



LSEU Councils

COUNCIL DESCRIPTIONS

Accounting/Finance Council

- To bring accounting and finance professionals together so they can plan for success, minimize risk, invest in themselves and their CUs while learning ways to maximize departmental opportunities. Giving them ways to set their CU up to stand apart from the rest while learning new and exciting ways to implement the latest accounting/finance programs at their CUs.

CEO Council

- The CEO Council brings CEOs together so they can learn and develop different and intricate ways to inspire employees, navigate and manage change in their shoppes, discuss different ways to be result driven and finding new ways to continue to shape the CU movement.

Enterprise/Risk Management Council *(This council has changed names. It was originally named Compliance Council)*

- To bring CU professionals together with a role in regulatory compliance, risk management and fraud so they can keep up with changing regulations in a complicated and rapidly shifting industry and so they can remain proactive in protecting their credit union.

Lending Council

- To bring lending professionals together so that they can harness ideas and opportunities to spur growth and achieve the CUs goals in a constantly shifting lending landscape. Finding new and innovative ways to adapt to everchanging member needs. Giving them ways to pave the best path forward when it comes to all issues relating to CU lending, from compliance regulations to the best production practices.

Marketing/Business Development Council

- Bring marketing and business development professionals together so that they can find new ways for inspiration, learn ways they can seize emerging opportunities, attract new members, and move their career and their CU forward. Discuss the latest marketing trends and learn new and exciting ways they can develop their business.

Operations/Member Experience Council

- To bring operational and member facing/client and customer relation professionals together so that they can continue to find ways to drive efficiency, shape positive member experiences, and increase member loyalty while fulfilling their full potential and their CUs potential. Making sure they are keeping up with the latest member and client experience necessities while learning new and exciting ways to improve their operational efficiencies.

Payments Council

- To bring together professionals dealing with all things payments related. Collaboration on figuring and finding out ways to stay abreast of and informed on the newest, most convenient, and most-secure electronic payment solutions in the field and learning why consumers are drawn to these.

Technology Council

- To bring IT and IS professionals together so they can power new possibilities, collaborate on solutions, achieve their CUs vision, and transform the future. To learn about new and exciting programs out there that will improve the information technology and informational system departments at their CUs.