



## December 2020 League Report

### ADVOCACY

#### LSCU PACs Update

To remind our members of the importance of corporate contributions, LSCU launched Project 2020 to educate our members on the importance of supporting our chosen candidates at the state level through corporate contributions. Please visit our [Project 2020 webpage](#) to learn more.

#### 2020 General Elections & Legislative Update

Alabama's Governor maintains the top legislative priorities should be liability protections for businesses and removal of tax liability for stimulus checks and forgivable loans due to COVID-19. President Pro Tempore Del Marsh (R-Anniston) has stepped down given his intent not to run for re-election. Majority Leader Greg Reed (R-Jasper) will ascend to the position. Senator Clay Scofield (R-Guntersville) will succeed Senator Reed as Majority Leader. LSCU will continue to engage with Alabama lawmakers for introduction of bills to advance our [2021 legislative agenda](#). Please click [here](#) for Alabama's full election results.

Florida's legislative agenda for the 2021 Session was outlined in the November organizational session. Priorities include COVID-19's effects on Florida's economy and preparing for future pandemics and natural disasters. Click [here](#) for Florida's full election results as we continue to engage with Florida lawmakers to advocate for LSCU's [2021 legislative agenda](#).

With 36 new legislators and leadership changes in both chambers and parties, Georgia's 2021 legislative session will have a new dynamic with continued focus on COVID-19 economic recovery efforts. Public and lobbyist access to the Capitol and to legislators in-person is yet to be defined but is said to mimic much of 2020. Regardless, the LSCU staff will navigate the situation and continue to advocate for the 2021 legislative agenda. Please click [here](#) for Georgia's full election results.

### COMPLIANCE & REGULATORY SERVICES

Our team continually monitors requests for comments on proposed rules from State and Federal Regulators to ensure all issues that are important to credit unions are responded to appropriately. This month we drafted two comment letters both related to parts of the Bank Secrecy Act. The first comment letter was on Anti-money Laundering Program Effectiveness and can be found [here](#). The second letter was in reference to the effects of Decreased Thresholds for Transmittals/Transfers found [here](#). To continue as a catalyst for credit unions voices to be heard, we encourage submitting your input on any call for comment that is issued. For a list of the current calls for comment check out our weekly Infosight Newsletter or email us at [compliance@lscu.coop](mailto:compliance@lscu.coop).

### EDUCATION & TRAINING

#### 2021 Leadership College

There are still spots open for the [2021 Leadership College](#)! Students will participate in educational sessions vital to impactful leadership such as culture, coaching, communication, change, and execution. Mid-level management and emerging leaders are encouraged to attend. [Click here](#) for more details on dates, locations, pricing, and registration.

#### Virtual Essential Teller Issues

Registration is open for [Virtual Essential Teller Issues](#) on Feb. 23, a specialized training workshop that focuses on topics such as professional maturity, best practices for following procedures, robbery preparedness, error-free transactions, spotting scams, and more for front-line staff. Click [here](#) for more details and sign up now!

#### 2021 Calendar

Check out the 2021 LSCU Education & Training calendar by [clicking here](#)! Please check back regularly for updates and reach out to the [Education & Training team](#) for questions about upcoming events.



League of Southeastern  
Credit Unions & Affiliates

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### MEMBERSHIP & COOPERATIVE INITIATIVES

Happy Holidays! During this unprecedented year, our affiliates were busy acting as financial first responders in times of greatest need. Thank you for your membership, advocacy and involvement in LSCU initiatives in 2020. We look forward to serving your credit union and working with you to build a successful future for our industry. As we close out the year, please do not hesitate to contact your Member Engagement Consultant should you have any questions about LSCU membership or your 2021 dues statement.

### SOUTHEASTERN CREDIT UNION FOUNDATION

As the year ends, the Foundation would like to thank you for your support and remind you to look to us as a leader in philanthropy, financial capability, community development, and support in times of need. Be sure to check out [Enrich](#), the new financial wellness platform for credit union employees. Please contact SECUF Director, [Juli.Lewis@lscu.coop](mailto:Juli.Lewis@lscu.coop) to discuss ways to introduce and engage your employees with this free resource or to schedule a demo.

The Southeastern Credit Union Foundation believes in the credit union leaders of tomorrow. To support ongoing education efforts, the SECUF is offering nine professional development scholarships to attend the 2021 LSCU Leadership College. Scholarships will be awarded to nine credit union employees equally in Alabama, Florida and Georgia with an asset size of \$100 million and below. Please [click here](#) to fill out and submit the scholarship application form. Travel costs will not be covered for this scholarship.

### COMMUNICATIONS

In November, the communications team secured 14 media hits reaching almost 4.5 million people. Coverage included the Credit Unions Care Challenge and several education events. The communications team will continue to work diligently to help increase awareness of credit unions and share the good work of LSCU and *LEVERAGE* on behalf of the system. Year-to-date we are currently at over 100 million impressions.

COMING SOON – the new LSCU podcast, Common Cents! Topics will include all things related to LSCU, *LEVERAGE* and the credit union industry. You will hear from industry experts and the people who make the credit union industry what it is today. Common Cents promises to be informative and fun. Be on the lookout for rollout early 2021.

### CUNA

Nominate a 2021 Credit Union Hero of the Year with a passion for putting the philosophy of “people helping people” into action. Who comes to mind that deserves recognition for their contribution to your credit union members and local community? Give them the acknowledgment and appreciation they’ve earned by [nominating them for Credit Union Magazine’s Credit Union Hero Award](#), sponsored by Symitar. **Nominations are being accepted until Dec. 14.**

CUNA has added two Individual Retirement Account (IRA) eSchools. Grow your IRA knowledge and skills at CUNA IRA Fundamentals eSchools and CUNA IRA Advanced eSchool [here](#). For questions about CUNA, contact your CUNA Engagement Consultant, April Ales at [aales@cuna.coop](mailto:aales@cuna.coop) or 608-231-4098.

### LEVERAGE

*LEVERAGE* is excited to announce a new partnership with DDI Technology, an industry leader providing a secure, web-based application to view, track and maintain your credit union’s entire title portfolio – paper and electronic. *LEVERAGE* supports credit unions working with DDI Technology’s Premier eTitleLien® to understand how this secure application streamline titles and lien release management to save time by eliminating scanning and mailing paper titles, increasing title volume without increasing staff, and improving both the internal and external member experience. This new *LEVERAGE* solution will be an invaluable asset to your lending department. Learn more about this solution [here](#), or contact your BDC for additional details.