



2023 EDUCATION & TRAINING IN-PERSON EVENT DESCRIPTIONS

LSCU Signature Events

● Alabama Advocacy Conference

- The LSCU hosts the Alabama Advocacy Conference in Montgomery. This event is designed to bring together legislative leaders, credit union officials of all asset sizes, and political insiders to assess the value of Alabama's legislative initiatives and to address the emerging issues facing credit unions and the financial industry as a whole.
- **Who Should Attend:** CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs

● Florida Advocacy Conference

- The LSCU hosts the Florida Advocacy Conference in Tallahassee. This event is designed to bring together legislative leaders, credit union officials of all asset sizes, and political insiders to assess the value of Florida's legislative initiatives and to address the emerging issues facing credit unions and the financial industry as a whole.
- **Who Should Attend:** CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs

● Georgia Advocacy Conference

- The LSCU hosts the Georgia Advocacy Conference in Atlanta. This event is designed to bring together legislative leaders, credit union officials of all asset sizes, and political insiders to assess the value of Georgia's legislative initiatives and to address the emerging issues facing credit unions and the financial industry as a whole.
- **Who Should Attend:** CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs

● Executive Dialogue

- The Executive Dialogue is open to CEOs of large asset size credit unions \$500M and up and Sponsor companies. This conference is an informative presentation and discussion on timely topics relative to large asset size credit unions and features small group discussions and invaluable networking.
- **Who Should Attend:** CEOs of \$500 Million in Assets in Alabama, Florida, and Georgia
- **Sponsorships:** Sponsors are chosen by LSCU Executives

● Southeast Credit Union Conference & Expo (SCUCE) - INSIGHT...Into the Mind of a Member

- The Southeast Credit Union Conference & Expo (SCUCE) is one of the premier credit union conferences in the country. SCUCE averages 1,000 attendees from more than 120 credit unions.
- **Who Should Attend:** CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs
- **Sponsorships:** A variety of sponsorship opportunities are available at multiple price points.
- **Exhibit Hall:** Exhibiting opportunities available

● VISION Conference (formerly Southeast Leadership & Development Conference (SLDC) and Idea Institute)

- The Vision Conference is a re-imagining of legacy events. This event is defined by a focus on the future and with a bold look at technology, TED Talk style presentations, credit union idea sharing, and a more interactive experience with system partners. There will be think tank style roundtables with innovation exercises designed to provide leaders with thought-provoking ideas and innovations that they can use.
- **Who Should Attend:** CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs
- **Sponsorships:** A variety of sponsorship opportunities are available at multiple price points.
- **Exhibit Hall:** Exhibiting opportunities available

● C-Suite Summit

- C-Suite Summit will bring together top credit union executive talent to develop expertise and deepen relationships. Attendees will gain insights from financial systems leaders and industry experts into hot topics in financial services and develop skills unique to the credit union C-Suite. There will be a focus on idea sharing and candid conversation with leading industry experts and CEOs. There will be a focus on growth strategies, executive leadership, and change management.
- **Who Should Attend:** C-Suite
- **Sponsorships:** A variety of sponsorship opportunities are available at multiple price points.



2023 EDUCATION & TRAINING IN-PERSON EVENT DESCRIPTIONS (cont.)

In-Person Conferences and Events

CUNA GAC

- The LSCU serves as hosts for our Alabama, Florida, & Georgia credit unions in our Nation's Capital during the CUNA Governmental Affairs Conference. We gather to advocate on behalf of the credit union movement. This event is designed to bring together legislative leaders, regulators, and credit unions of all sizes to advocate on behalf of the entire industry and to address the emerging issues facing credit unions and the financial industry.
- **Who Should Attend:** CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs

League InfoSight Masterclass in partnership with LSCU

- The League InfoSight Masterclass offers a variety of compliance/risk training opportunities for attendees. Employees can attend the weeklong conference to get up to date training on specific compliance requirements, resources, and business expectations for both federal and state topics for Alabama, Florida, and Georgia. Or employees can attend one day to gain expertise on topics like deposit accounts, lending fundamentals, real estate lending, operations, business continuity planning and risk management. Attendees will test at the end of the conference (or day depending on their registration) and can receive a badge in a particular focus area or the Masterclass Badge which certifies an understanding of all topics covered during the conference.
- **Who Should Attend:** Front line staff, Loan Officers, Mortgage Loan Officers, BSA Officers, Compliance Officer, Member Service, and ERM Staff
- **Sponsorships:** Sponsor opportunities are available

LSCU Council Conference

- The LSCU Council Conference creates an opportunity for council members and sponsors to network, obtain professional development, receive actionable takeaway information, and discuss the challenges and opportunities in their specific roles within a credit union with their peers. Peer-to-peer sharing is a key feature of the council program and doing that in-person at this event is invaluable.
- **Who Should Attend:** Council Members- Accounting and Finance, CEO, Enterprise Risk Management, Lending, Marketing/Business Development, Operations/Member Experience, Payments, and Technology
- **Sponsorships:** A variety of sponsorship opportunities are available at multiple price points.

