



League of Southeastern
Credit Unions & Affiliates

January 2020 League Report

ADVOCACY

LSCU Advocacy Teams Begin Year with Legislative Session

Florida, Alabama and Georgia all begin 2020 with a focus on legislative session. Georgia's legislative session is slated to run from January 13th through mid to late April possibly. Florida's legislative session will start on January 14th and run 60 consecutive days until March 13, provided the budget is complete and voted on. Finally, Alabama's legislative session will run for 100 calendar days starting on February 4th and lasting until May 15th. During these periods your Advocacy Teams are vigilant against anti-credit union legislation, and work hard to push our agenda forward, promoting the credit union movement as well as any supporting policies. Each state will outline important issues in their respective session previews. Trusted advocates are asked to be on the ready in the event any issue comes to a head and call(s) to action are warranted.

Time is Running Out to Register for LSCU State Advocacy Conferences

The dates for the LSCU State Advocacy Conferences are quickly approaching, be sure to register today! These conferences are full of valuable advocacy and regulatory information with opportunities for anyone at your credit union—not just the CEO—interested in learning more about advocacy and building relationships with lawmakers. These connections are essential to the future of the credit union movement. The planned reception with state lawmakers and numerous speakers discussing the current political landscape will allow credit unions to network with key policy makers. The Georgia Advocacy Conference will take place in the Floyd Building in Atlanta on January 28, 2020, please visit [Georgia State GAC Grassroots Academy](#) to register. The Florida Advocacy Conference will be held at the DoubleTree Hotel in Tallahassee on February 11th and 12th, for details and registration information, please click here for the [Florida Advocacy Conference](#). Finally, the Alabama Advocacy Conference will take place in Montgomery at the Renaissance Hotel on March 3rd and 4th, to register please click here for the [Alabama Advocacy Conference](#).

Join Credit Union Advocates in Washington for the CUNA GAC

More than 5,000 credit union advocates will converge in Washington, D.C., Feb. 23-27, for the 2020 CUNA Governmental Affairs Conference, the premier credit union advocacy event of the year. Participants will hear from influential business and political thought leaders while exploring key advocacy topics that impact credit unions and their members. Conference attendees will also have the opportunity to meet with their federal lawmakers to discuss credit union priorities such as preserving the tax status, combating bank attacks, protecting data privacy and security, and securing regulatory relief. For more information please go www.CUNA.org/gac.

EDUCATION & TRAINING

2020 Leadership College

Would you like to grow your professional development and leadership qualities to contribute to the success of your career? The [LSCU Leadership College](#) provides the resources to grow your leadership skills in a variety of locations including [Birmingham, AL](#), [Orlando, FL](#), and [Atlanta, GA](#). The program consists of four interactive, one-day training sessions that equip current and future leaders with the skills needed to help advance their credit union careers. [Tony Moore](#), Culture Architect, Keynote Speaker, Author and recovering Human Resources Executive, will lead the groups to bright futures. Sign up today at <https://www.lscu.coop/education/conferences-workshops/leadership-college/>!

MEMBERSHIP & COOPERATIVE INITIATIVES

We value your membership. Credit unions that pay their LSCU Membership dues by January 31 will receive an invitation to attend an exclusive Economic Update webinar presented by CUNA's Mike Schenck. If you have any questions about your LSCU membership, please contact VP, Member Engagement Jordan Burroughs at jordan.burroughs@lscu.coop.



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SOUTHEASTERN CREDIT UNION FOUNDATION

Happy New Year from the Southeastern Credit Union Foundation! Just a reminder that our Financial Fitness Tournament is ready for teams. Have YOUR credit union represented by recruiting a team of 3 high school age students. Sponsorship is only \$250, which includes a shirt for each student and all materials. For more details or help with ideas on finding a team, contact SECUF Director, Juli Lewis (juli.lewis@lscu.coop). Register in January to get your team in the competition! We have also opened FiCEP registration. Better serve your members by having certified financial counselors available at each branch or over the phone. The course is self-study, with some helpful study aids along the way. The deadline to register for our Spring session is January 31st and orientation begins in February! We also offer a recertification package. Check with Juli Lewis if interested.

COMMUNICATIONS

LSCU TODAY rebranded as LSCU INSIGHT in December 2019. This premier daily publication from LSCU keeps credit union staff in AL, FL and GA updated on recent news and trends. We highlight credit union news, educational opportunities and information you need to know. If your credit union wants to be sure to be featured in our news site, please contact us at mediarelations@lscu.coop. We would love to hear what your credit union is doing and share it with credit unions in the Southeast! And as always, like us on LSCU Facebook and follow us on Twitter. We love to connect with our credit unions!

CUNA

Make professional development a priority in 2020 with credit union-specific training for everyone on your team. CUNA offers training and professional development, compliance resources, research, strategic execution tools and marketing materials. There are several CUNA conferences & schools being held in Florida for Compliance, Finance & Economics, HR & Training, Lending & Collections and Marketing & Business Development. For a complete listing of CUNA Schools & Conferences visit cuna.org/learn.

Thank you for your continued participation in and engagement with the CUNA/League system. For questions about CUNA, contact CUNA Engagement Consultant, April Ales at aales@cuna.coop or 608-231-4098.