



*League of Southeastern
Credit Unions & Affiliates*

Young Professionals Group Coordinating Council Structure

Purpose

To broaden credit union awareness and the engagement of credit union young professionals by fostering personal and professional growth through interaction with peers, credit union leaders and local communities while developing a core understanding of the League of Southeastern Credit Union, principles of credit unions and grassroots advocacy.

YPG Coordinating Council Structure

The council will consist of one representative from each active YPG Chapter. The members of the coordinating council will elect officers to include President, Vice President, Secretary, Advocacy Chair(s), Awareness Chair(s) and Members at Large. Eligibility requirements for the YPG Coordinating Council are:

- Employed by a LSCU affiliated credit union.
- Under 40 years of age at the time of nomination.
- Currently engaged in or have a strong interest in credit union advocacy, education, and/or community involvement beyond their current job function.
- Available to participate on conference calls and attend in-person meetings and other events such as the League's Annual Convention & Exposition, State GACs, Leadership Development Conference, nearby Chapter events, YP Think Tanks and YPG meet-ups.
- Available to support Southeastern Credit Union Foundation events.

The responsibilities of the YPG Council are:

- Provide leadership and ensure that the goals of the YPGs are met.
- Work with the Southeastern Credit Union Foundation Director to develop content for meetings.
- Provide support for local YPG meetups, including securing speakers when needed.
- Promote YPG through social media.
- Coordinate activities that raise funds for the Southeastern Credit Union Foundation and LSCU Political Action Committees.
- Promote the growth of credit unions and support the initiatives of the Southeastern Credit Union Foundation in Alabama, Florida and Georgia.
 - Financial Education
 - Community Development

Nominations will be accepted online during a designated nomination period, to be announced. Any current Young Professional may submit a nomination. Nominees will be required to complete an application that includes signatures from their supervisor and the credit union's CEO.

YPG Coordinating Council members shall be appointed by the current Council members to serve a two-year term. Members of the YPG Coordinating Council will elect officers at the first Coordinating Council meeting of each fiscal year. Officers will serve until successors are elected. A vacancy occurring will be filled by appointment of the Coordinating Council from the vacant YPG Chapter until the next election.

The YPG Coordinating Council President works closely with LSCU to develop and execute goals and initiatives, schedules and leads coordinating council meetings, and serves as “face” of the YPG when necessary.

The YPG Coordinating Council Vice President works closely with the President to develop and execute goals and initiatives and fulfills the duty of the President when President is unavailable.

The YPG Secretary records minutes from the Coordinating Council calls and sends to the group following each call.

The Advocacy Chair(s) will work with the Coordinating Council and LSCU Advocacy Team to develop and execute goals with regards to credit union advocacy and PAC fundraising

The Awareness Chair(s) will work with the Coordinating Council and individual YPGs to gather photos and information about the LSCU YPG. The Awareness Chair(s) will also update social media accounts and develops stories for publications (LSCU Insight, credit union newsletters, trade publications, etc.) to bring awareness to the YPG. This position also publishes a quarterly newsletter, works with LSCU to provide membership development support and helps establish new YPG chapters.

Members at Large will work with the Coordinating Council to execute goals of the YPG and step in as a leader when necessary.