

May 2021 League Report

ADVOCACY

Florida's legislative session concluded on April 30th. COVID-19 business liability protections were among the first priorities to pass. This relieves liability for credit unions and other businesses that remained open during the pandemic, so long as they followed CDC safety guidelines. The advocacy team monitored many bills throughout session and will report on their status in the annual session wrap up coming soon.

In Alabama, all LSCU priority bills have been signed by the governor. The Legislature is expected to convene early May before breaking and convening again on May 17, the final day allowed in the constitution to remain in session.

The annual Silent Auction benefiting FedPAC will be held in person at SCUCE from June 16th-18th. While the items will be displayed onsite, all bids will be placed via our online platform. We are asking our member credit unions to assist in these fundraising efforts by contributing an item with a value of at least \$200 or providing a monetary contribution for the team to purchase an item on your behalf. We have already received items or pledges from 27 credit unions and thank all of our early participants! View the auction items or make a donation by <u>clicking here</u> or check out LSCU's auction wish list <u>here</u>. We are looking forward to breaking 2019's record of \$23,000 raised!

Another fundraiser for FedPAC, the Advocacy Luncheon, will also take place at SCUCE in 2021. This year, attendees will hear an update from the CQ Roll Call's Nathan Gonzales. Nathan is also the editor and publisher of Inside elections, which provides nonpartisan analysis of campaigns. To learn more about the Advocacy Luncheon or to prepay and register, please click here. We look forward to seeing you there!

MEMBER ENGAGEMENT

Registration is now open for LSCU's annual Virtual Small Credit Union Summit! Join us on Thursday, May 13th for a half-day agenda filled with content specially designed to fit the needs of credit unions \$100M in assets or below. Click <u>here</u> to view the agenda and register today for \$79. SAS Initiative Funds may be applied towards event registration (for qualifying credit unions) by contacting your Member Engagement Consultant or <u>memberengagement@lscu.coop</u>.

SOUTHEASTERN CREDIT UNION FOUNDATION

Registration for our Certified Credit Union Financial Counselor program (FiCEP) is scheduled to open May 15th. Register <u>online</u> <u>here</u> through August 15th. Materials are updated for 2021, recorded webinars are available (allowing for employees to go at their own pace) and the condensed exam can be taken online.

The Southeastern Credit Union Foundation Raffle is back! Consider participating by selling raffle tickets to members, employees, friends, and family. Open to all Florida credit unions, we've added additional prize levels: \$5,000 Grand Prize, \$1,000 2nd Place, and \$500 3rd Place. Thank you to CUNA Mutual Group for sponsoring the raffle prizes again this year. Interested credit unions may click here to sign up to participate.

EDUCATION & TRAINING

LSCU is offering several virtual education and training opportunities this month. The <u>Bank Secrecy Act (BSA) Virtual</u> <u>Workshop</u> is scheduled for May 4 – 5. This event is designed to provide those that handle the day-to-day aspects of BSA with up-to-date information while fulfilling the training requirement under the regulation.



May 2021 League Report

The two-half day <u>Virtual Directors Conference</u> on May 12 – 13 is a collaboration between the League of Southeastern Credit Unions and the Michigan Credit Union League. This conference features best practices for boards, board recruitment, two roundtable discussions, and 3 on-demand sessions included with this event.

Registration is now open for the <u>2021 Southeast Credit Union Conference & Expo</u>. SCUCE will be at a new location, the Hilton Orlando Bonnet Creek in Orlando June 16 – 18. Attendee Registration is \$789, Guest Registration is \$335 and YPG Registration is \$539. Hotel rooms are filling up fast, so be sure to reserve yours today.

COMPLIANCE & REGULATORY SERVICES

The Compliance and Regulatory Services team is busy with a variety of upcoming events in May. Alabama credit unions are invited to join David Pace on May 11th for a Virtual Alabama Compliance Roundtable event from 8-11am. Save the date and join the meeting here. Small credit unions are invited to join the compliance team and a variety of other speakers for the Virtual Small Credit Union Summit on May 13th. Additionally, all credit union professionals and BSA Officers are invited to the Virtual BSA Workshop on May 4th and 5th. Be sure that you are signed up for all compliance communications including the InfoSight Compliance Newsletter as well as the monthly PolicyPro newsletter or contact our team at compliance@lscu.coop with any regulatory questions.

COMMUNICATIONS

Nominations for the CUNA Awards are now open! Highlight the exceptional work and deep-rooted commitment of credit unions via the following awards:

<u>Dora Maxwell</u> – Recognizes extraordinary acts of community outreach.

<u>Louise Herring</u> – Recognizes commitment to exceptional member service.

Desigration Youth – Recognizes leadership in financial education geared towards youth.

Desjardins Adult – Recognizes leadership in financial education geared towards adults.

Nominations may be submitted online via the submission web portal for <u>Alabama</u>, <u>Florida</u>, and <u>Georgia</u> credit unions. **The deadline for entry submission is June 25**. Please contact LSCU Director of Communications, <u>Ann Naiman</u>, for guidance.

LEVERAGE

The LEVERAGE Product Development team continues to meet with credit union CEOs in our continued efforts to support credit unions with valued solutions. Please be on the lookout for more information coming soon. Contact your LEVERAGE Business Development Consultant to discuss how our newest LEVERAGE solutions can help your credit union meet its strategic goals in 2021 and beyond.

CUNA

Nominations for Credit Union Rock Stars are now open. Each year, *Credit Union Magazine* recognizes professionals and volunteers in credit union organizations who leverage their exceptional creativity, innovation, and passion to advance their credit union's mission and elevate their community. The nomination deadline is **June 11, 2021** and can be submitted here. Read about last year's Credit Union Rock Stars here and check out these 4 tips for nominating a Credit Union Rock Star.

Registration is now open for CUNA Business Lending Virtual School! Credit union business lending professionals looking to start, build, or grow their business lending are encouraged to check out the CUNA Business Lending Certification Virtual School beginning June 8. This course is designed to provide credit unions insight into heavily regulated services and is also a pathway toward earning the Credit Union Business Lending Professional certification. Learn more here.

For questions about CUNA, contact your CUNA Engagement Consultant, April Ales at aales@cuna.coop or 608-231-4098.