



Southeastern
Credit Union Foundation
Charity. Community. Cooperation.

Impact Report

What a difference we made in 2018!

This is Awesome Financial Ed!
(2017-2018 school year)

FL credit unions reported 574 presentations,
reaching 31,327 students!

AL credit unions reported 76 presentations,
reaching 2,382 students!

Resources:

Reality Fairs

Cash Hash

Story Sense

Financial Fitness Tournament

2018 Financial Fitness Tournament: 27 teams/5 Chapters
Champions: Cheaha (Sardis H.S.) & Central FL (Colonial H.S.)

Numbers Don't Lie

\$409,100.00 was granted to credit union employees
impacted by Hurricane Michael to help restore hope
and healing in the devastated Florida Panhandle.

Credit Unions, individuals, Leagues and
other partner organizations went to the
plate for disaster relief:

\$443,961.14 was raised by the SECUF

\$227,780 was raised through CUAid



376 individuals in 11 different credit unions
were assisted in 2018!

22

PROFESSIONAL
DEVELOPMENT
SCHOLARSHIPS GIVEN!

12 Individuals and 10 Chapter Champions
were awarded scholarships totalling \$18,850!

21

New Certified Credit Union
Financial Counselors

Community Development Across FL & AL

10 Affiliated credit unions won CDFI grants!

2016-2018

In 2018, 2 FL credit unions won grants:

Suncoast CU: \$950,000

Innovations CU: \$500,000



7 of the 10 winning credit unions have pledged a % back to
Community Development Across FL & AL through the SECUF.