CREDIT UNION LETTERHEAD

[DATE]

[NAME]

[ORGANIZATION]

[ADDRESS LINE 1]

[CITY], [STATE] [ZIP]

Dear [NAME],

[NAME] Credit Union believes that our community is stronger together, especially during difficult times! Helping others has always been a part of the fabric of credit unions; and now more than ever, we believe it is our responsibility to lend a hand in every way we can. As part of the #CreditUnionsCareChallenge, we are committed to helping others who have been impacted by the current crisis.

Each of our employees received $25 to invest in an act of kindness to help support local small businesses. Additionally, the Southeastern Credit Union Foundation matched our efforts which enabled our credit union to make a donation to [ORGANIZATION] to help during this time. Other credit unions across the southeast are also helping in their communities. It’s our way of living our philosophy of People Helping People.

Many people have shared heartwarming stories on social media of how these donations have impacted them via #CreditUnionsCareChallenge. It is our hope that this will inspire others to join the movement. We believe that together we can make a difference in our community and across our nation.

Sincerely,

[NAME]

[TITLE]

[CREDIT UNION NAME]