselor designation three or more years ago, you are encouraged to complete continuing education to keep your certification. To recertify, CUNA has the following two options available:

Register to attend CUNA's eSchool, either live or recorded; or Self-study by purchasing the latest book (pdf or printed). Books can be purchased through the SECUF at \$399 and include:

- PDF copy of the CUNA Financial Counseling Certification Program Update Book, 5th Edition
- Access to the student FiCEP Portal
- Training Day - a hands-on single day virtual training which includes counselor role-playing exercises, group mind-mapping of program implementations, development of action plans, marketing tips, best practice share & open forum discussion.
- **NEW THIS YEAR** - Online FiCEP Community, an online FiCEP Community to expand counselors continuing education resources. Through this community current students as well as those already certified can connect, ask questions, share tips, and ideas as well as upload documents to contribute to the growing library of resource materials.
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2022 FiCEP Timeline

2022 Spring FiCEP Training

January 10, 2022 - Registration Opens
February 18, 2022 - Registration Closes
March 3, 2022 - Virtual Orientation
April 27, 2022 - Live Virtual Exam Prep
May 3, 2022 - Virtual Exam
May 12, 2022 - Make Up Virtual Exam

2022 Fall FiCEP Training

May 20, 2022 - Registration Opens
August 12, 2022 - Registration Closes
August 15, 2022 - Virtual Orientation
TBD- Live Virtual Exam Prep
November 4, 2022 - Virtual Exam
November 10, 2022 - Make Up Virtual Exam

October 19, 2022 - Virtual Training Day for both Spring and Fall classes

Participate/Learn More

Credit unions interested in having staff trained to become financial counselors should contact SECUF staff at secuf@lscu.coop, or register online at www.lscu.coop/foundation/ficep.php.