



League of Southeastern  
Credit Unions & Affiliates

## October 2020 League Report

### ADVOCACY

#### LSCU Kicks off Virtual Hike the Hill

Credit union advocates from all three states met with 23 members of Congress and the Senate during the first week of Virtual Hike the Hill. One of the foremost topics of discussion was the assistance credit unions have provided during the pandemic as well as initiatives that have made a lasting impact in their districts like the Credit Unions Care Challenge. Advocates also urged members of Congress to support the Paycheck Protection Program Small Business Forgiveness Act, merchant data breach liability and the credit union tax exemption. There is still one more week full of meetings starting on September 28<sup>th</sup>. Meeting information, including dates, registration, talking points, and additional guidance can be found on our [Virtual Hike the Hill webpage](#). Thank you to all who participated in the first week of Virtual Hike the Hill!

#### Virtual Silent Auction Benefiting FedPAC and Children's Miracle Network

The Virtual Silent Auction will open on October 5<sup>th</sup> and conclude on October 9<sup>th</sup>. As the last fundraiser benefitting FedPAC before the election, it is more important than ever to support federal candidates that share the credit union vision. Visit our auction [webpage](#) for more information and check out the auction items at our [bidding page](#).

#### Credit Unions Get Out the Vote

Even though pandemic concerns may have shifted voting methods, it is as important as ever to champion credit union issues and candidates. To assist with election questions and make the greatest impact at the polls this November, LSCU has created a [Get Out the Vote](#) webpage containing important information such as voter registration deadlines, important election dates, direction on absentee ballots, and LSCU-supported candidates who we believe best align with our interests and will represent credit unions well in Congress. Please reach out to any member of the advocacy team with election-related questions and thank you for helping credit unions Get Out the Vote!

### COMPLIANCE & REGULATORY SERVICES

We are now accepting requests to participate in the Shared Compliance Consultant Program for 2021. This program is designed to help reduce compliance costs by sharing time and expenses with other participants. Our Consultants tailor a compliance program specific to the needs of your credit union. Please contact [Laura.Gober@lscu.coop](mailto:Laura.Gober@lscu.coop) for more info.

Alabama, Florida and Georgia credit unions can now find the same great compliance information you've come to expect from InfoSight in one convenient location. Our new combined website also features a discussion board for the opportunity to connect and interact with other credit unions in the LSCU footprint online. Just log into InfoSight here to check it out!

The Compliance and Regulatory Services Team replied to NCUA's request for comment on "Strategies for Future Examination and Supervision Utilizing Digital Technology" with input from credit unions and can be found [here](#). Our team is always soliciting feedback on regulatory requests for comment so we can ensure your voices are heard. To see the latest regulatory requests for comment, please check out the latest edition of our InfoSight Compliance e-Newsletter [here](#).

### EDUCATION & TRAINING

#### Virtual Lending School

There is still time to register for the LSCU [Virtual Lending School](#) on October 7<sup>th</sup> and 20<sup>th</sup>. We have set up the option to sign up for one course/\$195 or both courses/\$380. [Click here](#) for more details on agenda, topics, and how to register.

#### SLDC Virtual Experience

Register today for LSCU's [Southeast Leadership Development Conference Virtual Experience](#) on November 5-6! This content-packed event is specifically designed to share the most relevant, resourceful, and applicable leadership and credit union education to those who tune in. Try your luck at the LSCU SECUF & FedPAC Virtual Cocktails & BINGO Night, and don't forget to stop by the virtual exhibit hall to network with your favorite vendors. [Click here](#) to learn more and to secure your spot!

#### 2021 Leadership College



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Registration is now open for the [2021 Leadership College](#)! Culture Architect [Tony Moore](#) has strategically designed a 6-part leadership coaching program that develops and sharpens a variety of key areas that are essential to becoming a successful leader. [Click here](#) for more details on dates, locations, pricing, and registration.

### MEMBERSHIP & COOPERATIVE INITIATIVES

To further your knowledge of the many avenues in which LSCU affiliation aids your credit union, we have created a League 101 video series available [here](#). Ensure your credit union is receiving the most out of your LSCU membership by discovering the benefits of each of our core functions, including legislative efforts, educational resources, compliance support, and personalized assistance supporting credit union growth. For more information on any of the topics covered in the League 101 video series, please contact your Member Engagement Consultant or [memberengagement@lscu.coop](mailto:memberengagement@lscu.coop).

LSCU's popular YP Think Tank has gone virtual! This conference is designed for young professionals by young professionals and is free to attend. However, this year attendees have the option to receive an official YP Think Tank swag bag, including Gary Vien's book "Lead or Get Out of the Way" for \$20. Proceeds will benefit the Southeastern Credit Union Foundation and are limited to the first 75 attendees. Plan to join us on Friday, October 23<sup>rd</sup> from 2-7:30pm EST for this fun and free event! Register today and view the agenda [here](#).

### SOUTHEASTERN CREDIT UNION FOUNDATION

The Southeastern Credit Union Foundation has rolled out Enrich, a new Financial Wellness platform specifically for credit union employees available as a benefit of affiliation! Visit the Foundation tab on [lscu.coop](http://lscu.coop) to learn more about this program, including tools to introduce to your employees and login instructions. It's also not too late to register for the Certified Credit Union Financial Counselor certification program. With self-paced courses, online materials, and virtual proctoring, you can still register and complete the program by the end of the year. The SECUF is also offering a virtual reality fair program at no cost through the end of 2020. Contact [Juli.Lewis@lscu.coop](mailto:Juli.Lewis@lscu.coop) for more information.

### COMMUNICATIONS

It's time for awards and celebrations! October 15, 2020 is International Credit Union Day. LSCU will be celebrating virtually on social media with trivia questions and prizes. During the same week in October, LSCU will also be announcing the winners of the [LSCU Awards](#). We'll honor the winners on social media with video tributes culminating in our top honor on Thursday, October 15, 2020, the Distinguished Service Award. At the end of October, LSCU will be announcing the [state winners for Alabama, Florida and Georgia](#) for the CUNA Awards. Categories include the Desjardins, Louise Herring, and the Dora Maxwell Awards for a total of 20 winners. Congratulations to the winners and good luck competing on the national level!

### CUNA

The 2020-2021 [CUNA Staff Salary Report](#) and [CUNA Compensation Analytics](#) are now available for purchase. These tools have assisted in salary and budget decisioning for over 30 years and provide the most comprehensive industry specific analysis available to credit unions. These reports are available at <https://www.cuna.org/compensation/> or contact [aales@cuna.coop](mailto:aales@cuna.coop).

### LEVERAGE

Now more than ever before, reliable, secure, easy-to-use remote banking services are vital to serving your members, no matter where they are. That's why **LEVERAGE** is excited to announce our partnership with Access Softek to bring you a complete omnichannel digital banking platform along with the secure digital services you need to serve your members.

**Access Softek Solutions include Omnichannel Account Opening, Omnichannel Lending, Morpheus Online Banking, Biometric Authentication Manager, Real Time Fraud Control, Conversational Banking, and EasyVest Robo Advisor.** To learn more about how these products can enhance your members' digital banking experience, visit our [website](#) or contact your **LEVERAGE** Business Development Consultant today.