

August 2021 League Report

ADVOCACY

The LSCU Advocacy team would like to introduce our newest member, Grace Newcombe. Grace started with LSCU in July as Sr. Director of Federal Advocacy & Communications. She joins us from the Alabama Secretary of State's Office and will be based in our Birmingham office. Welcome, Grace!

LSCU's Hike the Hill will take place in Washington, D.C. September 28-29. This event allows credit union advocates from all three states to discuss key priorities with lawmakers and meet directly with regulators at a networking reception hosted by LSCU at the Credit Union House. For more information or to register, please <u>click here</u>.

Save the date for the Annual Quail Hunt! This fundraising event benefitting LSCU's FedPAC is presented by Corporate America Credit Union. This year's hunt will take place Oct. 27–28 at Southern Wood Plantation in Albany, GA. Be on the lookout for registration information coming soon!

MEMBER ENGAGEMENT

Through LSCU's partnership with the Georgia Aquarium, affiliated credit unions can now offer discounted tickets to members and staff at no cost to the credit union. By using the following links, the price will drop to \$30.95 plus tax for Georgia, Alabama, and Florida credit unions.

Save the Date for LSCU's annual YP Think Tank! Held Saturday, October 16th in Tallahassee, FL, this networking and professional development event is free for all registered Young Professionals (age 40 or younger) throughout our three states to attend. Be on the lookout for registration info coming soon!

SOUTHEASTERN CREDIT UNION FOUNDATION

Registration for our Certified Credit Union Financial Counselor program (FiCEP) ends August 15th. Register <u>here</u>. For any questions, please contact <u>Bobbi Grady</u>.

Need assistance with the cost of attending the Southeastern Leadership Development Conference (SLDC) in November? The SECUF awards scholarships for credit union leaders, employees, and volunteers to attend LSCU and CUNA events. Scholarship opportunities, guidelines and applications can be found <a href="https://example.com/here-example.com/here

EDUCATION & TRAINING

<u>Idea Institute</u> will be held September 13 - 15 at The Westin Jekyll Island. Hear about innovations within the credit union system and learn what the most cutting-edge credit unions and service organizations are doing. The meeting allows for open discussion with six presenters over a day and a half, preceded by an optional golf outing at Jekyll Island Golf Club.

Registration is now open for <u>Virtual Lending School</u>, held September 14 –15 from 9am-1pm EST each day. This two-day course, facilitated by CU Lending Advice, covers the loan interview and evaluating risk. Registration is also open for the <u>Mortgage Loan Originator Workshop</u>, held September 22 – 23 from 8:30am-11:45am EST each day. Learn about federal regulations and their impact on the mortgage origination process from speaker Michael Christians.

COMPLIANCE & REGULATORY SERVICES

In July, LSCU Compliance staff moderated a free webinar on Ransomware in conjunction with the NCUA, Pivot Group, and *LEVERAGE*. Additionally, the Compliance team presented a workshop on Crypto Currency in Birmingham. If you were unable to attend either of these events, please contact <u>Compliance@lscu.coop</u> for access to the recordings. The Compliance team also recently submitted a comment letter on "Setting the Normal Operating Level". Learn more about proposed rules currently open for comment <u>here</u>.



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The Compliance Department continues to publish the weekly InfoSight newsletter and monthly PolicyPro newsletter. If you are not receiving these communications, would like additional information on compliance solutions, or have operational or regulatory questions, please email Compliance@lscu.coop.

COMMUNICATIONS

Congratulations to all of the statewide CUNA award winners! All award-winning submissions have been entered in the national awards program administered by CUNA, and results will be announced in November. We look forward to continuing to celebrate the successes of our credit unions.

The Open Your Eyes campaign, which introduces consumers to credit unions and educates them about the credit union difference, will soon be launching in the Atlanta area. It will cover a 25-mile radius around Atlanta for now, with hopes of expanding across the state in 2022. Further discussions continue to take place in Alabama and Florida.

LEVERAGE

Leverage Payments Solutions offers Portfolio Consulting services to provide strategic advice using industry best practices and benchmarks. Our portfolio consultants average more than 15 years' experience in the payments industry to guide issuers to achieve their portfolio goals. This is a complimentary service to Leverage Payments Solutions debit and credit issuers. For more information, please contact consulting@myleverage.com.

Recently, there have been several ATM "Smash & Grab" attacks in the state of Georgia. Targeted ATMs are stand-alone machines forced open to expose the safe door. Robbers will attempt to feed a chain into the safe via the dispensing or deposit modules. Once secured, the truck will drive forward. At this point, the ATM may have the safe door ripped open, or the ATM may be pulled from the concrete. If breached, the robbers will grab the cash canisters and flee. Whether successful or not, the damage to the ATM is extensive and is a total loss. Implementing a security gate at the ATM is a potential solution to consider. For more information about Members ATM Alliance or ATM security, contact MAAInfo@membersatm.org.

CUNA

CUNA has released 2021-2022 compensation information including CUNA Staff Salary Report, Compensation Analytics, CEO Total Compensation and Senior Executive Total Compensation. These reports offer a comprehensive look at base pay, bonuses, incentives, salary ranges, and total compensation. Learn more at cuna.org/compensation.

CUNA's Coaching Leadership School will be held September 7-9, addressing the 'new normal' approaches to management while sharing key elements of coaching. This training is designed to increase employee engagement and gives credit union leaders the tools they need for successful coaching. Learn more at cuna.org/cls. For questions, contact your CUNA Engagement Consultant, April Ales, at aales@cuna.coop or 608-231-4098.