SRCUS Directors Conference

- The Southeast Regional Directors' Conference is designed for credit union directors and supervisory committee members. The conference location rotates among the ten Southeastern states, giving each state an opportunity to host their fellow credit union volunteers and showcase the best of what their state has to offer. This conference features a full range of informative educational sessions that provide a conduit for learning about critical issues important to today's ever-changing financial industry.
- **Who Should Attend:** CEOs, C-Suite, Managers, Board, Supervisory Committee
- **Sponsorships:** A variety of sponsorship opportunities are available at multiple price points.

Fall Hike the Hill

- The LSCU leads our Alabama, Florida, & Georgia credit unions to our Nation's Capital to advocate on behalf of credit union priorities with members of Congress and regulators. This event is designed to bring together legislative leaders, regulators, and credit unions of all sizes to advocate on behalf of the entire industry and to address the emerging issues facing credit unions and the financial industry.
- **Who Should Attend:** CEOs, C-Suite, Managers, Board, YPs

INSPIRE Conference...Powered by LSCU and Gwln Sister Societies in AL, FL, GA

- INSPIRE Conference is a multi-state collaboration designed to be the most powerful and impactful women's conference for credit unions in the Southeast. Speakers will be influential, powerful, empowering, authentic, and most of all inspirational women. This conference allows for many networking opportunities for attendees to connect and share ideas and information.
- **Who Should Attend:** (Male or Female) CEOs, C-Suite, Managers, CU Solution Providers, YPs
- **Sponsorships:** A variety of sponsorship opportunities are available at multiple price points.

2023 EDUCATION & TRAINING IN-PERSON EVENT DESCRIPTIONS (cont.)

Leadership Development Opportunities

Leadership College

- Leadership College trains you on a variety of tangible and intangible competencies including coaching, team building, trust and influence, delegation, time management, employee motivation and accountability, strategic thinking, change management, and more. The skills can be applied to a wide variety of areas in your job from project management, how you lead yourself and your team, to strengthening your working relationship with peers. This is a program that mixes a series of in-person and virtual sessions from March to October.
- **Who Should Attend:** New, existing, or emerging leaders at all levels
- **Sponsorships:** A variety of sponsorship opportunities are available at multiple price points.

Executive Institute

- This program is an Organizational Design and Change Management (ODCM) Executive Certification for credit union executives in Alabama, Florida, and Georgia. This program is for current or new executives, senior leaders, and CEOs looking to take their leadership to the next level. Completing this program will create value for the organization, as well as personal professional development for the individual executive. It will create connections for attendees, help them drive future initiatives, and plan for and create ideal outcomes for members and the credit union. Since most people agree that change is the one constant in life, equipping leaders in change management may be one of the most important skillsets needed to thrive for the future. This is a program that mixes a series of in-person and virtual sessions from February to August.
- **Who Should Attend:** CEOs, C-Suite, Managers
- **Sponsorships:** A variety of sponsorship opportunities are available at multiple price points.

Southeast CUNA Management School (SRCUS)

- Collaborating with CUNA and Affiliates, SRCUS Management School was established in 1970. The school has graduated over 1,200 credit union management professionals from 21 states and the District of Columbia. The curriculum continues to meet the ever-changing needs of today's credit union professionals with experiential opportunities for professional and personal growth. It challenges participants to achieve their highest potential by engaging them in learning activities that stimulate critical thinking and increase confidence. The school is held each year for one week in June at the University of Georgia, Georgia Center for Continuing Education in Athens, GA. This is a three-year program that helps develop a leader's operational, managerial and leadership abilities.
- **Who Should Attend:** CEOs, C-Suite, Managers, new, existing, or emerging leaders at all levels
- **Sponsorships:** A variety of sponsorship opportunities are available at multiple price points.