



November 2020 League Report

ADVOCACY

While the advocacy team's first virtual Silent Auction in October looked different this year, our member credit unions stepped up and contributed over \$17,500 towards FedPAC and the Children's Miracle Network. We are grateful to our credit unions who donated an item and to our members who bid! Your contributions to the last major fundraiser before the 2020 general election will help elect credit union-friendly candidates into federal office. We hope you enjoyed the auction!

As we begin to wrap up the year, please remember that many important legislative priorities are decided at the state level, and it is paramount to support credit union-friendly candidates. The team launched [Project 2020](#), a campaign focused on corporate giving to our Florida CUPAC, Georgia CUPAC, and ACULAC. These corporate contributions go solely to state-level legislators and candidates with positive influence on the industry. Corporate giving is quick, easy, and the best way to show your support of holding lawmakers and candidates accountable. To make a contribution to a state PAC or for questions regarding contributions, please reach out to the [LSCU Advocacy Team](#) at any time.

This year's SCUCE Advocacy luncheon benefitting the LSCU FedPAC was certainly missed, but we are happy to announce a special Virtual Advocacy "Luncheon". While lunch will not be served in person, you will hear from one of the foremost experts on elections in Washington, David Wasserman, of the Cook Report. David will bring insights into the results of the election, what it means for the country, and what to expect in the aftermath. This event will take place virtually on **November 19, 2020 at 2:30PM Eastern/1:30PM Central**. Tickets to the Virtual Advocacy Luncheon are **\$50** and may be purchased using [this link](#). You must also register for the Zoom event using [this link](#).

COMPLIANCE & REGULATORY SERVICES

The LSCU compliance team remains busy ensuring our credit union voices are heard. Comment Letters on "Transition to the CECL Methodology", "Overhead Transfer Rate and Operating Fee Schedule Methodology", and "Fees Paid by Federal Credit Unions" were submitted to NCUA and can be found on our website [here](#). Additionally, we have developed a sample Capital Preservation Plan for credit unions in need of a starting point. Please email compliance@lscu.coop to request a copy.

EDUCATION & TRAINING

Virtual Essential Teller Issues

LSCU is providing a new training opportunity for credit union front line staff. [Essential Teller Issues Training](#) focuses on topics such as best practices for following procedures, robbery preparedness, error-free transactions, spotting scams, and more. Click [here](#) for more details and register today!

2021 Leadership College

Register today for the [2021 Leadership College](#)! Keynote Speaker and Author, [Tony Moore](#), will lead emerging leaders to discover their strengths and align them with tools to pursue success. Students will participate in educational sessions on topics vital to leadership such as character, culture, coaching, communication, leading change, and execution. Mid-level management and emerging leaders are encouraged to attend. [Click here](#) for more details on dates and registration.

CUNA/LSCU Small CU Webinar Series

CUNA and LSCU & Affiliates is hosting weekly FREE webinars tackling the most important issues and subjects facing small credit unions today: new member growth, technology best practices, succession planning, marketing, board engagement, the list goes on. Click [here](#) for more information and to register.

2021 Calendar

The 2021 LSCU Education & Training calendar is now available [here](#)! View the digital calendar or download the PDF version. Please reach out to the [Education & Training team](#) for questions about events and be sure to check back for updates!



League of Southeastern
Credit Unions & Affiliates

November 2020 League Report

MEMBERSHIP & COOPERATIVE INITIATIVES

As we begin to wrap up the year, we are especially thankful for the opportunity to serve each of our affiliated credit unions. Please be sure to reach out to your Member Engagement Consultant to schedule any remaining trainings for the year and utilize your SAS funds where applicable. To assist in addressing needs for 2021, please check out the new [League 101 Video Series](#) to explore how the core functions of LSCU work diligently for your credit union and take your League engagement to the next level. As we close out the year, please do not hesitate to contact your Member Engagement Consultant should you have any questions about LSCU membership or your 2021 dues statement.

SOUTHEASTERN CREDIT UNION FOUNDATION

Have you heard about the financial wellness platform specifically for credit union employees? The Southeastern Credit Union Foundation is providing this platform as a benefit of affiliation to all credit unions! Check out the LSCU website's Foundation tab (<https://lscu.coop/foundation/cu-emp-financial-wellness.php>) for access to Enrich and a tool kit full of ready-to-go materials to help introduce Enrich to your employees. Thank you to CUNA Mutual Group for helping to sponsor this valuable program. While on the Foundation site, check out the other resources offered from financial wellness to disaster relief to community development. Any questions? Contact SECUF Director, Juli.Lewis@lscu.coop.

COMMUNICATIONS

The 2019 LSCU Awards were a great success with hundreds of social media “likes”, “hearts” and shares when the winners were announced! You can see [all the winners here](#). And in award news, First Commerce Credit Union headquartered in Tallahassee has won the national Dora Maxwell Award from CUNA!

The LSCU communications team is gearing up for “A Month of Thanks” where LSCU will be thanking the different partners, organizations and entities that help make us successful. We are so thankful for all of the credit unions we have the honor of working with! Thank you for all you do!

CUNA

In honor of Veterans Day, [CUNA News](#) is asking military veterans to tell share their experience, lessons learned, and how their experience has shaped their credit union careers. Submit your story in words, photos, or even video at news.cuna.org/stories.

Learn from real-world experts at CUNA's Security & Fraud eSchool where former Secret Service and security professionals will bring decades of fraud experience as presenters for CUNA's Security & Fraud eSchool, held Nov. 6 through Dec. 11. The pandemic and other events this year have unfortunately given scammers new opportunities, but this event will help credit unions spot potential security risks. Event details and registration are available [here](#). For questions about CUNA, contact your CUNA Engagement Consultant, April Ales at aales@cuna.coop.

LEVERAGE

LEVERAGE continues to launch Access Softek's digital services that support credit unions with operational adjustments in our “new normal” and taking advantage of technologies. Access Softek's services also help credit unions increase lending and add new members through their [Online Account Opening](#) and [Online Lending](#). Both services make vital parts of a credit union available 24/7 to members and integrate with individual credit union operations. *LEVERAGE* has signed our first credit union for Access Softek and continues to work with many more to address their digital needs. Review [Access Softek's full suite of digital solutions](#) which easily integrate with many cores and online banking platforms today or reach out to your *LEVERAGE* Business Development Consultant for more details!