



## July 2021 League Report

### ADVOCACY

Fundraisers for FedPAC at SCUCE were the most successful in LSCU history, with the Silent Auction and the Advocacy Luncheon breaking fundraising records to raise over \$45,000! The auction broke numerous records this year including most items, highest total fair market value, and the highest amount ever raised in the history of this event. At the 2021 Advocacy Luncheon, a record 116 advocates heard from the CQ Roll Call's Nathan Gonzales on the political landscape both presently and into the future election cycle. The LSCU Advocacy team would like to express our gratitude to our member credit unions and exhibitors for your tremendous support.

After a year of virtual lawmaker meetings, LSCU & Affiliates has scheduled the in-person Hike the Hill event in Washington, D.C. on September 28-29, 2021. Credit Union advocates from Alabama, Florida, and Georgia will attend meetings with Senators and members of Congress to discuss key industry issues. Participants will also have an opportunity to meet with regulators and enjoy a networking reception at Credit Union House. Click [here](#) to learn more!

### MEMBER ENGAGEMENT

Have you joined LSCU's Young Professionals Group yet? If not, now's the time! The LSCU YPG is made up of credit union professionals 40 and younger working to positively impact the credit union movement and the communities they serve. All registered YPs receive discounted event registration to ensure their continued education, along with quarterly professional development and networking opportunities hosted by LSCU. Register for FREE [here](#) and join the fun today!

Through LSCU's partnership with the Georgia Aquarium, affiliated credit unions can now offer discounted tickets to members and staff at no cost to the credit union. By using the following links, the price will drop to \$30.95 plus tax for [Georgia](#), [Alabama](#), and [Florida](#) credit unions.

### SOUTHEASTERN CREDIT UNION FOUNDATION

Registration for our Certified Credit Union Financial Counselor program is currently open [here](#) through August 15<sup>th</sup>. Recorded webinars are available and the condensed exam will be given virtually. For any questions, please contact [Bobbi Grady](#).

Need assistance with the cost of attending the upcoming Southeast Directors & Supervisory Committee Conference or the Southeastern Leadership Development Conference? The SECUF awards scholarships for credit union leaders, employees, and volunteers to attend LSCU and CUNA events. Scholarship guidelines and applications can be found [here](#).

Thank you to all credit unions and attendees who supported the SECUF through one or more of our events at SCUCE. Your participation is greatly appreciated and helps the SECUF provide programs and resources to credit unions across Alabama, Florida, and Georgia. Learn more about how the SECUF puts your generous donations to work [here](#).

### EDUCATION & TRAINING

#### Fair Lending Regulations & Examinations Webinar

Registration is open for [Fair Lending Regulations & Examinations Webinar](#) with Gaye DeCesare, VP of Compliance Services with Aux, on July 13<sup>th</sup> from 2:00pm-3:00pm CT. Attendee registration is \$129. Takeaways include what to expect if faced with a fair lending examination and how to prepare. Click [here](#) to sign up today!

#### Southeast Directors & Supervisory Committee Conference (SDSCC)

Join your fellow directors and supervisory committee members at the [Southeast Directors & Supervisory Committee Conference \(SDSCC\)](#), held at the Hilton Sandestin Beach Golf Resort & Spa August 15<sup>th</sup> - 18<sup>th</sup>. Attendee registration is \$539 and guest registration is \$239. This conference will provide educational sessions on hot topics and networking opportunities for credit union volunteers. Click [here](#) to register!



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### Save the date for two LSCU Signature Events coming up in 2021:

**Idea Institute** will take place on September 13-15, 2021 at The Westin Jekyll Island, Jekyll Island, GA. Hear updates from industry insiders and learn about new innovations happening within the credit union system. Target attendees are CEOs, C-Suite and Board Members. Attendee registration is \$599 and Guest registration is \$249. Registration will open early July, so be on the lookout for more information!

**Southeast Leadership Development Conference (SLDC)** will take place on November 17-19, 2021, at The Grand Hotel Golf Resort & Spa, Point Clear, AL. This event features an exhibit hall and take-away leadership lessons for all credit union attendees including CEOs, C-Suite, Young Professionals, Leadership, and Board Members. Registration will open in July. Registration for Early Bird Attendees: \$599/ Early Bird Guest: \$199/ and Young Professional Group: \$449.

### COMPLIANCE & REGULATORY SERVICES

The Compliance Team is publishing a Compliance Bulletin for Georgia Credit Unions on House Bill 111, which effects reservation of a name, annual meetings, member expulsion, board meetings, mergers, and conversion of state and federal credit unions. Please be on the lookout for more information coming soon. Additionally, LSCU has recently submitted comment letters to regulatory authorities, including "Temporary Regulatory Relief in Response to COVID-19-Prompt Corrective Action". During July, we are planning to submit a comment letter on "Setting the Normal Operating Level."

In July, the Compliance Team will present BSA training for the Northeast Alabama Chapter meeting. Additionally, a workshop on cryptocurrency is in the works in Birmingham. For information on these events, please contact [Compliance@lscu.coop](mailto:Compliance@lscu.coop).

The Compliance Department continues to publish the weekly InfoSight newsletter and monthly PolicyPro newsletter. If you are not receiving these communications, would like additional information on compliance solutions, or have operational or regulatory questions, please email [Compliance@lscu.coop](mailto:Compliance@lscu.coop).

### COMMUNICATIONS

Congratulations to all of our 2020 LSCU Award Winners announced at SCUCE, including Credit Union of the Year (up to \$100M, \$100M-\$500M, & \$500M+), Distinguished Service, Professional of the Year, Volunteer of the Year, & Young Professional of the Year. Start planning your credit union's 2021 nomination by reviewing the requirements [here](#).

### LEVERAGE

In July, **LEVERAGE** will launch Glia, a unified digital communication platform to serve members at their point of need through video, audio, phone, chat, text, & social media. Credit unions may utilize Glia's Live Observation of the member's screen, co-browse through their web session, demonstrate how to use digital tools, and ultimately achieve first call resolution. For more information, please contact your **LEVERAGE** Business Development Consultant.

### CUNA

Join CUNA's Leadership Development eSchool, facilitated by Dr. Brandi Stankovic of CU Solutions Group, to learn to set goals, build your personal brand, and hone communication skills. This eSchool is made up of five one-hour sessions held Mondays in August. For additional information, click [here](#).

The 2021-2022 CUNA Environmental Scan report is now available, containing analysis and forecasting on credit union trends that are shaping the landscape. To learn more about these important trends, register for the [free, recorded Industry Trends Affecting Strategic Planning Webinar](#). Visit [here](#) to learn more or contact April Ales at [aaales@cuna.coop](mailto:aaales@cuna.coop) or 608-231-4098.