



League of Southeastern  
Credit Unions & Affiliates

## September 2020 League Report

### ADVOCACY

#### Virtual Hike the Hill

In late June, the League announced that 2020 Hike the Hill meetings will take place virtually in lieu of in-person meetings in DC. As our recent virtual lawmaker visits have demonstrated, the credit union message can still be heard loud and clear through a computer screen. The meetings will take place from September 14<sup>th</sup>-18<sup>th</sup> with a second week of meetings taking place from September 28<sup>th</sup>- October 2<sup>nd</sup>. Scheduling is currently underway for these important federal meetings. To view the full schedule and register for your representative's meeting, please visit <https://lscu.coop/hike-the-hill/>. Curated to fit into your busy schedule and set safely in a virtual setting, we believe this year's Hike the Hill has the potential to be our most successful and highest-attended yet.

#### Don't Forget to Donate to the Silent Auction

The advocacy team is continuing to spread the word and solicit items for the 2020 Virtual Silent Auction taking place virtually from October 5<sup>th</sup>-9<sup>th</sup>. We have been pleased with the early submission of exciting auction items that are now available to view on [our Silent Auction bidding page](#). With the auction occurring roughly a month before the 2020 general election, it is now more important than ever to support candidates that share the credit union vision. By donating an item and participating in the silent auction, you are supporting credit union friendly candidates through LSCU FedPAC and the Children's Miracle Network. To make a donation, questions about the auction or [LSCU-supported candidates](#), please don't hesitate to reach out to a member of the advocacy team.

### COMPLIANCE & REGULATORY SERVICES

The Compliance Team held the 3<sup>rd</sup> webinar in their series "*Compliance Resources: What have you been Missing? ComplySight & AffirmX*" to review the compliance management systems offered through the League. For access to the recorded session or more information on these services, please contact [compliance@lscu.coop](mailto:compliance@lscu.coop). In addition, the Compliance & Regulatory Services Team has issued a Compliance Bulletin regarding serving cannabis businesses available [here](#).

### EDUCATION & TRAINING

#### Idea Institute Virtual Experience

The 2020 Idea Institute has gone virtual! Join us for an event packed with dynamic speakers, hot topics, and networking opportunities. LSCU is proud to bring you a conference with a unique and modern twist to meet your needs. Join us for sessions on culture, accountability, innovation, and collaboration. [Click here](#) to learn more and register today!

#### Virtual IRA Workshop

Register now for the [Virtual IRA Essentials & Advanced Workshop](#) on September 22 and 23. LSCU has partnered with Ascensus® and five credit union leagues across the U.S. to provide a two-day workshop that covers both an IRA Essentials and IRA Advanced curriculum. [Click here](#) to register for one day/\$219 or both days/\$425.

#### Virtual Lending School

LSCU is offering two date options to attend [Virtual Lending School](#) to meet all your lending training needs. Courses will be offered on October 7 and 20 with the option to register for one /\$195 or both/\$380 courses. Each course is limited to 30 spaces. [Click here](#) for more details on agenda, topics, and how to register.

### MEMBERSHIP & COOPERATIVE INITIATIVES

Join us for the upcoming Fall Virtual Small Credit Union Summit on Wednesday, September 9<sup>th</sup>. This virtual event is designed for credit unions under \$50M in assets but may also be appropriate for credit unions under \$100M. The agenda includes timely topics such as Maximizing Income Statements, Fraud Examples and Prevention, Compliance updates and more. SAS funds may be used towards this event for applicable credit unions. View the full agenda and register today [here](#).



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Back by popular demand, the LSCU YPG is hosting another Zoom Professional Panel event to allow YPs to hear valuable insight from credit union executives about their career paths, the credit union movement, and advice on advancing your own credit union career. This free virtual event is open to all YPs on Thursday, September 24<sup>th</sup> at 5:30pm CST/6:30pm EST. Register [here](#) today! Additionally, don't forget to Save the Date for the Virtual YP Think Tank on Friday, October 23<sup>rd</sup> with more information coming soon!

### SOUTHEASTERN CREDIT UNION FOUNDATION

The Southeastern Credit Union Foundation is excited to announce a new benefit of affiliation, a financial wellness platform specifically for credit union employees and volunteers. To find out more about this complimentary platform, visit the Foundation page and click on the "CU Employee Financial Wellness" tab on the LSCU website. While you're there, be sure to explore the other areas of the Foundation page for many updates and new information, including the new CUAid app for disaster relief. Speaking of financial education, it's not too late to join our Fall session to become a Certified Credit Union Financial Counselor or incorporating virtual financial education into your credit union's community development initiatives. Contact [Juli.Lewis@lscu.coop](mailto:Juli.Lewis@lscu.coop) for more details.

Join us for Wine & Punchlines with Laurie Forster, the Standup Sommelier on September 10, 2020 at 6:30pm EST! Wear your comfiest clothes, settle down with a glass of wine, and get ready for a fun and interactive virtual wine tasting and after party! Invite your family and friends! Register [here](#).

### COMMUNICATIONS

The third round of the COVID-19 Member Engagement Survey was the focus of new infographics and press releases provided to media and trade publications. This data collected from credit unions across our three-state footprint helps tell the story of how credit unions are living the philosophy of "people helping people". There is no better time than now to educate consumers on the credit union difference.

### CUNA

The new [CUNA Strategic Planning Virtual Roundtable](#) is scheduled for September 24 – 25 to replace the postponed Nashville event. This roundtable provides credit union leaders with current information on key topics to prepare for 2021 strategic planning sessions. Topics include trends featured in the [2020-2021 CUNA Environmental Scan \(E-Scan\)](#), an industry-trusted strategic planning resources created to provide guidance for credit unions to continue to excel in the industry.

On Oct. 15 credit unions worldwide will celebrate International Credit Union Day (ICU Day) with this year's theme, "Inspiring Hope for a Global Community". Check out the free downloadable ICU Day assets [here](#) to help you celebrate. Contact your CUNA Engagement Consultant, April Ales at [aales@cuna.coop](mailto:aales@cuna.coop) for questions or assistance.