



Target Audience: Senior leaders, executives, and functional area leaders who have high potential to transition to a senior management or CEO role.

Tentative Pillars of Curriculum:

1. Competence
2. Communication
3. Change
4. Cooperation

Cooperation: Advocate for the Future. LSCU is your credit union's partner for advocacy and regulatory information, education, and compliance. Learn how you can create awareness and take action on behalf of your credit union and the industry.

Communication: C-Suite Presentation Skills. The ability to speak with executive credibility means demonstrating confidence, leading important meetings with conviction, and communicating clearly and effectively. Senior leaders can develop the poise, confidence, and executive presence to increase their impact through strong communication and presentation skills.

Communication: Leadership, Personal Brand and Authenticity. Personal brand and authenticity are critically important to your evolution and growth as a credit union leader.

Competence: Emotional Intelligence. EQ consists of key professional skills such as self-awareness, self-regulation, empathy and social intelligence. Emotional intelligence is a critical core foundational competency upon which all other leadership skills are built.

In-Person Session (April 17, 2024, from 9:00 AM-3:00 PM)

Cooperation: Advocate for the Future. LSCU is your credit union's partner for advocacy and regulatory information, education and compliance. Learn how you can create awareness and take action on behalf of your credit union and the industry. (taught by LSCU representative)

Communication: C-Suite Presentation Skills. The ability to speak with executive credibility means demonstrating confidence, leading important meetings with conviction, and communicating clearly and effectively. Senior leaders can develop the poise, confidence, and executive presence to increase their impact through strong communication and presentation skills.

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In Person Event Location 9:00am-3:00pm:

Atlanta Postal CU
400 Tradeport Blvd
Ste 401
Atlanta, GA 30354

Virtual Session (May 23, 2024, from 1:00 PM-4:00 PM)

Communication: Negotiation and Influence. Persuasion and influence are powerful skills for any executive and should be reflected in all aspects of communication. Effective leaders know how to analyze situations and build relationships leveraging influence skills to lead effectively at the senior leadership level.

Change: Leading Through Change. Effectively managing change by adapting to new realities and adopting and cultivating behaviors that support the growth of an evolving organization. Key problem solving and decision-making strategies help equip leaders to make better decisions more quickly to position their business for success.

Virtual Session (June 20, 2024, from 1:00 PM – 3:00 PM)

Competence: Aligning Strategy for Organizational Growth. Setting goals is a routine exercise in many professional environments. Dive deeper into effective goal setting for credit union leaders. Being able to develop strategic, forward-looking plans is a key skill for senior leaders.

Competence: Manage Self, Team and Organization. Credit union leaders looking to grow and develop the skills needed to be an effective leader. As your leadership responsibilities expand, so does your need to understand the impact daily decisions have on your organization's strategy.

Cooperation: Culture of the People We Serve. Service remains the core purpose of credit unions. How often do we think about the cultural differences of our team and our membership? We will discuss the lessons learned of international credit union leaders. This session will illustrate ways to enlighten and encourage your entire staff to engage in respectful behavior so they can learn to appreciate and understand each person's unique differences.

In person Session and Graduation (August 7, 2024 from 9:00 AM – 3:00 PM)

Competence: Carve a Career Path. How will you get where you want to go professionally without a clear plan to lead you there? Don't leave your professional future up to chance. Carve out a career path in the direction you want to go with tangible takeaways to help you get there.

Cooperation: LSCU and Leverage Align for Your Future. Resources are available to you across multi-states to enable credit unions to grow and succeed. Collaboration of credit union professionals. Learn how to tap into networks, advocacy efforts, education, and best in class solutions.

In Person Event Location:

9:00am-3:00pm

Hilton Sandestin Beach Golf Resort & Spa
4000 S Sandestin Blvd
Miramar Beach, FL 32550

Agenda

8:00 – 9:00 AM	Continental Breakfast	Lower-Level Foyer
9:00 AM – 12:00 PM	Meeting	Heron
12:00 – 1:00 PM	Group Lunch	Lower-Level Foyer
1:00 – 3:00 PM	Meeting	Heron

Brandi Stankovic, Ed.D.*Strategic Advisory Solutions*



Dr. Brandi Stankovic is an organizational change expert, motivational speaker, artist and mommy who inspires firms globally with her models of leadership, engagement, and award-winning education. Dr. Stankovic is a trusted advisor and strategic planning facilitator who guides CEOs and Boards on risk and organizational health, integrated strategy formulation, and profitability.

Dr. Stankovic is the coauthor of *The Strategic MVP*, a book of 52 growth and leadership tools and the host of the energizing podcast, *The Strategic Hotbox*, designed to help executives reach their greatest potential. Brandi’s work on intellectual capital is published in textbooks and utilized by business schools globally. Dr. Stankovic was most recently the Chief Strategy Officer at CU Solutions Group. Prior to CUSG, Dr. Stankovic was the Managing Partner of Mitchell Stankovic & Associates, Vice President of Marketing and Administration for Ventura County Credit Union and the Director of Education at Harland, including 10 years in academia working as an adjunct professor for the College of Southern Nevada Business School and Pepperdine Graduate School of Education and Psychology doctoral program.

Dr. Stankovic served on the World Young Credit Union Professionals Affiliates Council and was the US Ambassador for the Global Women's Leadership Network, World Council of Credit Unions, helping advance young executives and women in leadership across the globe. She is a cofounder of CU Pride, industry organization serving LGBTQ+ community and allies. Brandi works with several international associations including Association of British Credit Unions, Caribbean Confederation of Credit Unions, and the African Confederation of Cooperative Savings and Credit Association. Her work in diversity spans nearly 15 years developing Hispanic outreach programs, global networking initiatives, and helping credit unions maximize talent and growth strategies.

She also serves on the CMN Hospitals Credit Unions for Kids advisory group, HRD Network Board, University of Nevada Alumni Advisory Committee, and is a Development Educator CUDE and International DE. She is the recipient of the National Credit Union Foundation’s DE Individual Achievement Award 2017, Credit Union Times Under 40 Trailblazer 2016, California

Nevada Credit Union League Tomorrow's Star 2015, MAC Gold Award Financial Literacy and Community Outreach 2015, HRD Network Outstanding CU Professional 2014, Aid for AIDS Red Ribbon Award 2013, and the Celebration of Excellence in Diversity 2008 and 2009.

Dr. Stankovic received her Bachelors in Finance and Economics at University of Nevada, TESOL and Teaching Practice Certificate from the College of Teachers in the United Kingdom, Masters of Business Administration from the University of San Diego and Doctorate in Education, Organizational Leadership from Pepperdine University.