



League of Southeastern
Credit Unions & Affiliates

August 2020 League Report

ADVOCACY

Alabama Runoff Results and Upcoming Elections

The Advocacy team remains committed to electing pro-credit union candidates into public office positions by continually meeting with candidates, organizing virtual meet and greets, and assisting with fundraising efforts. LSCU had a 50% success rate of endorsed candidates in the 2020 Alabama primary runoff. Elections will take place in August in both Georgia and Florida, with the Georgia primary runoff taking place on August 11th and the Florida primary taking place on August 18th. It is important that credit union supported candidates are successful in these elections. For a full list of LSCU-supported candidates and ways your credit union can get out the vote, please visit [here](#).

Virtual Hike the Hill and Silent Auction

Ahead of election results, the Advocacy team is planning a series of Virtual Hike the Hill meetings. A first of its kind, these meetings will connect credit unions with their members of Congress from the comfort of their own homes. Due to schedule conflicts, the dates have been moved to September 14th – 18th and September 24th - October 2nd. Stay tuned for more information!

The Virtual Silent Auction will take place from October 5th-9th. Normally held in conjunction with SCUCE, the auction will take place entirely online this year. We have begun receiving items, which are now available to view at [lscu.GiveSmart.com](https://lscu.givesmart.com). For more information or if your credit union would like to donate an item, please visit www.LSCU.coop/SilentAuction.

COMPLIANCE & REGULATORY SERVICES

The Shared Compliance Consultant Program offered by LSCU is designed to help reduce the burden of compliance to credit unions by allowing them to share the cost. A Compliance Consultant is hired, trained and certified by LSCU and then leased to participating credit unions. The time and expense allocated to each credit union coincides with the level of participation. We offer contracted service for part-time, full-time or short-term projects. Please contact Laura Gober, VP of Compliance and Regulatory Services, at 678-542-3453 for additional information.

EDUCATION & TRAINING

Virtual IRA Workshop

LSCU has partnered with Ascensus® and five credit union leagues across the U.S. to provide a [Virtual IRA Essentials & Advanced Workshop](#) on September 22 and 23. [Click here](#) to register for one day/\$219 or both days/\$425.

Virtual Lending School

LSCU's [Virtual Lending School](#) on October 7 and 20 is now open for registration. Each day consists of a sales training course and an underwriting course with a lunch break in-between. We have set up the option to sign up for one course/\$195 or both courses/\$380. Each course is limited at 30 spaces. [Click here](#) for more details on agenda, topics, and how to register.

LSCU Free Webinar Wednesday Series

Didn't have the chance to sit in on this summer's Webinar Wednesday series? We've got you covered! LSCU is providing all 12 webinar recordings free of charge to member credit unions. [Click here](#) to register for access to this complimentary webinar bundle.

Supervisory Committee Certification Program

The LSCU has partnered with Synergy Credit Union Consulting and the Louisiana Credit Union League to provide this new program to our credit unions. Ancin Cooley, the trainer for these educational modules, may be a familiar face. Click [here](#) for more details and pricing.



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MEMBERSHIP & COOPERATIVE INITIATIVES

Virtual Small CU Summit

Registration is now open for the [LSCU Virtual Small CU Summit](#) on September 9. The Virtual Small CU Summit is specifically designed to provide resources to credit unions with assets of \$100 million or less. [Click here](#) to sign up today! Credit unions under \$50M may use their SAS funds towards this event, along with any other LSCU or *LEVERAGE* product, service, or event. SAS funds cannot be rolled over to the following year, so be sure to use them while you can!

CUNA/LSCU Small Credit Union Webinar Series

Starting Tuesday, August 4, CUNA and LSCU & Affiliates will be hosting weekly FREE webinars tackling the most important issues and subjects facing small credit unions today. This program is open to credit unions under \$75M in assets. Learn new strategies for the success of your small credit union and engage with peers from across the nation. Click [here](#) for more information and to register.

SOUTHEASTERN CREDIT UNION FOUNDATION

The Southeastern Credit Union Foundation is accepting registration for the Fall FiCEP session. Register online [here](#). We are also excited to offer a virtual reality fair app, available to our credit unions free of charge through the end of 2020. Contact SECUF Director, [Juli Lewis](#) for details and to set up training for these valuable resources.

Have you signed up for a virtual trivia night? The SECUF does all the work and you have all the fun while supporting the Southeastern Credit Union Foundation! Contact [Bobbi Grady](#) to schedule your free event today.

COMMUNICATIONS

The LSCU & Affiliates 2020 Member Survey was sent to affiliated credit union CEOs to gauge the perceived value of the core functions of LSCU. We are pleased to report that the LSCU & Affiliates received high scores again this year related to staff responsiveness, knowledge, communication, and professionalism, with 94% of credit unions surveyed being highly satisfied or satisfied with LSCU & Affiliates. The member survey reported a virtual tie for the most important functions performed by the League on behalf of our member credit unions; Regulatory & Compliance Services (92%) and Advocacy (91%). Education & Training came in a close third (88%) just ahead of Communications (81%). On behalf of the LSCU & Affiliates team, we thank you for your participation and look forward to continuing to serve you.

CUNA

The [2020-2021 CUNA Environmental Scan \(E-Scan\)](#), an industry-trusted strategic planning resource for credit union leaders, is now available. CUNA E-Scan contains data, analysis and forecasting from top industry experts on credit union-relevant trends that are shaping the competitive landscape. New for 2020-2021, the purchase of CUNA E-Scan includes a Fall 2020 update as trends continue to evolve. Leverage timely research and actionable insights on this and other pressing trends. Listen to the free [Industry Trends Affecting Strategic Planning webinar](#) with Jeff Rendel, president of Rising Above Enterprises, and order your CUNA E-Scan PDF today at cuna.org/escan.

LEVERAGE

With double digit increases year over year, small to mid-size credit unions are faced with shouldering a larger financial burden when providing health care coverage to their employees. Studies show the health benefit cost share is rising two times faster than wages. At LEVERAGE Benefits Group (LBG), our clients are telling us that health benefits are typically the second largest expense behind payroll. We offer a variety of medical solutions tailored to fit each credit union with the ability to combine large employer buying power while offering individualized flexibility that you will need. Contact your LEVERAGE Business Development Consultant today for more information!