



League of Southeastern
Credit Unions & Affiliates

February 2021 League Report

ADVOCACY

Due to coronavirus concerns, the CUNA Governmental Affairs Conference will take place March 2-4th as a virtual event. LSCU looks forward to seeing you and your team at GAC for general sessions and networking breakout sessions. Hill visits with our lawmakers at the federal level are always a highly-anticipated aspect of the conference; however, because LSCU hosts over fifty lawmakers between three states, some visits will take place in the days surrounding the conference. For registration, scheduling information, or questions about GAC, please [click here](#) or reach out to any member of [LSCU's advocacy team](#).

The Alabama legislature gavelled into session on February 2nd. Key priorities include COVID-19 liability protection, economic development incentives, and ensuring the Alabama tax code aligns with the federal tax relief provisions of the CARES ACT. LSCU's main priorities this session will be to pass legislation clarifying the Financial Institution Excise Tax as it pertains to credit unions, as well as ensuring credit unions have measures to protect elderly members from account exploitation.

The Georgia General Assembly convened on Monday, January 11th. The legislature will be focused on continued impacts of COVID-19, election reform, and restoring budget cuts seen in 2020. Other legislative activity has been slow to move, as the leaders of the General Assembly are very cautious of rising COVID-19 cases in Georgia. LSCU is part of a large coalition pursuing Remote Online Notarization, advancing the annual Department of Banking and Finance Housekeeping Bill, and protecting the credit union tax exemption.

The Florida Legislature begins on Tuesday, March 2nd. The Legislature will focus on COVID civil liability and balancing Florida's budget amid an economic downturn. While the League has many priorities for credit unions this year, we are focused on COVID civil liability, updating the process for remote online notarizations, and defeating a proposed expansion to PACE loans.

MEMBERSHIP & COOPERATIVE INITIATIVES

Stay tuned for LSCU's Young Professionals Group next virtual event coming up in February. Details will be released soon, and in the meantime ensure your YPs stay up to date by registering [here](#). Registration is open to credit union professionals 40 years of age and younger working to positively impact the credit union movement through improved industry awareness, increased knowledge and professional development, and a collaborative spirit among young professionals. LSCU YPs also receive discounted registration at events throughout the year. Come join us today!

SOUTHEASTERN CREDIT UNION FOUNDATION

Love is in the air, and so are holiday bills! To promote Enrich, the financial wellness platform for credit union employees, we are hosting a drawing for two Amazon gift cards. Encourage employees to sign up at <https://lscu.enrich.org/signup> and complete the money personality quiz and stress test to be entered into the drawing! Contact SECUF Director, Juli.Lewis@lscu.coop for details or assistance with an employee campaign. Financial wellness for members is also a priority, as registration for our Certified Credit Union Financial Counselor program is open. Register online [here](#) through March 15th for access to updated materials, recorded webinars to allow for a self-paced program, and a condensed final exam.

Mark your calendars for these upcoming events benefiting the Southeastern Credit Union Foundation:

March 25, 2021 – The CU Wine Down, a virtual wine tasting even – 6:00 pm CST/7:00pm EST. More info coming soon.

April 22, 2021 – The SECUF Charity Golf Tournament in Fayetteville, GA. For more information or to register, click [here](#).

EDUCATION & TRAINING

Virtual Workshops

Register now for [Virtual Essential Teller Issues](#) on February 23rd, a specialized training focusing on topics such as professional maturity, robbery preparedness, error-free transactions, spotting scams, and more for front line staff. [Click here](#) for more details. Registration is also open for the 2021 [Virtual IRA Essentials and Advanced Workshop on April 13 & 14](#). [Click here](#) to



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register for one course/\$219 or both courses/\$425. Additionally, 2021 [SE CUNA Management School](#) is going virtual! Stay tuned for registration and program details to be released in early February.

[Flip the Classroom](#)

As a leader, you undoubtedly recognize that your team is stressed out with COVID, remote learning, and much more. LSCU has partnered with the Michigan Credit Union League for a three-part series focusing on the therapist-recommended book, *Rewire Your Anxious Brain*. [Sign up today!](#)

[Virtual Georgia Advocacy Conference](#)

Registration is open for the **Virtual Georgia Advocacy Conference** on Friday, March 12th. Register [here](#) for \$99 for attendees or \$59 for members of LSCU's Young Professionals Group. Speakers and legislator details will be released soon.

Southeast Credit Union Conference and Expo (SCUCE)

LSCU is excited to host SCUCE live and in-person on June 16 – 18, 2021 at the [Hilton Orlando Bonnet Creek](#) in Orlando, FL! SCUCE registration and the hotel block will open in mid-February. Early Bird Attendee Registration is \$749 through April 15th and YPG Registration is \$539. Click [here](#) for more information.

COMPLIANCE & REGULATORY SERVICES

The Compliance Department is hosting a S.A.F.E. Act Training Webinar on February 17th at 10:00AM EST. Register [here](#) to hear from Sharon Murphy on what your credit union must know and receive a recorded version after the webinar. Additionally, if you missed the Fair and Accurate Transactions Act Red Flag Training Webinar on January 27th, you may access the recording [here](#).

If you are not receiving the weekly InfoSight newsletter or monthly PolicyPro newsletter, would like additional information on the Compliance Specialist Program, ComplySight, or have operational/regulatory questions, please send an email to Compliance@lscu.coop.

COMMUNICATIONS

The new numbers from the fourth round of the [COVID-19 Member Engagement Survey](#) continue to tell the story of credit unions stepping up for members as the pandemic takes a toll nationwide. Be on the lookout for the next COVID-19 Member Engagement Survey that will be sent out in March.

Award season is almost here! On February 24th LSCU will host a free webinar discussing the various awards credit unions should be vying for via LSCU and CUNA. Attendees will learn the difference between the LSCU and CUNA awards as well as learn what credit unions can do to improve their chances of winning. Register [here](#)!

LEVERAGE

Product Development welcomes Shae Moose, Product Development Manager in Birmingham, AL. Shae brings experience in local credit unions and shared branching. Together the team will continue to grow our product portfolio with innovative products and services.

CUNA

April is National Credit Union Youth Month with the theme "Be a credit union saver and your savings will never go extinct." National Credit Union Youth Month is a vehicle for credit unions to attract younger members and increase engagement. CUNA provides free resources such as downloadable posters and coloring pages through the member celebrations store [here](#).

CUNA has developed a 2021 lineup of virtual schools, virtual conferences, eSchools and webinars that will help develop your executives, staff, and board. Visit [here](#) to learn more and begin planning. Contact your CUNA Engagement Consultant, April Ales at aales@cuna.coop for questions about CUNA membership and benefits.