



## March 2021 League Report

### ADVOCACY

#### CUNA Governmental Affairs Conference

CUNA's Virtual GAC is scheduled for March 2<sup>nd</sup>- 4<sup>th</sup>, but the LSCU's Congressional Hill visits will span the two-week period from March 1<sup>st</sup>-12<sup>th</sup>. Make sure to visit LSCU's CUNA GAC webpage [here](#) full of helpful resources. We look forward to seeing all of you at both the GAC and the Hill visits!

#### State Advocacy Conferences

The Georgia Advocacy Conference will take place virtually on March 12<sup>th</sup>. The Florida Advocacy Conference will take place on March 24<sup>th</sup> in a virtual format as well. These conferences are a great opportunity to stay engaged on the state level by hearing from dynamic speakers with valuable insight. Registration, conference information, and agendas can be found [here](#). Information on the Alabama Advocacy Conference is forthcoming.

#### Silent Auction

The Advocacy team is excited to announce the Annual Silent Auction for FedPAC and the Children's Miracle Network will take place at SCUCE in Orlando on June 16th-18th. As always, we are looking to our member credit unions and conference exhibitors to contribute items for the auction. For more information about the silent auction click [here](#).

### MEMBERSHIP & COOPERATIVE INITIATIVES

The LSCU Board of Directors voted to approve an increase to the Small Asset Size Credit Union Initiatives Account for 2021. Eligible credit unions under \$50M in assets will now have double the SAS Funds, bringing the total to \$1,000 to be used towards LSCU, Leverage or CUNA products, services, and trainings. To utilize SAS Initiatives Account funds, simply notify your Member Engagement Consultant. Please note that 2021 SAS Funds must be used by December 31, 2021 and cannot be rolled over.

### SOUTHEASTERN CREDIT UNION FOUNDATION

More than half of credit union employees rate their money stress level at least 3 out of 5. Start at home and help your staff become financially secure. Contact SECUF Director, [Juli.Lewis@lscu.coop](mailto:Juli.Lewis@lscu.coop), for more information about SECUF's credit union employee financial wellness program.

Registration for our Certified Credit Union Financial Counselor program (FiCEP) is open. Register online [here](#) through March 15th. Material are updated for 2021, recorded webinars are available (allowing for employees to go at their own pace) and the condensed exam can be taken online.

### EDUCATION & TRAINING

#### Consultative Lending in a Remote World

LSCU has partnered with the Michigan Credit Union League to bring you [Consultative Lending in a Remote World](#) on April 6<sup>th</sup> featuring speaker and consultant with CU Lending Advice, Don Arkell. [Click here](#) to register today for \$129.

#### Virtual IRA Workshop

LSCU has partnered with Ascensus®, Cornerstone League, and Michigan Credit Union League to provide a [Virtual IRA Essentials and Advanced Workshop](#) on April 13 & 14. [Click here](#) to secure your spot for one course for \$219 or both courses for \$425.

#### Virtual BSA Workshop

Registration is now open for the [Virtual BSA Workshop](#) on May 4 & 5. LSCU has partnered with Michigan Credit Union League and Nebraska Credit Union League to bring you a two-day training event. Day One for \$79: What All Employees Need to Know, Day Two for \$149: What BSA Officers Need to Know, or Both days for \$199. [Click here](#) to register today.



League of Southeastern  
Credit Unions & Affiliates

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### 2021 Southeast Credit Union Conference & Expo (SCUCE)

Register now for this year's annual conference, live and in-person on June 16-18, 2021 at a new location, the [Hilton Orlando Bonnet Creek](#) in Orlando, FL! Early Bird Attendee: \$749 (through April 15), Early Bird Guest: \$315 (through April 15) And YPG: \$539. [Click here](#) for more conference details, and [click here](#) to secure your spot today!

### 2021 SE CUNA Management School

[SE CUNA Management School](#) registration is open! The virtual program will be held June 7-11, 2021 including educational sessions, engaging discussion with credit union colleagues, networking, and more. View the tentative program schedule [here](#). The deadline to register is May 21<sup>st</sup>.

### COMPLIANCE & REGULATORY SERVICES

For those who may have missed the S.A.F.E. Act webinar on February 17<sup>th</sup>, the program has been recorded and is available for purchase. To purchase the webinar recording, please contact [compliance@lscu.coop](mailto:compliance@lscu.coop).

The Compliance Department is pleased to announce the hiring of Tony Roberts as a Compliance Specialist. Tony has worked at several credit unions in Mississippi and is a graduate of the University of South Alabama. Additionally, Dave Pace will start on March 1<sup>st</sup> as Director of Regulatory Advocacy. Tony and Dave look forward to working with each of our credit unions and helping to ease the regulatory burdens of our affiliates.

If you would like additional information on the Compliance Specialist Program, PolicyPro, InfoSight, ComplySight, or have operational/regulatory questions, please send an email to [Compliance@lscu.coop](mailto:Compliance@lscu.coop).

### COMMUNICATIONS

The Communications Team released three press releases in [Alabama](#), [Florida](#) and [Georgia](#) respectively with the latest survey results LSCU collected at the end of 2020. The survey asked credit unions about the work they've done to support members throughout the pandemic. The results show that LSCU affiliates continue to help their members through this difficult time.

Nominations for the 2020 LSCU Awards are now open! You can find more information about the [2020 LSCU Awards here](#) and please don't forget to [nominate a credit union or individual](#). To help credit unions, LSCU hosted a free webinar to teach credit unions about the LSCU Awards and CUNA Awards processes available [here](#).

### LEVERAGE

Product Development is working with our current partner, DDI Technology, on an additional complimentary service to credit unions called Total-Loss Payoff. Total-Loss Payoff is a web-based tool that works for both paper and electronic titles, allowing for the processing of total-loss transactions in under 2 days, rather than the industry stand of 10 days. This supports credit unions in enhancing operations and fostering the member experience. For more information on DDI Technology or other *LEVERAGE* partnerships, please contact your Business Development Consultant.

### CUNA

CUNA Economic Update video, by CUNA Senior Economist Jordan van Rijn is available and provides a current economic update, credit union forecast, and more. The video can be accessed [here](#).

April is National Credit Union Youth Month and the theme is "Be a credit union saver and your savings will never go extinct." National Credit Union Youth Month is a vehicle for credit unions to attract the attention of younger members. CUNA provides free resources through the member celebrations store [here](#).